



GLOBAL  
ROAD SAFETY  
PARTNERSHIP

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The Global Road Safety Partnership is hosted by:



2019

## Asia Pacific Road Safety Seminar

29-30 OCTOBER 2019 – KUALA LUMPUR, MALAYSIA  
InterContinental, KL



# ROAD SAFETY LEADERSHIP IN ASIA

DAY 1 – Tuesday 29 October 2019

TIME	ACTIVITY	VENUE
08:00-09:00	Seminar Registration	Reception - Foyer
9:00-9:05	Welcome by Programme Director	Ballroom 1 (Plenary venue)
9:05-9:15	Welcoming delegates from the GRSP - <i>Mr Dave Cliff, CEO, GRSP</i>	
9:15-9:25	Welcome from the Malaysian Red Crescent Society (MRCS) - <i>YBhg Dato' Sayed A. Rahman bin Sayed Mohd, Secretary General, MRCS</i>	
9:25 – 9:35	Welcome from the International Federation of Red Cross and Red Crescent Societies (IFRC) - <i>Mr. Xavier Castellanos, Regional Director, International Federation of Red Cross and Red Crescent Societies (IFRC)</i>	
9:35-9:45	Welcome from the Malaysian Institute of Road Safety Research (MIROS) - <i>Dr Siti Zaharah Ishak, Director General, MIROS</i>	
9:45 – 10:00	Hold for Government Speaker	
10:00 -10:20	Introductory Address: Meeting the SDG Commitments: The role of leadership in the implementation of Asia's road safety initiatives - <i>UNESCAP TBC</i>	
10:20-10:50	Coffee/tea break	Foyer
10:50-11:20	Asian countries' progress with the establishment of Regional Road Safety Observatory - <i>Ms. Alina Burlacu, World Bank</i> - <i>Mr. Michael Anyala Asian Development Bank</i>	Ballroom 1 (Plenary venue)

TIME	ACTIVITY	VENUE
11:20 – 11:50	<b>Improving leadership knowledge through the Global Road Safety Leadership Course</b> <ul style="list-style-type: none"> <li>- <i>Mr. Blaise Murphet, GRSP</i></li> <li>- <i>Mr. Michael Anyala, Asian Development Bank (ADB)</i></li> </ul>	
11:50 – 12:15	<b>Key Concepts of Safer Car in ASEAN: Affordable Safety</b> <ul style="list-style-type: none"> <li>- <i>Dr Khairil Anwar Bin Abu Kassim, Secretary General, ASEAN NCAP</i></li> </ul>	
12:15-12:30	<b>Workshop Programme arrangements</b> <ul style="list-style-type: none"> <li>- <i>Mr Michael Chippendale, GRSP</i></li> </ul>	
12:30-14:00	<b>Lunch</b>	Restaurant

