



## Bloomberg Philanthropies Initiative for Global Road Safety

*Road Safety Grants Programme*

Funded by Bloomberg Philanthropies and managed by  
the Global Road Safety Partnership

### CALL FOR PROPOSALS

**Round 14 – Promoting Motor Vehicle Safety: Mexico**  
**23 May 2018**

In 2017, the Global Road Safety Partnership (GRSP) expanded its Road Safety Grants Programme to support advocacy for the strengthening of national vehicle safety legislation and its implementation for crash protection and avoidance. This is an important addition to the ongoing work on behavioural interventions supported through the Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS) to reduce road traffic deaths and injuries that was launched in 2010.

According to the World Health Organization, the global vehicle fleet reached 1 billion in 2010 and is expected to double between 2025 and 2030. This increase is largely taking place in low- and middle-income countries, which already account for nearly 90% of global deaths from road crashes. One important avenue for addressing this road crash epidemic is to improve motor vehicle safety.

The Road Safety Grants Programme is managed by the Global Road Safety Partnership, one of the eight implementing partners of the Bloomberg Initiative for Global Road Safety, and supports projects to develop and deliver high-impact, evidence-based road safety interventions designed to strengthen road safety policies and their implementation.

#### **Which countries are eligible to apply?**

Applications addressing national level vehicle safety regulations reform and/or vehicle safety regulations implementation will only be accepted from **Mexico**.

#### **Who can apply for a grant?**

Governmental and non-governmental organizations based in Mexico can apply for grants within the following parameters:

- Governmental organizations with relevant authority over motor vehicle safety standards development and/ or implementation. *Road police and military agencies are not eligible to apply.*
- Non-governmental organizations (including but not limited to civil society organizations and educational institutions) with relevant advocacy experience on policy reform/and or its implementation.

Additionally,

- Applicants must be registered legal entities in the country of project delivery, capable of entering into contractual arrangements, receiving foreign funds, and assuming legal and financial obligations.
- Applicants cannot be recipients of financial support from alcohol, firearms, pornography, or tobacco industries.
- The Road Safety Grants Programme does not fund individuals.

### **What kind of projects will be funded?**

The Road Safety Grants Programme supports efforts to strengthen vehicle safety regulations and ensure that the following five safety regulations are applied to light duty vehicles:

- *Occupant protection in front collisions*
- *Occupant protection in lateral collisions*
- *Seat belts and seat belt anchorages*
- *Electronic stability control*
- *Pedestrian protection*

Grant proposals must focus on one or both of the following:

- **Advocating** for improved national-level motor vehicle safety regulations. Some approaches might include:
  - Increasing consumer awareness of and demand for vehicle safety
  - Conducting political mapping and analysis of support and opposition
  - Building a coalition of stakeholders to advocate for policy reform and implementation
  - Engaging in media advocacy
  - Communicating directly with policy-makers
- **Supporting the implementation** of motor vehicle safety regulations. Some approaches might include:
  - Increasing consumer awareness of and demand for vehicle safety
  - Supporting a government-led effort to develop an implementation plan, which might include organizing a multi-sectoral coordinating committee; advocating for establishment and allocation of a budget that will ensure effective implementation.

### **What kind of projects will NOT be funded?**

The Road Safety Grants Programme does not fund education programmes (school-based or otherwise). It does not fund basic research or academic studies, nor does it fund the purchase of equipment or funding of road infrastructure.

Systematic surveys of compliance of road safety policies as well as projects to strengthen health data collection are being undertaken separately with the support of Bloomberg Philanthropies and are not funded through the Road Safety Grants Programme.

### **How much funding can a project receive?**

Proposals can be submitted for grants up to a maximum amount of 120,000 Swiss francs (CHF) for a short-term, one-year or two-year project.

Funding requests should be consistent with the scope and capacity of your organization. Cost reasonableness is a factor in the consideration of proposals.

### **Application Process**

- RFP calls upon organizations from eligible countries to submit a concept note using our online system at <https://grsp.flexigrant.com/> Deadline for submission of concept notes is **19 June 2018, at 14:00** Central European Time (CET), (To see what time that is in your country please check [www.timeanddate.com](http://www.timeanddate.com)).
- Applicant organizations may submit more than one concept note. However, duplicate proposals will be deemed ineligible.
- An international panel of experts and members of an advisory working group will review concept notes. They will be scored on their potential to reduce road traffic fatalities and injuries, project design, and applicant organization capacity.
- Invitation to full proposal is by invitation only. You will be informed if your concept note has been selected for advancement by **17 July 2018**.

#### *Points to consider:*

- Only applications written in English will be accepted.
- For instructions on submitting a concept note visit to the following link:  
<http://www.grsproadsafety.org/content/apply-grant>

#### **For more information on GRSP and the Grants Programme please visit:**

Global Road Safety Partnership:

<http://www.grsproadsafety.org/>

Road Safety Grants Programme:

<http://www.grsproadsafety.org/grants-programme>