

## Asia Pacific Road Safety (2015) – Wrap Up

The Asian Development Bank (ADB), Global Road Safety Partnership (GRSP), International Road Assessment Programme (iRAP) and FIA Foundation partnered to organize Asia Pacific Road Safety 2015 held from 28-30 April in Manila, Philippines.

The seminar saw 186 road safety experts, practitioners, business representatives and senior government officials from all over the region and the world attend a full agenda of workshops, discussions and keynote addresses. It was a major event for the sharing of best practices and to stimulate support and action around the United Nations Decade of Action for Road Safety 2011-2020. The seminar also served as an important forum at which road safety advocates convened to gain strength, knowledge, guidance and support to help bring road safety to the forefront of government policy thinking.

With keynote presentations from GRSP, Toyota, Total, iRAP and regional updates from WHO, ADB and FIA Foundation, the event focused on capacity building through a programme of 8 workshops:

- Meeting the challenges of E-bikes
- Effective advocacy for road safety
- Applying behaviour change theory to road safety
- Working with ADB
- Low-cost engineering treatments to improve safety around schools
- Enhanced road policing
- iRAP Asia Pacific Workshop
- Private Sector Engagement in Road Safety Workshop

Feedback on the workshop focus of this year's event has been overwhelmingly positive and a communications strategy to encourage ongoing dialogue between participants is to be launched. Such a strategy will also align with next year's event, encouraging those who attended to report back on what learnings they were able to apply in their respective roles, and what projects or progress came of that.

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