



GLOBAL  
ROAD SAFETY  
PARTNERSHIP

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The Global Road Safety Partnership is hosted by:



2019

# Asia Pacific Road Safety Seminar

29-30 OCTOBER 2019 – KUALA LUMPUR, MALAYSIA  
InterContinental, KL



## ROAD SAFETY LEADERSHIP IN ASIA

DAY 1 – Tuesday 29 October 2019

TIME	ACTIVITY	VENUE
08:00-09:00	Seminar Registration	Reception - Foyer
9:00-9:05	Welcome by Programme Director	Ballroom 1 (Plenary venue)
9:05-9:15	Welcoming delegates from the GRSP - <u>Mr Dave Cliff</u> , CEO, GRSP	
9:15-9:25	Welcome from the Malaysian Red Crescent Society (MRCS) - <u>Y. Bhq Dato' Sayed A. Rahman bin Sayed Mohd</u> , Secretary General, MRCS	
9:25 – 9:35	Welcome from the International Federation of Red Cross and Red Crescent Societies (IFRC) - <u>Mr. Xavier Castellanos</u> , Regional Director, International Federation of Red Cross and Red Crescent Societies (IFRC)	
9:35-9:45	Welcome from the Malaysian Institute of Road Safety Research (MIROS) - <u>Dr Siti Zaharah Ishak</u> , Director General, MIROS	
9:45 – 10:00	Hold for Government Speaker	
10:00 -10:20	Introductory Address: Meeting the SDG Commitments: The role of leadership in the implementation of Asia's road safety initiatives - <u>Mr Ishtiaque Ahmed, PhD</u> , United Nations ESCAP	
10:20-10:50	Coffee/tea break	Foyer
10:50-11:20	Asian countries' progress with the establishment of Regional Road Safety Observatory - <u>Ms. Alina Burlacu</u> , World Bank - <u>Mr. Michael Anyala</u> Asian Development Bank	Ballroom 1 (Plenary venue)

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11:20 – 11:50	<b>Improving leadership knowledge through the Global Road Safety Leadership Course</b> <ul style="list-style-type: none"> <li>- <i>Mr. Blaise Murphet, GRSP</i></li> <li>- <i>Mr. Michael Anyala, Asian Development Bank (ADB)</i></li> </ul>	
11:50 – 12:15	<b>Key Concepts of Safer Car in ASEAN: Affordable Safety</b> <ul style="list-style-type: none"> <li>- <i>Dr Khairil Anwar Bin Abu Kassim, Secretary General, ASEAN NCAP</i></li> </ul>	
12:15-12:30	<b>Workshop Programme arrangements</b> <ul style="list-style-type: none"> <li>- <i>Mr Michael Chippendale, GRSP</i></li> </ul>	
12:30-14:00	<b>Lunch</b>	Restaurant

