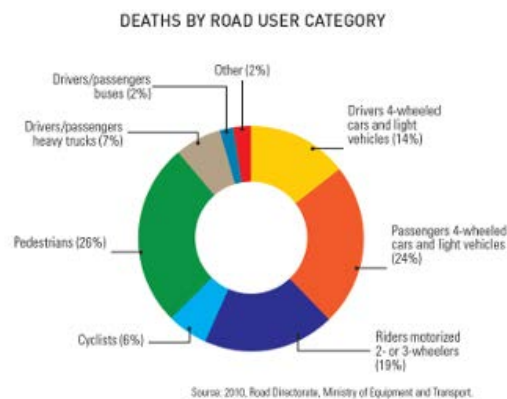




## MOROCCO

### Country Profile

Population	31,951,412
Income Group	Middle
Road Deaths (per 100,000 population)	18.0
No. of Registered Vehicles	2,791,004



### Project Name

**Vulnerable Road Users – City Focus**

**Project Location:** Phase 1: Mohammedia (pop. 188,619)

- Project Objectives:**
- Develop a city focussed approach to road safety in Mohammedia.
  - To establish a partnership between local government, education authorities and the local community to implement multi-action road safety interventions.
  - To develop, implement and evaluate appropriate engineering, education and enforcement interventions that address road safety issues for the broader community.
  - To prove the city focussed road safety model for expansion in Morocco and the region.

- Project Stakeholders:**
- Global Road Safety Partnership
  - Prefecture of Mohammedia
  - Ministry of Infrastructure and Equipment (Transport and Education, CNPAC)
  - Local Private Sector actors including Total, Vivo Energy, Zurich Insurance
  - Traffic Police

### Project Status

Project Components	Project Status
<b>Achievements</b>	<ul style="list-style-type: none"> <li>- Creating a better understanding of the need for a multi-sectorial approach to road safety through improved coordination amongst responsible government departments, civil societies and private companies.</li> <li>- Confirmed commitment of resources and funds at the prefecture level, and through the engagement of the private sector at the local level.</li> </ul>
<b>Recent Activities</b>	<ul style="list-style-type: none"> <li>- Held mini workshop to establish Advisory Committee and 4 technical Working Commissions: Engineering, Awareness, Enforcement and Education.</li> <li>- Project Launch Ceremony (Oct 2013) attended by ministers and senior representatives from all sectors and opened by the Governor.</li> <li>- Conducted full workshop (45 attendees) to finalize the work plan. Noted as the first time all sectors with input into road safety had ever discussed a coordinated approach.</li> </ul>
<b>Upcoming Activities</b>	<ul style="list-style-type: none"> <li>- Technical Commissions to submit detailed work plans and budgets (where needed).</li> <li>- Black Spot safety assessments to be undertaken in 5 identified locations, recommendation report to be compiled.</li> <li>- Capacity Building workshop for local road safety practitioners from the Ministry and Traffic Police on road safety auditing scheduled for November 2013.</li> </ul>

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