



GLOBAL
ROAD SAFETY
PARTNERSHIP

GRSP is a hosted programme of:

+C IFRC



**ANNUAL
REPORT**

**20
23**

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Message from the International Federation of the Red Cross and Red Crescent Societies (IFRC)



Xavier Castellanos Mosquera
Under Secretary General
National Society Development
and Operations Coordination

In recent years we have seen progress made in road safety in some parts of the world. However, this remains an urgent global issue claiming the lives of 1.19 million people every year and continues to be the leading cause of death for children and young people aged five to 29 years of age. Those who are more vulnerable and those we are responsible for protecting the most.

For over 20 years, the IFRC has played its part in tackling this slow-onset, human-made crisis by founding and hosting the Global Road Safety Partnership (GRSP), a non-profit organization whose mission is to sustainably reduce road crash death and injury working within the Fundamental Principles of the Red Cross and Red Crescent Movement.

Working globally and locally to build resilience and reduce the risk of road trauma is in accordance with the IFRC Strategy 2030 and the Sustainable Development Goals. Improving road safety also contributes towards health equity worldwide. Data show, in fact, that the risk of death from road crashes is three times higher in low-income countries than in high-income countries despite the former having less than 1% of the global motor vehicle fleet.

The GRSP builds local capacity in road crash injury prevention and provides ongoing expert support in developing and implementing evidence-based road safety projects by working through National Societies, specialist NGOs and partnering with the private sector and governments. It is the bringing together of the relevant actors, the partnership approach, that is key to reducing the risk of road trauma in affected communities globally.

The GRSP's continuous and growing engagement with National Societies demonstrates how being a part of the IFRC and having ready access to 191 National Societies affords true global reach. In return, National Societies are receiving invaluable capacity building in measures proven to reduce the risk of road trauma. This evidence-based approach strengthens communities by building resilience and can translate into improved financial stability for National Societies.

With the global motor vehicle fleet more than doubling since 2010, preventive work to address the burden of road crash deaths and injuries globally is crucial to reduce human suffering and support affected families and communities. I look forward to seeing road safety becoming a stronger element in all community-based risk reduction interventions.

Message from the Chair



Bernd Marx

GRSP Chair
General Manager Special Projects
Shell Development Oman

As Chair of the GRSP, I am filled with both reflection and optimism as I look back on road safety in 2023. There is an undeniable momentum driving positive change across the globe. At the heart of our mission lies the recognition of the immeasurable value of every life affected by road crashes. However, we must not turn a blind eye to the stark reality that road safety remains a privilege rather than a fundamental right for far too many.

Each individual, each family, everyone holds a story deserving of protection and respect. It is incumbent upon us to amplify the voices of those who have been silenced by tragedy, to champion their cause, and to ensure that road safety becomes an indisputable right for all.

Yet, we cannot achieve this vision alone. We must rally support from donors and philanthropists, such as Bloomberg Philanthropies and the esteemed members of our GRSP, whose generosity knows no bounds. Their commitment to the Decade of Action is not merely financial; it is a testament to their belief in the power of collective action to save lives and transform communities.

In celebrating our progress, let us also acknowledge the road ahead. There are more miles to travel, more lives to protect. But with unwavering determination and the support of our global community, I am confident, that together we will pave the way towards a safer, more sustainable future for all.

EVERY life counts!

Message from the CEO



Dave Cliff ONZM MStJ

Chief Executive Officer
Global Road Safety Partnership

During 2023, the World Health Organization (WHO) released the new *Global status report on road safety* which provided a new estimate of 1.19 million people killed annually in road crashes. Overall, global fatalities declined. However, the report demonstrates global inequality in terms of the level of safety that exists in various parts of the world, and the impact of the lack of action in countries where fatality rates have increased.

The formula for how to reduce the volume of road trauma is well understood by those countries that have embraced and implemented the Safe System approach. What is equally clear is that there remains stubborn reluctance by many governments to apply the evidence as to what works. As examples, the WHO reports that only 35 countries have legislation mandating all five core areas of vehicle safety equipment, while 79 countries have no legislation on vehicle safety standards.

Numerous countries continue to have speed limits on non-divided rural roads above 80 km/hour. This means when head-on or run-off road crashes occur, fatalities or serious trauma result. Many countries do not have laws that allow random breath testing and continue to have blood alcohol concentration (BAC) limits that are well above global recommendations. Further, too many countries continue to conduct stand-alone public awareness road safety campaigns that are not aligned or supported by enforcement activities.

The annual price of inaction is paid by the 1.19 million killed, the estimated 17.85 million seriously injured and their wider families and communities.

This annual report catalogues the initiatives of the GRSP that focus on advancing the cause to improve road safety through our role in two major global programmes, the Bloomberg Initiative for Global Road Safety (BIGRS) and the Botnar Child Road Safety Challenge, and through our work with our members and partners.

New initiatives that are reported include a workshop with Folksam Insurance in Sweden to encourage a greater road safety focus among private sector organizations, and the relaunch of our regional road safety workshops with the first seminar run jointly with the Asian Development Bank (ADB) in Manila, the Philippines. We also continued our strong contribution to global knowledge with our co-authorship of the revised *Speed Management: A road safety manual for decision-makers and practitioners (Second edition)*, as well as a range of other activities.

Our work remains possible only with the ongoing support of our members, donors and partners and we wish to express our sincere thanks for their confidence in our programmes.



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1. ABOUT GRSP

The Global Road Safety Partnership (GRSP)

The Global Road Safety Partnership (GRSP) is a non-profit organization that was formed in 1999 in response to the global recognition of road crash deaths and injuries as a human-made health crisis. Hosted by the International Federation of the Red Cross and Red Crescent Societies (IFRC), we are governed through a constitution approved by a Steering Committee of our members and work in line with the Strategic Plan 2022 to 2030.

Our members are leading multi- and bi-lateral development agencies, governments, businesses, and civil society organizations.

