



GLOBAL  
ROAD SAFETY  
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# 2019

## Asia Pacific Road Safety Seminar

29-30 OCTOBER 2019 – KUALA LUMPUR, MALAYSIA  
InterContinental, KL

### ROAD SAFETY LEADERSHIP IN ASIA

DAY 1 – Tuesday 29 October 2019

TIME	ACTIVITY	VENUE	
08:00-09:00	Seminar Registration	Reception - Foyer	
09:00-09:05	Welcome by Programme Director	Ballroom 1 (Plenary venue)	
09:05-09:15	Welcoming delegates from the GRSP - <i>Mr Dave Cliff, CEO, GRSP Secretariat, Switzerland</i>		
09:15 – 9:30	Keynote Address - <i>YB Anthony Loke Siew Fook, Minister of Transport, Malaysia TBC</i>		
9:30 – 9:40	Welcome from the Malaysian Red Crescent Society (MRCS) - <i>YBhg Dato' Sayed A. Rahman bin Sayed Mohd, Secretary General, MRCS TBC</i>		
9:40 – 9:50	Welcome from the International Federation of Red Cross and Red Crescent Societies (IFRC) - <i>Mr. Xavier Castellanos, Regional Director, International Federation of Red Cross and Red Crescent Societies (IFRC)</i>		
09:50-10:00	Welcome from the Malaysian Institute of Road Safety Research (MIROS) - <i>Dr Siti Zaharah Ishak, Director General, MIROS</i>		
10:00 – 10:15	Hold for Government Speaker		
10:15 -10:45	Keynote address: Meeting the SDG Commitments: The role of leadership in the implementation of Asia's road safety initiatives - <i>UNESCAP TBC</i>		
10:45-11:15	Coffee/tea break		Foyer
11:15-11:35	Asian countries' progress with the establishment of Regional Road Safety Observatory - <i>ADB TBC</i> - <i>Ms. Alina Burlacu, World Bank</i>		Ballroom 1 (Plenary venue)



TIME	ACTIVITY	VENUE
11:35 – 11:55	<b>Improving leadership knowledge through the Global Road Safety Leadership Course</b> <ul style="list-style-type: none"> <li>- <i>Mr. Blaise Murphet, Global Road Safety Partnership</i></li> <li>- <i>Mr. Michael Anyala, ADB</i></li> </ul>	
11:55 – 12:15	<b>Key Concepts of Safer Car in ASEAN: Affordable Safety</b> <ul style="list-style-type: none"> <li>- <i>Dr Khairil Anwar Bin Abu Kassim, Secretary General, ASEAN NCAP</i></li> </ul>	
12:15-12:30	<b>Workshop Programme arrangements</b> <ul style="list-style-type: none"> <li>- <i>Mr Michael Chippendale, GRSP Secretariat, Switzerland</i></li> </ul>	
12:30-14:00	<b>Lunch</b>	Restaurant

TIME	ACTIVITY	VENUE	
14:00-15:30	<b>Day 1 Workshop Programme - Running concurrently</b>		
	<b>Workshop 1:</b> The intersection between safer roads and road users	<b>Workshop 2:</b> Sustainable youth mobility and participation in Asia Pacific	<b>Workshop 3:</b> Collaborative Approaches to Road Safety Action
	<b>Facilitator:</b> Mr Greg Smith, iRap  <b>Presenter:</b> Mr. Marcin Fleiger, GRSP  <b>Presenter:</b> Ms. Rebecca Stapleton, ADB  <b>Presenter:</b> iRap representatives  <b>Presenter:</b> 3M TBC  <b>Presenter:</b> Ms. Alina Burlacu, World Bank	<b>Facilitator:</b> Mr Atsani Ariobowo, GRSP  <b>Presenter:</b> FIA Foundation TBC  <b>Presenter:</b> Ria Madan, ADB Youth for Asia  <b>Presenter:</b> AIPF/Save the Children TBC  <b>Presenter:</b> IFRC TBC	<b>Facilitator:</b> Mr Michael Chippendale, GRSP  <b>Presentations on corporate actions from:</b> <ul style="list-style-type: none"> <li>- <b>Bridgestone TBC</b></li> <li>- <b>Imagine Law</b></li> <li>- <b>3M TBC</b></li> <li>- <b>United Way</b></li> <li>- <b>eDriving</b></li> <li>- <b>Prudence Foundation TBC</b></li> <li>- <b>Shell</b></li> <li>- <b>Michelin/Total</b></li> <li>- <b>Insurance for Safer Roads</b></li> </ul>
15:30-16:00	<b>Coffee/tea break</b>		Foyer
16:00-17:00	<b>Day 1 Workshop Programme – continued</b>		
	<b>Workshop 1:</b> The intersection between safer roads and road users  Continued	<b>Workshop 2:</b> Sustainable youth mobility and participation in Asia Pacific  Continued	<b>Workshop 3:</b> Collaborative Approaches to Road Safety Action  Continued
17:00-19:00	<b>Welcome Reception</b>		Foyer

## DAY 2 – Wednesday 30 October 2019

TIME	ACTIVITY	VENUE	
09:00-09:45	<b>Workshop Presentations and Panel Discussion</b>		Ballroom 1 (Plenary venue)
	<b>Workshop 1:</b> <b>The intersection between safer roads and road users</b>  Report back	<b>Workshop 2:</b> <b>Sustainable youth mobility and participation in Asia Pacific</b>  Report back	
09:45-11:00	<b>Panel Discussion</b> <ul style="list-style-type: none"> <li>- <b>Facilitator: Blaise Murphet, GRSP</b></li> <li>- <i>Topic of discussion: Challenges and solutions in Asia Pacific for implementing the post-2020 SDG road safety agenda</i></li> </ul> <p><i>Panellists: Vital Strategies, MIROS, Bridgestone TBC, ASEAN TBC</i></p>	Ballroom 1 (Plenary venue)	
11:00-11:30	<b>Coffee/tea break</b>	Foyer	
11:30-11:45	<b>Closing Remarks</b> <ul style="list-style-type: none"> <li>- <u>Dr Siti Zaharah Ishak</u>, Director General, MIROS</li> </ul>	Ballroom 1 (Plenary venue)	
11:45-12:00	<b>Closing Remarks and Formal Event Closure</b> <ul style="list-style-type: none"> <li>- <u>Mr Dave Cliff</u>, CEO, Global Road Safety Partnership</li> </ul>	Ballroom 1 (Plenary venue)	
12:00-13:30	<b>LUNCH</b>	Restaurant	
13:30-17:00	<b>Special Excursion to MIROS</b> <ul style="list-style-type: none"> <li>- Guided small group tour of the event and meet the teams</li> </ul>	Buses from Side Entrance	