TIME	ACTIVITY	VENUE								
14:00-15:30	<b>Day 1 Workshop Programme - Running concurrently</b>	Ballroom 1 Junior Ballroom 1 Junior Ballroom 2								
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ADD8E6;"><b>Workshop 1:</b></th> <th style="background-color: #ADD8E6;"><b>Workshop 2:</b></th> <th style="background-color: #ADD8E6;"><b>Workshop 3:</b></th> </tr> </thead> <tbody> <tr> <td style="background-color: #ADD8E6;"><b>Safer Roads for Safer Motorcyclists</b> <i>Including official launch of MyRap</i></td> <td style="background-color: #ADD8E6;"><b>Sustainable youth mobility and participation in Asia Pacific</b></td> <td style="background-color: #ADD8E6;"><b>Collaborative Approaches to Road Safety Action</b></td> </tr> <tr> <td> <b>Facilitator:</b>  <b>Mr Greg Smith, iRap</b>   <b>Presenter:</b> <i>Dr. Siti Zaharah Ishak, MIROS</i>   <b>Presenter:</b> <i>Mr. Marcin Flieger, GRSP</i>   <b>Presenter:</b> <i>Ms. Rebecca Stapleton, ADB</i>   <b>Presenter:</b> <i>Mr. Alvin Poi, MIROS</i>   <b>Presenter:</b> <i>Mr. Fred Young, Alta Group</i>   <b>Presenter:</b> <i>Dr Kasem Choocharukul, Chulalongkorn University</i> </td> <td> <b>Facilitator:</b>  <b>Mr Atsani Ariobowo, GRSP</b>   <b>Presenter:</b> <i>Saul Billingsley, FIA Foundation</i>   <b>Presenter:</b> <i>Ria Madan, ADB Youth for Asia</i>   <b>Presenter:</b> <i>Asia Injury Prevention Foundation</i>   <b>Presenter:</b> <i>IFRC TBC</i> </td> <td> <b>Facilitator:</b>  <b>Mr Michael Chippendale, GRSP</b>   <b>Presentations on corporate actions from:</b>  <ul style="list-style-type: none"> <li>- <b>Imagine Law</b></li> <li>- <b>3M TBC</b></li> <li>- <b>United Way</b></li> <li>- <b>eDriving</b></li> <li>- <b>Prudence Foundation</b></li> <li>- <b>Shell</b></li> <li>- <b>Michelin/Total</b></li> <li>- <b>Insurance for Safer Roads</b></li> </ul> </td> </tr> </tbody> </table>	<b>Workshop 1:</b>	<b>Workshop 2:</b>	<b>Workshop 3:</b>	<b>Safer Roads for Safer Motorcyclists</b> <i>Including official launch of MyRap</i>	<b>Sustainable youth mobility and participation in Asia Pacific</b>	<b>Collaborative Approaches to Road Safety Action</b>	<b>Facilitator:</b> <b>Mr Greg Smith, iRap</b>  <b>Presenter:</b> <i>Dr. Siti Zaharah Ishak, MIROS</i>  <b>Presenter:</b> <i>Mr. Marcin Flieger, GRSP</i>  <b>Presenter:</b> <i>Ms. Rebecca Stapleton, ADB</i>  <b>Presenter:</b> <i>Mr. Alvin Poi, MIROS</i>  <b>Presenter:</b> <i>Mr. Fred Young, Alta Group</i>  <b>Presenter:</b> <i>Dr Kasem Choocharukul, Chulalongkorn University</i>	<b>Facilitator:</b> <b>Mr Atsani Ariobowo, GRSP</b>  <b>Presenter:</b> <i>Saul Billingsley, FIA Foundation</i>  <b>Presenter:</b> <i>Ria Madan, ADB Youth for Asia</i>  <b>Presenter:</b> <i>Asia Injury Prevention Foundation</i>  <b>Presenter:</b> <i>IFRC TBC</i>	<b>Facilitator:</b> <b>Mr Michael Chippendale, GRSP</b>  <b>Presentations on corporate actions from:</b> <ul style="list-style-type: none"> <li>- <b>Imagine Law</b></li> <li>- <b>3M TBC</b></li> <li>- <b>United Way</b></li> <li>- <b>eDriving</b></li> <li>- <b>Prudence Foundation</b></li> <li>- <b>Shell</b></li> <li>- <b>Michelin/Total</b></li> <li>- <b>Insurance for Safer Roads</b></li> </ul>
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15:30-16:00	<b>Coffee/tea break</b>	Foyer								
16:00-16:30	<b>Keynote Welcome Address</b> <i>YB Anthony Loke Siew Fook, Minister of Transport, Malaysia</i>	Ballroom 1								
17:00-19:00	<b>Welcome Reception</b>	Foyer								

## DAY 2 – Wednesday 30 October 2019

TIME	ACTIVITY	VENUE	
09:00-09:45	<b>Workshop Presentations and Panel Discussion</b>		
	<b>Workshop 1:</b> <b>Safer Roads for Safer Motorcyclists</b>  Report back	<b>Workshop 2:</b> <b>Sustainable youth mobility and participation in Asia Pacific</b>  Report back	<b>Workshop 3:</b> <b>Collaborative Approaches to Road Safety Action</b>  Report back
09:45-11:15	<b>Panel Discussion</b> <ul style="list-style-type: none"> <li>- <b>Facilitator: Blaise Murphet, GRSP</b></li> <li>- <i>Topic of discussion: The Road Safety SDGs post-2020: Tangible Actions to Promote Greater Government Action in Asia Pacific</i></li> </ul> <p><i>Panellists: Vital Strategies, Road Safety Department of Malaysia (JKJR), World Health Organization, World Bank</i></p>	Ballroom 1 (Plenary venue)	
11:15-11:30	<b>Coffee/tea break</b>	Foyer	
11:30-11:35	<b>Closing Remarks from MIROS</b> <ul style="list-style-type: none"> <li>- <u>Y, Bhg. Datuk Suret Singh</u>, Chairman, MIROS</li> </ul>	Ballroom 1 (Plenary venue)	
11:35-11:50	<b>Closing Remarks from the Malaysian Ministry of Works</b> <ul style="list-style-type: none"> <li>- <u>YB Tuan Baru Bian</u>, Minister of Works, Malaysia TBC</li> </ul>		
11:50-12:00	<b>Closing Remarks and Formal Event Closure</b> <ul style="list-style-type: none"> <li>- <u>Mr Dave Cliff</u>, CEO, Global Road Safety Partnership</li> </ul>	Ballroom 1 (Plenary venue)	
12:00-13:30	<b>LUNCH</b>	Restaurant	
13:30-17:00	<b>Special Excursion to MIROS</b> <ul style="list-style-type: none"> <li>- Guided small group tour of the event and meet the teams</li> </ul>	Buses from Side Entrance	