Our role is to create and support multi-sector road safety partnerships that are engaged with evidence-based road safety interventions in countries and communities throughout the world. We play a powerful role in capacity building and training of road safety practitioners and police, engage actively in advocacy at all levels, provide road safety programme coordination at the global level, and are a recognised expert source of road safety knowledge and good practice.

- Our vision is a world free of road crash death and injury.
- Our mission is the sustainable reduction of road crash death and injury in low- and middle-income countries.

Our efforts and mission directly align with several targets of the **UN Sustainable Development Goals and the Decade of Action for Road Safety 2021 to 2030.**



Direct Alignment

- 3 GOOD HEALTH AND WELL-BEING**
3.6: By 2020, halve the number of global deaths and injuries from road traffic crashes.
- 11 SUSTAINABLE CITIES AND COMMUNITIES**
11.2: By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.

Indirect Alignment

- 1 NO POVERTY**
1.4: By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance.
- 8 DECENT WORK AND ECONOMIC GROWTH**
8.8: Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**
9.1: Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.
- 10 REDUCED INEQUALITIES**
10.2: By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

What We Do

- Advocate for evidence-based legislation focused on key risk factors and improved vehicle safety.
- Provide training, leadership development and capacity building for road policing agencies.
- Deliver road safety and leadership education, training and capacity building.
- Design, tailor and deliver international road safety grants programmes.
- Design, develop and implement evidence-based road safety projects.
- Provide expert review and technical advice on road safety strategy, policy and projects.
- Build partnerships between government, civil society and corporate communities.

How We Do It

We form partnerships between the private sector, civil society and governments to apply evidence-based road safety policy and practice and leverage our extensive network of partners to reach every corner of the globe.

Additionally, all the work of GRSP is undertaken within the framework of the Fundamental Principles of the IFRC.



Our Team

With offices in Switzerland, Hungary and Malaysia, and with further expansion coming in 2024, our team comprises road safety professionals specializing in:



Road
policing



Project design
& management



Applied
research



Grants
management



Education
& training



Advocacy



Communications



Global
reach

The International Federation of the Red Cross and Red Crescent Societies (IFRC)

The IFRC, our host organization, is an independent body based in Geneva, Switzerland, that carries out humanitarian activities and large-scale international relief operations. The IFRC is one of the three elements of the International Red Cross and Red Crescent Movement; the existing 191 National Red Cross and Red Crescent Societies and the International Committee of the Red Cross (ICRC) represent the other two components.

In its 1998 World Disasters Report, the IFRC was one of the first organizations to ring the alarm bell about the catastrophic number of traffic deaths and injuries at the global level, and their dramatic consequences on people and livelihoods. Following this report, the IFRC, the World Bank and the British Government's Department for International Development (DFID), decided to create the Global Road Safety Partnership to bring together governments and governmental agencies, the private sector and civil society to urgently address road safety issues on a global scale.



GLOBAL
ROAD SAFETY
PARTNERSHIP

CELEBRATING
25
YEARS

The GRSP Turns 25

In 2024, the GRSP celebrates 25 years of working towards our shared vision: a world free of road crash death and injury.

“We are immensely proud to reach this important milestone. A quarter of a century of meaningful activity is no small deed. However, the job is far from done. With an ongoing increase in motorisation, particularly the volume of powered two wheelers and micro mobility, we must continue to build understanding of ‘evidence-based’ measures to reduce road trauma. Sadly, too many initiatives are still based on ‘common sense’ rather than solid evidence as to what we know works to reduce serious crashes.”

Dave Cliff, GRSP CEO.

To mark this milestone anniversary, the GRSP will hold a range of events and workshops during which we shall celebrate our achievements and reaffirm our commitment to continuing our immensely important work.



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2. PROGRAMME UPDATES



Bloomberg Philanthropies Initiative for Global Road Safety (2020-2025)

In the third year of the six-year Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS), the GRSP BIGRS team reorganized and expanded to optimise support to countries and cities that were selected to be part of this long-term global initiative.

Our Road Policing team continued to build relationships and successfully delivered capacity building in new cities in Asia. It also prepared for programme expansion into cities in Mexico and Brazil in 2024. Our Advocacy and Grants team reorganized to relocate team members into Kenya and Argentina to facilitate the close support of grantees in BIGRS programme countries in Africa and South America.

The new Road Safety Executive Leadership Course (RSEL), which is designed specifically for senior government officials from BIGRS priority countries, was successfully delivered in Buenos Aires (Argentina) in partnership with Johns Hopkins University, followed by the delivery of the Road Policing Executive Leadership Course (RPELC). Throughout the year, our team supported ongoing external evaluation efforts to quantify the programme's impact on road safety.



Dr. Britta Lang
Senior Manager,
Global Road Safety Programmes

Having joined the GRSP in July 2023 as the new Senior Manager, Global Road Safety Programmes, it has been an absolute delight to meet and work with the dedicated, professional, and friendly team that is GRSP. Getting to grips with a programme as complex and far reaching as the BIGRS has been very exciting. I believe that the programme's focus on implementing the Safe System approach and its two-pronged approach of addressing road safety at national and city level by supporting local and national stakeholders to facilitate the improvements in road safety they want to see, can considerably contribute to reductions in road deaths and injuries.


13 PRIORITY CITIES


15 PRIORITY COUNTRIES

Global Road Safety Leadership Course

The Global Road Safety Leadership Course (GRSLC) returned to in-person delivery during 2023, with the full suite of four courses delivered throughout the year in partnership with the Johns Hopkins University - International Injury Research Unit. The first in-person GRSLC since 2019 was also held in Baltimore (USA) where 85 participants from 20 countries were welcomed to the course. The GRSLC included a range of knowledge-sharing sessions, immersive activities and site visits, with strong contributions from a range of BIGRS partners. Participants responded well to the course, with all attendees indicating that it would contribute positively to their work in road safety and rating it as a valuable educational experience.

The second cohort of GRSLC Alumni Fellows completed their fellowship by showcasing the results of their projects to Bloomberg Philanthropies. Their project outcomes included strengthening crash data collection in Uganda, upgrading road safety infrastructure around schools in Indonesia, and an innovative research project focusing on the role of women in road safety advocacy. The third cohort commenced their Fellowship in June by taking courses at the Johns Hopkins University (JHU) Summer Institute.

