

Asia Road Safety Event (2016) – Wrap Up

More than 200 road safety experts, government officials and private sector and civil society representatives joined the GRSP and iRAP teams in Beijing China this week for the 2016 Road Safety in Asia event. Our 9th annual event of its kind in the region, the programme put the focus on the many challenges facing communities, cities, companies and countries in achieving the ambitious goal of the Sustainable Development Goals of halving road deaths and injuries by 2020.

The opening morning featured a World Health Organization 'Health Dialogue' with high profile panellists Michelle Yeoh (pictured), Global Ambassador, FIA Foundation's Make Roads Safe Campaign and UNDP Goodwill Ambassador, Lars Fredén, Swedish Ambassador to China, Peter Choong, St Vincent's Department of Surgery, Melbourne, Australia, and He Yong, Deputy President of Research Institute of Highways, Ministry of Transport, China. The session was moderated by Head of WHO in China, Dr Bernhard Schwartlander, and saw the panellists speak on the successes and challenges in addressing road safety as a public health issue.

Together with three panel discussions and a series of keynote addresses speaking to the roles of civil society, the private sector and government, the event also included a programme of targeted workshops during which participants engaged in lively discussion with experts from a wide range of sectors. These workshops are an integral component within the GRSP event calendar and provide an important opportunity for sharing best practices, successes and challenges in the region, as well as building strong networks of like-minded road safety actors. The workshops looked at key issues facing the region:

- Meeting the challenges of E-bikes
- Advocating for, and enforcing road safety policies
- The roles of the private sector in road safety
- The Road Safety Policy Package for SDG 3.6
- A child's right to road safety

Local and international media covered the event which saw participants leave with new ideas and renewed passion to take back to their respective countries and organizations.

Road Safety in Asia 2016 was made possible because of the generous support from Event Partners Shell, Total and Toyota, and Event Supporters the FIA Foundation and the Chinese Red Cross Foundation.

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