TIME	ACTIVITY	VENUE					
14:00-15:30	<b>Day 1 Workshop Programme - Running concurrently</b>	Ballroom 1 Junior Ballroom 1 Junior Ballroom 2					
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ADD8E6;">Workshop 1: Safer Roads for Safer Motorcyclists <i>Including official launch of MyRap</i></th> <th style="background-color: #ADD8E6;">Workshop 2: Sustainable youth mobility and participation in Asia Pacific</th> <th style="background-color: #ADD8E6;">Workshop 3: Collaborative Approaches to Road Safety Action</th> </tr> </thead> <tbody> <tr> <td> <b>Facilitator:</b> Mr Greg Smith, iRap   <b>Presenter:</b> MIROS   <b>Presenter:</b> Ms. Rebecca Stapleton, ADB   <b>Presenter:</b> iRap representatives   <b>Presenter:</b> Mr. Fred Young, Alta Group </td> <td> <b>Facilitator:</b> Mr Atsani Ariobowo, GRSP   <b>Presenter:</b> Saul Billingsley, FIA Foundation   <b>Presenter:</b> Ria Madan, ADB Youth for Asia   <b>Presenter:</b> Asia Injury Prevention Foundation   <b>Presenter:</b> IFRC TBC </td> <td> <b>Facilitator:</b> Mr Michael Chippendale, GRSP   <b>Presentations on corporate actions from:</b> <ul style="list-style-type: none"> <li>- <b>Imagine Law</b></li> <li>- <b>3M TBC</b></li> <li>- <b>United Way</b></li> <li>- <b>eDriving</b></li> <li>- <b>Prudence Foundation</b></li> <li>- <b>Shell</b></li> <li>- <b>Michelin/Total</b></li> <li>- <b>Insurance for Safer Roads</b></li> </ul> </td> </tr> </tbody> </table>	Workshop 1: Safer Roads for Safer Motorcyclists <i>Including official launch of MyRap</i>	Workshop 2: Sustainable youth mobility and participation in Asia Pacific	Workshop 3: Collaborative Approaches to Road Safety Action	<b>Facilitator:</b> Mr Greg Smith, iRap  <b>Presenter:</b> MIROS  <b>Presenter:</b> Ms. Rebecca Stapleton, ADB  <b>Presenter:</b> iRap representatives  <b>Presenter:</b> Mr. Fred Young, Alta Group	<b>Facilitator:</b> Mr Atsani Ariobowo, GRSP  <b>Presenter:</b> Saul Billingsley, FIA Foundation  <b>Presenter:</b> Ria Madan, ADB Youth for Asia  <b>Presenter:</b> Asia Injury Prevention Foundation  <b>Presenter:</b> IFRC TBC	<b>Facilitator:</b> Mr Michael Chippendale, GRSP  <b>Presentations on corporate actions from:</b> <ul style="list-style-type: none"> <li>- <b>Imagine Law</b></li> <li>- <b>3M TBC</b></li> <li>- <b>United Way</b></li> <li>- <b>eDriving</b></li> <li>- <b>Prudence Foundation</b></li> <li>- <b>Shell</b></li> <li>- <b>Michelin/Total</b></li> <li>- <b>Insurance for Safer Roads</b></li> </ul>
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15:30-16:00	<b>Coffee/tea break</b>	Foyer					
16:00-16:30	<b>Keynote Welcome Address</b> <i>YB Anthony Loke Siew Fook, Minister of Transport, Malaysia</i>	Ballroom 1					
17:00-19:00	<b>Welcome Reception</b>	Foyer					

## DAY 2 – Wednesday 30 October 2019

TIME	ACTIVITY	VENUE	
09:00-09:45	<b>Workshop Presentations and Panel Discussion</b>		Ballroom 1 (Plenary venue)
	<b>Workshop 1:</b> <b>Safer Roads for Safer Motorcyclists</b>  Report back	<b>Workshop 2:</b> <b>Sustainable youth mobility and participation in Asia Pacific</b>  Report back	
09:45-11:15	<b>Panel Discussion</b> <ul style="list-style-type: none"> <li>- <b>Facilitator: Blaise Murphet, GRSP</b></li> <li>- <i>Topic of discussion: The Road Safety SDGs post-2020: Tangible Actions to Promote Greater Government Action in Asia Pacific</i></li> </ul> <p><i>Panellists: Vital Strategies, Road Safety Department of Malaysia (JKJR) TBC, WHO, World Bank</i></p>	Ballroom 1 (Plenary venue)	
11:15-11:30	<b>Coffee/tea break</b>	Foyer	
11:30-11:45	<b>Closing Remarks</b> <ul style="list-style-type: none"> <li>- <u>Dr Siti Zaharah Ishak</u>, Director General, MIROS</li> </ul>	Ballroom 1 (Plenary venue)	
11:45-12:00	<b>Closing Remarks and Formal Event Closure</b> <ul style="list-style-type: none"> <li>- <u>Mr Dave Cliff</u>, CEO, Global Road Safety Partnership</li> </ul>	Ballroom 1 (Plenary venue)	
12:00-13:30	<b>LUNCH</b>	Restaurant	
13:30-17:00	<b>Special Excursion to MIROS</b> <ul style="list-style-type: none"> <li>- Guided small group tour of the event and meet the teams</li> </ul>	Buses from Side Entrance	