The third Road Policing Executive Leadership Course (RPELC) was also held in 2023, and for the first time in Latin America in Buenos Aires (Argentina) and engaged 33 senior enforcement officials from across all BIGRS priority cities in Latin America. It involved seminars, case study group activities, and a field visit to showcase enforcement practices which were delivered in partnership with Buenos Aires traffic agents. Evaluation of the course was very positive, with 94% of participants finding that the objectives of the course were achieved, and that it would motivate them to work on road safety.

Also targeting Latin America in 2023 was the first delivery of the Road Safety Executive Leadership Course (RSEL), which was a significant success, and represented an important addition to the suite of courses. The RSEL specifically targeted senior government officials with direct responsibility for decision-making at national, state and city levels. This course was delivered with a first online phase and a subsequent in-person course in Buenos Aires to 27 senior government officials from BIGRS priority countries in Latin America. The course was evaluated extremely well, with all participants finding it would benefit their work, would motivate them to do more in road safety, and provided opportunities for networking and active participation.



DELIVERED 4 KEY PROGRAMMES IN 2023



ENGAGED MORE THAN 145 PARTICIPANTS



Blaise Murphet
GRSP Senior Consultant

It was incredibly satisfying to realize our goals of delivering the full suite of courses during 2023. The programme engaged more than 145 senior and emerging practitioners from across the globe. There were outstanding participant evaluations and feedback throughout, which demonstrated the continued need to build a global community of practice focused on the elimination of road crash deaths and serious injuries.

Road Policing Capacity Building Programme

In 2023, the GRSP Road Policing Capacity Building team conducted 76 training courses, workshops, and meetings to enhance knowledge and improve operational practice - 16 more than in 2022. It trained over 2,700 police, enforcement agents and non-police stakeholders compared to 1,590 in 2022. Furthermore, providing traffic safety equipment to the police in the BIGRS Africa cities has allowed the GRSP to place greater emphasis on practical training and improve standards of occupational health and safety when local police conduct field-based enforcement activities.

Relationships between the GRSP and senior police leaders also continued to strengthen, leading to increased trust and a greater commitment by enforcement agencies as willing participants in the BIGRS Road Policing Capacity Building Programme. This resulted in the possibility to implement a train-the-trainer model in selected cities in Africa and in Viet Nam, with an eye to 2024 when further expansion is expected.

The Road Policing Capacity Building team has also delivered the third iteration of the Road Policing Executive Leadership Course (RPELC) in Buenos Aires (Argentina) with a focus on BIGRS priority cities and countries in Latin America. The course was extremely well-received with outstanding evaluation results and strong endorsement from senior leaders, with positive emphasis placed on evidence-based decision making and regional specific challenges and opportunities.

The GRSP Road Policing team also carried out other projects dedicated to road policing agencies. In partnership with the Asian Development Bank, the Road

Policing team participated in a road safety capacity review for countries associated with CAREC-Central Asia Regional Economic Cooperation Programme. Based on GRSP enforcement recommendations, a pilot crash investigation training and deterrence theory workshop was conducted for law enforcement services in Uzbekistan and Kyrgyzstan, with 44 officers successfully completing the training.

Additionally, the Road Policing team continued to add to its suite of training and development programmes. With the support of UK Aid through the Global Road Safety Facility (GRSF), and implemented by the World Bank and GRSP, the Road Policing team designed and delivered a new traffic crash investigation and reporting course for police and enforcement agency personnel from low- and middle-income countries. The first course was successfully delivered to 70 police from the Pacific Island nations of Samoa, the Solomon Islands and Vanuatu, followed by a course in the Africa region with police from Uganda, Rwanda and Tanzania represented. In total, 147 officers successfully completed both training courses.



**POLICE
PERSONNEL
TRAINED: 2,700**



**TRAINING
WORKSHOPS
HELD: 76**

Marcin Flieger

Programme Manager, Road Policing
Capacity Building Programme



GRSP's Road Policing Capacity Building Programme continued to thrive and expand in 2023 with the inclusion of the Indian cities of Delhi and Bengaluru in the second half of the year, and the hiring of additional technical staff to support programme delivery. This brings the total number of cities supported under BIGRS to 15, resulting in an increase in the number of workshops and training sessions conducted throughout the year, including a significant increase in the number of participants trained by GRSP's Road Policing Capacity Building technical team. The quality of training, confirmed through various methods including evaluation surveys and stakeholder feedback, is testimony to the coordination and delivery methods utilized to implement this programme.



Brett Harman

Asia Pacific Manager, Road Policing Capacity
Building Programme and Road Safety Projects



Global Road Policing Network

The role of road policing is to reduce the incidence of unsafe road user behaviours. To promote road policing best practices and strengthen international connections between officers and agencies, the GRSP's Road Policing Capacity Building team established the Global Road Policing Network (GRPN) in September 2021.

Since its foundation, the GRPN has attracted over 320 members, all of whom have access to quality resources, road policing initiatives, and emerging trends. Moreover, members receive a quarterly newsletter crafted by the Road Policing team to maintain ongoing communication and foster connections.

The expansion of the Network has been of great interest since 2021. Through in-person workshops on different continents, social media outreach, and engagement with RPELC alumni, the GRPN continued to broaden its reach.

Learn more about the GRPN, access the resources, and browse archived newsletters [here](#).

Advocacy and Grants Programme

In 2023, the Advocacy and Grants Programme witnessed a notable increase in activity, reflecting the growing demand for grant funding and technical assistance across the 15 countries it serves. During the year, the programme awarded 37 new grants through two competitive rounds of grant selection along with continuing and extending support to over 60 existing grantees. With these numbers, the Advocacy and Grants programme was able to support 139 organizations with 222 grants totalling approximately 20.7 million US dollars in 21 countries over the last 12 years as of December 2023.

During the year, grantees in almost all the 15 countries achieved significant advances in their advocacy campaigns for evidence-based road safety policies. In the endeavour to advance road safety advocacy, the programme maintained its dedication to enhancing the capabilities of grantee organizations in the realms of road safety, advocacy, and project management.



