

MAKING MY THO CITY SAFE FOR THE JOURNEY TO SCHOOL - MY THO CITY, VIETNAM



LEAD ORGANISATION

Save the Children

CONSORTIUM PARTNER ORGANISATIONS

- * Vietnam National Traffic Safety Committee (NTSC)
- * Tien Giang Department of Education and Training (Tien Giang DOET)
- * Tien Giang Provincial Traffic Safety Committee (Tien Giang TSC)

GRANT

CHF
400,000

DURATION

May 2018 -
April 2020

THEMES

Road safety management;
Infrastructure;
Road user behaviour

BACKGROUND

The majority of the **schools** in My Tho City do not have reduced speed zones around schools, lack crosswalks in front of the school to help children cross the street safely and have limited space in front of their school gates that is often very crowded during pick up hours.



Analysis of crash data indicates that factors contributing to the number of crashes include: poor road user behaviour (driving on the wrong side of the street, not wearing helmets, motorcycles using car lanes, over-speeding etc.); a significant increase in the population and vehicles fleet; and a lack of traffic law enforcement in school zones.

GOAL

The overall goal of the project is to **reduce deaths and injuries among children from road crashes in school zones in My Tho City.**

OBJECTIVES

- 1 Conduct a situational assessment of child road safety policy and policy implementation in My Tho City.
- 2 Strengthen road safety related policies including law enforcement.
- 3 Improve the road infrastructure and environment in school zones (e.g., infrastructure systems).
- 4 Improve student and parent knowledge, attitudes, and practices in road user behaviour.
- 5 Project management, learning – developing and documenting evidence on road safety issues affecting children.

PROJECT SUMMARY

This project has been developed by a consortium, consisting of government partners and Save the Children, to address road safety issues in up to 14 school zones in My Tho City, Tien Giang Province.

The project team will review road safety policy and enforcement of traffic laws around schools to make recommendations to local and state governments on how to improve policy to protect children on roads around schools. The project will work with local and state government bodies and the Police to increase enforcement of speeding, helmet wearing and other violations around schools. Road safety audits will be conducted, and recommendations will be developed on how to improve road infrastructure. The project

will work to improve knowledge, attitudes, and practices of both children and road users through an awareness raising campaign coordinated with the implementation of road infrastructure modifications and increased police enforcement. The project also seeks to ensure child participation and learning by developing and documenting evidence on road safety issues affecting children.

The consortium will engage with other Challenge Partners in learning exchanges to ensure consistency of messages across the projects. In addition, during the implementation, the project will identify and engage private partners to mobilise their contributions to road safety activities in My Tho City.