

Consultancy Position
GRSP Graphic Designer

Organizational context

The Global Road Safety Partnership (GRSP) is a hosted programme of the International Federation of Red Cross and Red Crescent Societies (IFRC). The Global Road Safety Partnership's mission is to reduce death and serious injuries as a result of road crashes in low- and middle-income countries. According to the World Health Organization, road traffic injuries claim more than 1.32 million lives each year and tremendously affect health and development in low- and middle-income countries. Globally road traffic deaths are the leading cause of death among people aged between 15 and 29 years and cost governments approximately 3% of GDP. Road traffic injuries and deaths represent a manmade humanitarian crisis and GRSP/IFRC are committed to evidence-based interventions to address this crisis.

GRSP is currently looking for a graphic designer to support GRSP global programmes, initiatives and activities.

Purpose of consultancy

The graphic designer will provide support across all of GRSP's programmes. This support will primarily include designing GRSP technical documents for electronic publication, physical display items, graphic elements and a temporary GRSP logo and electronic brand in support of the organization's 20th anniversary.

Duties and responsibilities

The graphic designer will work directly with, and at the direction of, GRSP Programme Managers and Senior Officers in Geneva. The graphic designer will be expected to ensure that all work is delivered against pre-approved timelines and in accordance with GRSP/IFRC digital brand requirements.

The key outputs for the graphic designer will include designing:

Technical documents for electronic publication

- Fact sheets
- Training materials
- Expert technical reports
- Road safety positioning papers
- Technical tools and toolkits

Physical display items

- Organizational display banners

Graphic elements

- Infographics
- Graphs

Temporary GRSP logo and electronic brand in support of the organization's 20th anniversary

Position Requirements

Education	Required	Preferred
Bachelor's degree in relevant field or equivalent experience	X	
Experience	Required	Preferred
A minimum of five years' work experience in graphic design	x	
Experience working with humanitarian organizations		x
Knowledge and Skills	Required	Preferred
Expert proficiency in suitable graphic design programmes, such as InDesign, Photohop, Illustrator, Acrobat	x	
Demonstrated understanding of organizational/corporate branding guidelines	x	
Languages	Required	Preferred
Fluent spoken and written English	x	

Applications, consisting of a cover letter, CV and example of recent work products, should be sent to grsp@ifrc.org, with "Graphic designer" in the subject line by 17:00 Central European Time (UTC +1) on Wednesday, 15 November 2017.