Taifur Rahman
Manager, Global Advocacy and Grants Programme

We were delighted to partner with so many local organizations making great strides towards the adoption and implementation of evidence-based road safety policies in all the countries in which we worked. It gave us immense satisfaction to see strong road safety legislation being passed or a policy being adopted and implemented as a result of the tireless work of our grantees. While that represents the ultimate success of any advocacy campaign, the process of reaching that objective is also very important, as it generates valuable experiences and lessons, in addition to developing the capacity of local coalitions. The Advocacy and Grants team at GRSP took great satisfaction in supporting local partners to progress policy adoption and implementation, all of which was aimed at saving lives on the world's roads.

Advocacy and Grants Programme Global Footprint

Mexico

Continuous advocacy work of grantees and the road safety coalition resulted in 14 out of 31 Mexican states harmonizing their laws with the General Law of Mobility and Road Safety.

Colombia

Grantees made notable progress in supporting two bills for the inclusion of mandatory use of child restraints.

Ecuador

At least 45 organizations became part of the newly formed coalition led by GRSP grantees. This helped prioritise the road safety agenda in support of strengthening legislation, particularly amongst local authorities.

Argentina

The Argentinian Safe Mobility coalition was successfully created by grantee MINU. The coalition signed up 41 members including 17 non-governmental organizations (full members), 16 activists, experts, journalists, two governmental and intergovernmental institutions and six organizations from the private sector (allied members).

Ukraine

GRSP's grantee, Centre for Democracy and Rule of Law (CEDEM), presented its analytical review "Reforming the system of sanctions for violations of traffic rules in Ukraine" at an event attended by two assistants of the Members of Parliament from the main road safety committees, non-governmental organizations and agents of the Patrol Police, Ministry of Infrastructure of Ukraine, and other government stakeholders. This was done as part of CEDEM's advocacy for the introduction of a penalty points system.

Ethiopia

GRSP grantee, the Road Safety and Insurance Fund Service at the Ethiopian Ministry of Transport and Logistics developed a new legal framework seeking to meet best practices across all risk factors which was submitted to the Cabinet of Ministers. It was subsequently submitted to the Ministry of Justice and the Prime Minister for approval and presentation to the House of People's Representatives.

Ghana

In December 2023, the technical team of the Driver and Vehicle Licensing Authority and the Ghana Standards Authority, with the support of GRSP and Vital Strategies, conducted the first workshop on vehicle standards development.

Brazil

The speed bill seeking to review and reduce speed limits was officially submitted to the Federal House of Representatives in May 2023.

India

The West Bengal State Road Safety Council approved the Speed Management Guidelines, prepared by grantee IIT Kharagpur in September 2023, with a launch by the state government planned for January 2024. The Guideline is aimed to aligning local speed limits with those consistent with 'Safe System' principles.

China

Two provinces and 13 cities adopted new e-bike helmet laws, protecting 16 million people, making the total number of provinces and cities having e-bike helmet laws 17 and 104 respectively, covering more than 1.1 billion people living in those areas. Similarly, three provinces and one city adopted new child restraint systems laws. This development brought the total count of provinces with such laws to 13, and cities to 16.

Viet Nam

At the sixth Session of the 15th National Assembly held in November, authorized by the Prime Minister, the Minister of Public Security presented the government's proposal on the project Law on Road Traffic Order and Safety. The Minister of Transport presented the proposal for the Road Law project. These two draft documents included evidence-based measures on the five key behavioural risk factors were reviewed by the National Assembly for the first time.

Bangladesh

The coalition of grantees successfully advocated for the inclusion of the demand for a new comprehensive road safety law in the election manifesto of the major political parties. This yielded positive outcomes, as the newly formed government established a drafting committee for the law in January 2024.

Malaysia

The Malaysian Institute of Road Safety Research (MIROS) drafted an automated speed enforcement improvement plan and established a database for potential locations for speed cameras. MIROS also completed a draft of a Child Restraint System Enforcement Guideline.

Kenya

The first two grants were finalized with the Kenya Red Cross Society and National Traffic Safety Authority to support the process of amending and strengthening the existing Traffic Act.

Uganda

Regulations on the following risk factors: drink driving, motorcycle helmets, seat-belt, and child restraint systems, were gazetted by the government and signed into law to effectively implement the Traffic and Road Safety Act of 1998 (Amended) Act, 2020. Speed management was successfully brought back to be mandated under the Traffic and Road Safety Act after it was moved to the Roads Act 2019. Helmet standards were issued in 2023.



fondation
BOTNAR

Botnar Child Road Safety Challenge

Since its launch in 2017, the Botnar Child Road Safety Challenge worked to improve the safety and livelihoods of children and youth through municipal level projects in medium-sized cities in seven priority countries: India, Mexico, Tanzania, Tunisia, Romania, South Africa and Viet Nam. The Challenge focused on evidence-based, innovative interventions with active participation and collaboration between governments, civil society and the private sector.

2023 marked the conclusion of Challenge project activities, all of which resulted in positive change in the 13 project cities and built lasting partnerships between highly skilled and motivated actors. A holistic perspective on the major outputs, outcomes, reach and case studies from the Challenge has been captured and presented through an interactive Data Visualisation Platform accessible through the [GRSP website](#).



Michael Chippendale

Manager, External Relations and Sustainable Mobility Programming

It was an honour for GRSP to have created and managed the Botnar Child Road Safety Challenge through its seven-year, seven country and 18 million Swiss franc journey. Much was learned, much was achieved, and many partnerships were forged that contributed towards creating safer, healthier cities for children and youth.

Botnar Child Road Safety Challenge Highlights from 2023



INDIA

- ▶ India Resource Trust (IRT) successfully launched Mahra Rohtak – Play(ce) making Competition 2.0 and completed a tactical urbanism action to showcase use of safe spaces for youth and the community.
- ▶ In India the Centre for Environment Education Society (CEE) completed engineering remediation at the AT Road-Rajamadam junction and raised awareness of child and youth road safety for state and local stakeholders.
- ▶ In a cross-project initiative, CEE and IRT partnered to provide a detailed training session on safe infrastructure for 45 officials from the Indian Public Works Department, Police, and other relevant agencies.



VIET NAM

- ▶ In Viet Nam, Plan International completed implementation of engineering improvements at 10 schools providing safer conditions for over 10,000 students and the community.
- ▶ Save the Children Viet Nam conducted Train the Trainer sessions for 332 Department of Education and Training (DOET) staff and teachers. This resulted in 9,978 training sessions for 135,066 students.



MEXICO

- ▶ WRI Mexico further improved the General Transit Feed Specification (GTFS) for their SIMOS data platform, the first open-source platform in Mexico that integrates crash, mobility and socioeconomic data.
- ▶ In Mexico, Refleacciona and Centrico made improvements to their Ni Una Muerte crash data online platform. They also developed the first version of the Street Audit app to assist with identifying traffic black spots. A street design manual is also being developed as a supporting resource to the app.



ROMANIA

- ▶ In Cluj Fundatia Crucea Alba (FCA) continued to improve the Child Restraint System Application which promotes the availability and use of child restraints. The app attracted more than 3,000 registered users.



TANZANIA








- ▶ Amend guided the Robotech team in Tanga in developing its first prototype of an AI tool designed to identify various types of motorised and non-motorised transportation modes around school areas, such as vehicles and bicycles.



SOUTH AFRICA



TUNISIA

 Government officials partnered with and trained	 Students engaged via training education and competitions	 Teachers benefited from capacity building	 Schools improved by road safety engineering	 Parents trained and educated	 Police officials collaborated with and trained	 Drivers benefited from capacity building
287	14,227	436	60	150	348	59
1,542	273,828	31,684	82	13,978	350	760
1,476	7,530	223	27	180	248	0
30	547	110	0	1,206	159	796
229	20,124	164	14	0	36	2,514
63	987	76	50	0	30	0
339	1,525	110	2	70	240	200



**3. MEMBER COLLABORATION
AND ACTION**

**4. IFRC AND NATIONAL
SOCIETY ENGAGEMENT**

**5. FINANCIAL
SNAPSHOT**

**6. MEMBERS
OF THE GRSP**



3. Member Collaboration and Action

The partnership model on which GRSP was built involves the bringing together of the “three voices” of business, government and civil society, each having something unique to bring to help solutions take root. The civil society sector brings the voice of change and societal improvement. The business voice brings target setting and focused efficiency of action, and the government voice brings the ability to enshrine efficient social change into legislation. This partnership approach is reflected in our membership.

Members of the GRSP form a global, multi-sector network with demonstrated road safety expertise and a deep commitment to safe and sustainable mobility, both within their organizations and in the communities, cities, and countries in which they operate.

GRSP members draw on and contribute to a vast pool of knowledge and resources. Through GRSP, members collaborate with peers across industry sectors to understand and address shared challenges. Members also enjoy ready access to GRSP’s network of partners for support in the implementation of locally tailored road safety projects.

Each year, the GRSP team works closely with members to identify and deliver a range of expert support services, including:

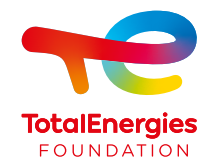
- Tailored online or in-person road safety training courses for staff.
- Access to a range of off-the-shelf, evidence-based programmes targeting specific risk groups.
- Workshop design and facilitation.
- Support for local operations, including training and mentoring.
- Advice on work-related road safety strategy.
- Expert review and evaluation of road safety policies, policy documents and projects.
- Advice on dissemination of good practice.
- Support for internal and external communications (e.g., workshops, webinars, e-learning).



Michael Chippendale

Manager, External Relations and Sustainable Mobility Programming

It is always a privilege to support our membership with their sustainable mobility programmes throughout the world. GRSP members are thought and action leaders in this space and apply their extensive knowledge and energy to reducing the burden of road crash deaths and injuries across their businesses, value chains and throughout the communities, cities and countries in which they operate and live.



Michelin Corporate Foundation with TotalEnergies Foundation VIA Child Road Safety Education Programme

The VIA Acceleration Phase concluded in March 2023. It delivered a minimum of six hours of structured road safety education to more than 150,000 children through GRSP’s implementing partners in seven countries: Brazil, India, Kenya, Mexico, South Africa, Thailand and Uganda.

150,000
CHILDREN

7
COUNTRIES





Shell Oman

At the invitation of long-time member Shell, GRSP visited Oman to present the VIA Child Road Safety Education programme to the Ministry of Education (MoE) and the Royal Oman Police (ROP). Following engagement throughout 2022, a pilot was conducted in early 2023, and in March of the same year, the GRSP joined the in-country review committee who compiled a list of recommendations shared with the ministry. A decision was taken to firstly expand the implementation to 60 schools in the second part of 2023 and then to roll out the programme country-wide in the second half of 2024.

Folksam

GRSP and Folksam Expert Roundtable

The GRSP, in collaboration with Folksam Insurance Company (Sweden), hosted an expert roundtable focusing on providing an opportunity to explore incentivizing private sector road safety performance monitoring and accreditation, and how this will translate into increased investment value. The event was attended by numerous high-level representatives of the private sector and international organizations. An event report can be found [here](#).



International Road Safety Award

GRSP, together with the Asian Development Bank (ADB), the International Road Assessment Programme (iRAP), and the Asia Pacific Road Safety Observatory (APRSO), won a 2023 Prince Michael International Road Safety Award for a joint Road Safety Capacity Building Programme. The programme engaged more than 1,500 participants from over 50 countries drawn from governments, non-governmental organizations, development banks and academic institutions.

This innovative capacity-building programme focused on building road safety skills and technical knowledge among professionals in low- and middle-income countries. In particular, the programme concentrated on embedding evidence-based road safety interventions into transport projects, and on the development of 'system-based' road safety approaches.



Asian Development Bank (ADB) Asia-Pacific Road Safety Seminar – Manila

Following a multi-year pause to GRSP in-person regional conferences due to COVID-19, GRSP, together with the ADB and the Asia Pacific Road Safety Observatory (APRSO), relaunched the programme with the convening of the 2023 Asia-Pacific Road Safety Seminar held at the ADB headquarters in Manila, the Philippines. This flagship event on the road safety calendar reached out to a diverse body of stakeholders including government ministries and national-lead agencies, development banks, road policing agencies, research institutions, private sector organizations, and road safety-focused civil society organizations.

Over 220 participants contributed to a rich agenda that included leading topics in current road safety, such as new funding models, the role of gender in transport planning, road safety legal frameworks, speed management, the role of road safety in child and youth wellbeing, and many other related topics.



WORLD BANK GROUP



World Health Organization, FIA Foundation, World Bank Group

Revised Good Practice Manuals

The World Health Organization (WHO), the FIA Foundation, the World Bank Group, and the GRSP, with support from Bloomberg Philanthropies, launched revised 'Green Manuals', namely the *Speed Management: a road safety manual for decision-makers and practitioners (2023)* and the *Helmets: a road safety manual for decision-makers and practitioners (2023)*.

The updated manuals include new case studies, data and guidance for decision-makers on speed limits, modifying roads, in-vehicle technologies, raising awareness of the dangers, and tracking the impact of policies and actions.

CBMM

Niobium's Auto Tech Day

GRSP participated in Niobium's Auto Tech Day in Mumbai (India), in February 2023. The event brought together a variety of partners and was organized by Niobium and its parent company and GRSP member, CBMM – a world leader in niobium technology. The Auto Tech Day's aim was to open valuable dialogue among stakeholders in relation to innovation in mobility, vehicle safety, and efficient and sustainable transport.



Bridgestone

GRSP supported Bridgestone to leverage the work done on the pilot Asia Regional Road Safety Initiative (2020-2022) which brought road safety actions under a single regional umbrella to develop a strategy for taking this coordinated approach global. This strategy was approved by Bridgestone senior management leading to GRSP supporting Bridgestone in developing a 'Road Safety Playbook' to be used as a resource for Bridgestone regions to implement effective, evidence-based road safety actions. GRSP also worked with a global Bridgestone task force to develop a common Impact Framework to monitor and report on road safety actions around the world.

4. IFRC and National Society Engagement

The IFRC is the world’s largest humanitarian network whose role is to support the humanitarian work of the 191-member National Societies, which bring together more than 16 million volunteers for the good of humanity. The GRSP plays its part in this critical mission by supporting member Red Cross and Red Crescent Societies with their programming and development in road safety and risk reduction.

As the IFRC’s resource centre on road safety, GRSP provided road safety technical knowledge and leadership, and worked to build the capacity of National Societies in injury prevention and risk management on roads. GRSP’s partnership model promoted and supported cross-pollination between actors within the network.

Serious crash prevention is the essence of the Safe System approach for road safety and is complemented by the post-crash response work undertaken by many National Red Cross and Red Crescent Societies around the globe. Approaching road safety holistically reduces the risk of road trauma and brings sustainable change to affected communities. In 2023, the GRSP worked with National Societies across three continents to develop, implement, and oversee evidence-based road safety projects. These activities ranged from child road safety education to youth and volunteer engagement, capacity building, and advocacy.

1. In 2019, the **Italian Red Cross** reached out to the GRSP as it was interested to engage more deeply in road safety. The relationship matured into a multi-country regional programme that engaged the Bangladesh Red Crescent, the Nepal Red Cross, and the Pakistan Red Crescent. The Italian Red Cross-funded programme built the capacity of the three National Societies in road safety and collaborated with them to implement the VIA Child Road Safety Education programme in selected schools and communities.

The three National Societies brought their respective projects to a successful close in 2023 after making impressive leaps forward both in terms of deployment in schools and community engagement in a very short time. This success was recognized by the Italian Red Cross who, towards the end of 2023, decided to further invest in road safety in an additional three countries in the region for a second phase of the regional programme.

2. In 2023, the GRSP was engaged by Impact Catalyst* to contribute to the Limpopo Road Safety Project (LRSP), a comprehensive road safety initiative based in South Africa that takes a fully integrated, 13-pronged approach based on the principles of the Safe System. Leading on the road safety education component of the LRSP, the GRSP partnered with the Road Safety Partnership South Africa (RSPZA) and the **South Africa Red Cross Society** (SARCS) as the local implementers for the engagement of schools in the areas of Musina and Blouberg. Building on past collaborations, the project is set to start in early 2024 with a training of Red Cross trainers who will lead the in-class activities starting in April 2024.

**The Impact Catalyst is an initiative founded by Anglo American, the CSIR, Exxaro, and World Vision South Africa to create mechanisms that drive large-scale, socio-economic development initiatives through public-private partnerships.*

3. Within the context of the Bloomberg Initiative for Road Safety, a new grant was awarded to the **Kenya Red Cross Society** (KRCS) starting in January 2024. The grant is focused on advocating for a reduced urban speed limit through amendment of the Traffic Act.

4. The **Mexican Red Cross** (MRC), a GRSP member and BIGRS grantee, held an award ceremony in October 2023 to recognize government agencies and companies for their work on fleet safety. The grant awarded by the GRSP to the MRC focuses on incentivizing fleet safety in Mexico.

5. Within the context of the BIGRS, the **Bangladesh Red Crescent Society** (BDRCS) played a highly active role in the Road Safety Coalition Bangladesh. Specifically, it contributed to various joint events and hosted at least two workshops of the Coalition to discuss strategies to campaign for comprehensive road safety legislation in Bangladesh.

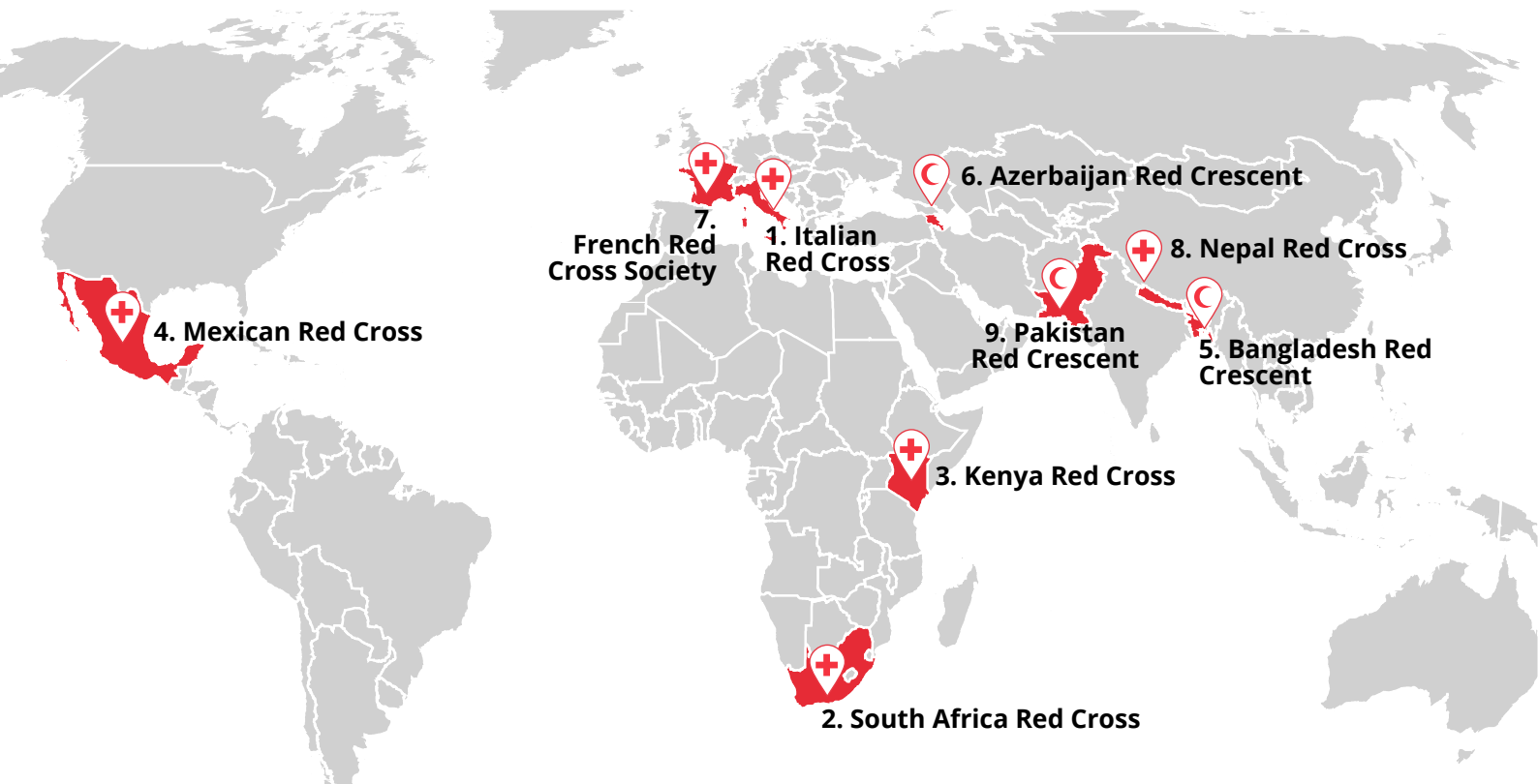
6. According to the 2022 Education Needs Assessment conducted by the International Committee of the Red Cross (ICRC) and **Azerbaijan Red Crescent Society** (AzRC), road safety was a key barrier to accessing education in remote areas of Azerbaijan. As such, in 2023, AzRC and IFRC reached out to the GRSP for guidance and materials for an in-school road safety education programme.

The GRSP provided guidance on project design based on extensive experience, and facilitated an introductory training session for AzRC, IFRC and **Turkish Red Crescent** staff. AzRC has since been working to translate and contextualize the road safety material, and plans to implement the programme in three regions, Gazakh, Tovuz and Tartar, in 2024. It is then planned to expand the programme to other areas of the country.

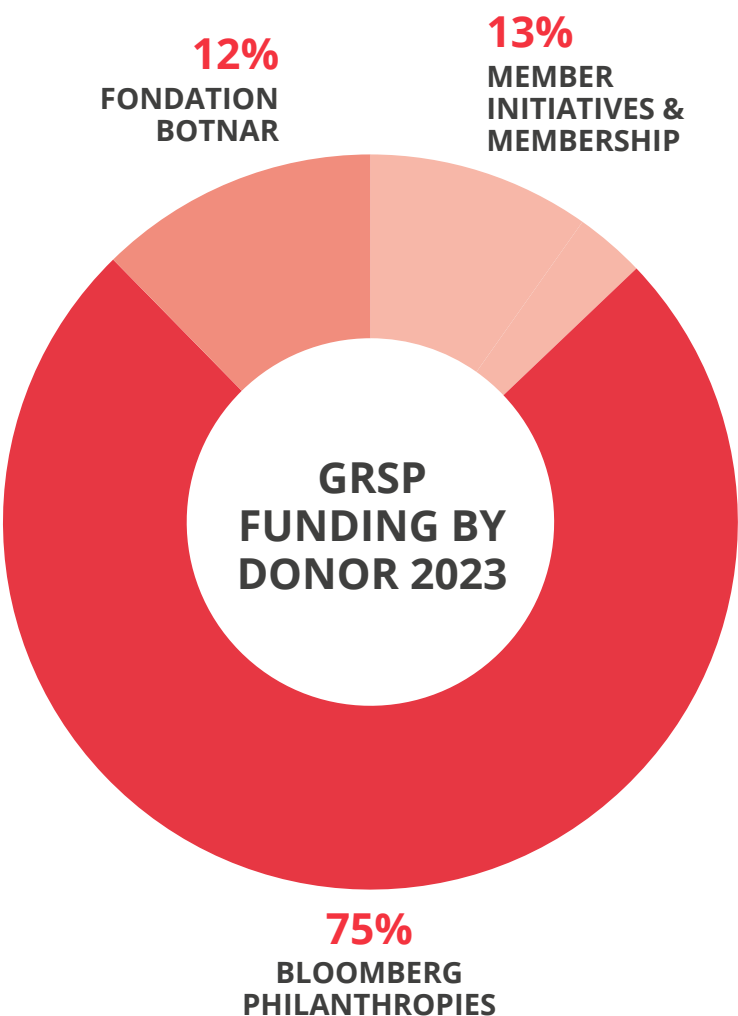
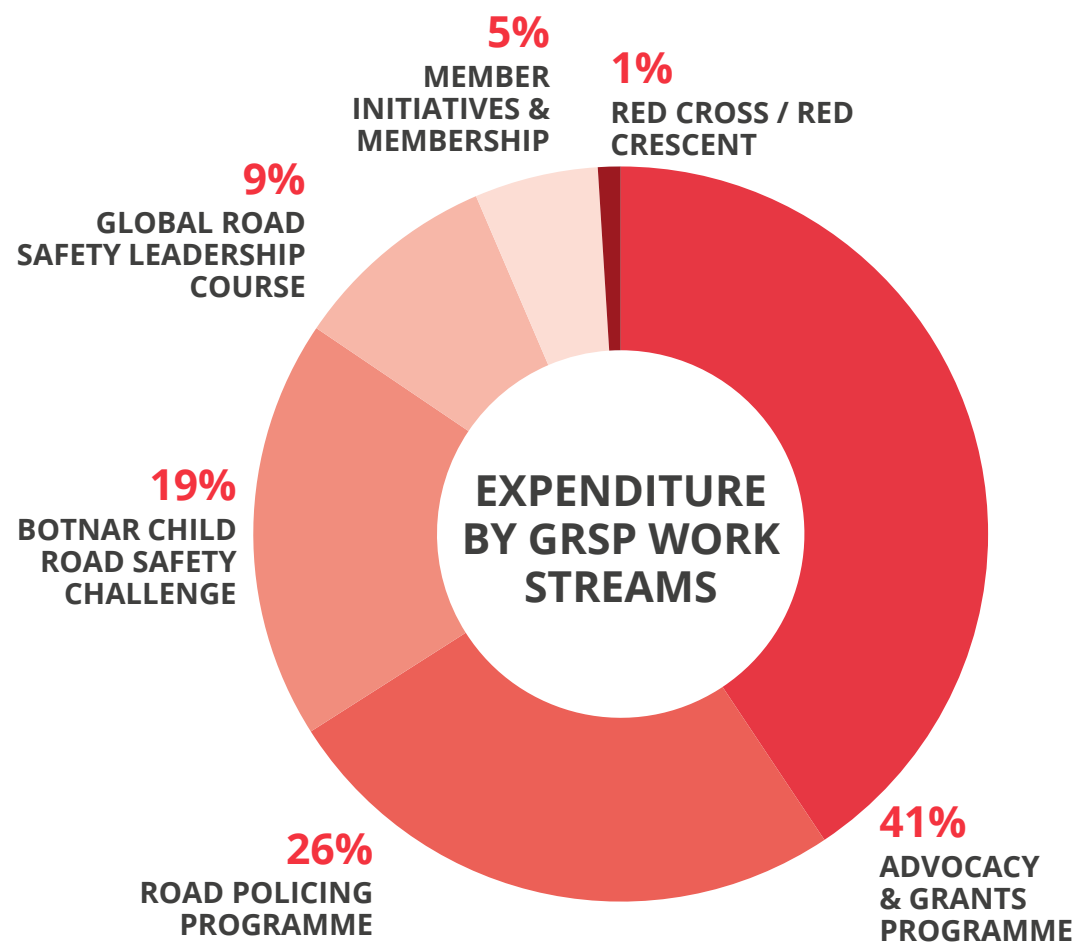
7. At the request of the IFRC Global First Aid Reference Centre (hosted within the **French Red Cross**), the GRSP presented on the road safety situation in the Africa Region and on the work done by GRSP in the road safety space to an audience composed of 43 representatives of 25 African National Societies.

Further GRSP Global Road Safety Contributions

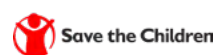
- In September 2023, a remote keynote address on global capacity building was delivered to the Australasian Road Safety Conference held in Australia.
- GRSP facilitated sessions at both the Vision Zero Conference and WHO Heads of Road Safety Agencies Conference held in Stockholm in June 2023.
- In partnership with the Kuala Lumpur IFRC Regional Office, the GRSP presented its work and activities to the Bi-Monthly Partner National Societies Coordination Meeting for the Asia-Pacific region.
- In December 2023, GRSP delivered a media briefing and held meetings with Auckland Transport (New Zealand) at the request of our member, Waka Kotahi New Zealand Transport Agency. The initiative achieved good [local media attention](#).
- As a member of the WRO board, GRSP contributed to a WRO working group on refining membership.
- GRSP is an active member of the Main Council of the European Traffic Safety Council (ETSC).
- Invited by the UNESCO Liaison Office in Geneva, GRSP has started conversations with the Ministry of Transport of Qatar to potentially develop a GCC-wide Grant Programme in road safety.



5. Financial Snapshot



6. Members of the Global Road Safety Partnership



Donors



GENEVA OFFICE
c/o International Federation of
the Red Cross and Red Crescent
Societies P.O. Box 303
Chemin des Crêts, 17
Petit-Saconnex, 1209 Geneva
Switzerland
grsp@ifrc.org
Tel: +41 22 730 4249
Fax: +41 22 733 0395

KUALA LUMPUR OFFICE
Menara Tokio Marine
Life,
Level 10,
189 Jalan Tun Razak,
50400 Kuala Lumpur,
Malaysia
Tel: +603 2161 0670

BUDAPEST OFFICE
Budapest,
Váci út 30. 4.em.,
1132 Hungary
Tel: +36 1 888 4500

For more information about how to join the Global Road
Safety Partnership please visit our website
www.grsproadsafety.org



GRSP is a hosted programme of:

