



GLOBAL  
ROAD SAFETY  
PARTNERSHIP

GRSP is a hosted programme of

**+C IFRC**

# GRSP ANNUAL REPORT 2022



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**Xavier Castellanos Mosquera**  
Under Secretary General for National Society  
Development and Operations Coordination

## Message from the IFRC

Not all disasters and crises make international headlines, but they are still deadly. Road crash trauma is one of them.

The International Federation of Red Cross and Red Crescent Societies (IFRC) was the first international organization to bring to world attention road safety as a human-made humanitarian disaster. To address it, together with the World Bank and the UK Department for International Development (DFID), the IFRC founded the Global Road Safety Partnership (GRSP), a non-profit organization whose mission is to sustainably reduce road crash death and injury working within the Fundamental Principles of the IFRC.

For over 20 years, the IFRC has been hosting the GRSP, which in line with the IFRC Strategy 2030 and the Sustainable Development Goals, works globally and locally to build resilience and reduce the risk of road trauma.

Working through National Societies and specialist NGOs, partnering with private sector and governments, the GRSP builds local capacity in injury prevention and provides ongoing expert support in the development and implementation of evidence-based road safety projects. It is this partnership approach, the bringing together of the relevant actors, that is critical to reducing the risk of road trauma and affecting sustainable change in communities around the globe.

As part of the IFRC, ready access to the network of 191 National Societies affords the GRSP truly global reach, and in return, the training, tools and support the GRSP provides in risk reduction increases National Society capacity and, ultimately, can benefit their financial sustainability.

Road trauma and death are devastating for affected families and communities, who in addition to the human suffering, are often at risk of losing their livelihoods. Whilst affected families and communities need support to recover, this only further highlights how crucial preventive work is in reducing the burden of this global, human-made disaster.





**Bernd Marx**  
GRSP Chair  
General Manager Special Projects  
Shell Development Oman

## Message from the Chair

With another year gone, the imperative need to amplify and maximize efforts for road safety in low- and middle-income countries is as evident as ever. One thing is for certain, we can't do it alone.

The projects undertaken by road safety organizations across the world have been tackling several road safety angles and, fortunately, the momentum has been building up. The GRSP's mission to contribute to the sustainable reduction of road-crash death and injury in low- and middle-income countries has been, undoubtedly, building up significant momentum as well.

The world has and is continuing to recover from the financial hardships and lockdowns of the COVID-19 pandemic. With the easing of the restrictions, there has been an increase in on-the-ground involvement; spreading the knowledge and tools required to ensure safer roads around the world. Even though this mobilization has been beneficial, it is imperative that zealous organizations continue to join this movement. Funding for more evidence-based projects and activities is vital to the successful completion of the goal of 50% fewer traffic-related deaths and injuries by 2030.

However, this call to action is more than a financial one. It is an opportunity for both existing and new partner organizations to work together to reach the aforementioned goal. It is an opportunity to positively impact the lives of millions around the world and work together for safer road networks globally.

In closing, I would like to reiterate my support and recognition for the work the GRSP has been putting in for more than 20 years, as well as the importance of providing support for evidence-based and sustainable interventions. We are all part of the global community, and it is our duty as organizations and individuals to assist in the journey to a world with the lowest possible levels of road-crash deaths and injuries.



**Dave Cliff ONZM MStJ**  
Chief Executive Officer  
Global Road Safety Partnership

## Chief Executive's Forward

This 2022 Annual Report catalogues the achievements of the GRSP. During the past year, we have built on the legacy of previous staff, members, and donors since we were established in 1999.

As part of the Bloomberg Philanthropies programme, our work supporting advocacy campaigns to improve road safety legislation continued to gather momentum and our team has now awarded over 180 grants in 20 countries. Our road policing capacity building work continued to grow its impact and our suite of Global Road Safety Leadership Courses (GRSLC), run jointly with Johns Hopkins University International Injury Research Unit (JH-IIRU), expanded with the inaugural in-person Road Policing Executive Leadership Course (RPELC) taking place in Kenya.

Fondation Botnar's Child Road Safety Challenge (BCRSC) built on its results, which included infrastructural improvements, speed limit reductions, innovative IT-related work and other gains that resulted in improved road safety for children in our target cities.

Our member work with the corporate foundations of Michelin and TotalEnergies saw the VIA educational programme expand to a wide number of countries across Asia, Latin America, Africa and Europe. VIA had a direct impact on the road safety understanding of over 150,000 students who underwent the programme. Strategic planning with Bridgestone resulted in road safety becoming a global corporate priority. New projects were also started in Oman with Shell and in the province of Limpopo in South Africa with our new partner, the Impact Catalyst.

GRSP's work has been publicized through a new approach from our communications team that has expanded our reach and ensured that our member, donor, and partner work is showcased and explained through our newsletters and social media channels. Many examples of these new communication mediums are included in this publication.

GRSP was particularly proud to have our work explicitly mentioned within the UN [Political Declaration](#), which took place at the UN General Assembly in late June.

GRSP continues to enjoy the support of our host, the IFRC, and has been privileged to work with and support a number of Red Cross and Red Crescent National Societies in the delivery of our projects.

We acknowledge that our work is only possible through the ongoing support and commitment shown by our generous members, donors, and partners, which is delivered through the committed work of the GRSP team.

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# 1. ABOUT GRSP

## The Global Road Safety Partnership

The Global Road Safety Partnership (GRSP) is a non-profit organization that was formed in 1999 in response to global recognition of road crash deaths and injuries as a human-made health crisis. Hosted by the International Federation of the Red Cross and Red Crescent Societies (IFRC), we are governed through a constitution approved by a Steering Committee of our members and work in line with the Strategic Plan 2022 to 2030.

Our members are leading multi- and bi-lateral development agencies, governments, businesses, and civil society organizations.

Our role is to create and support multi-sector road safety partnerships that are engaged with front-line good practice road safety interventions in countries and communities throughout the world. We play a powerful role in capacity building and training of road safety practitioners and police, engage actively in advocacy at all levels, provide road safety programme coordination at the global level, and are a recognised expert source of road safety knowledge and good practice.

Our efforts and mission directly align with several targets of the UN Sustainable Development Goals and the Decade of Action for Road Safety 2021 to 2030.

- ▶ Our vision is a world free of road crash death and injury.
- ▶ Our mission is the sustainable reduction of road-crash death and injury in low- and middle-income countries.

## Our Work

The work of GRSP and its partners contributes directly and indirectly towards the UN Sustainable Development Goals and aligns with the Global Plan for the Decade of Action for Road Safety 2021 to 2030.



## Direct Contribution

- ▶ **3.6:** By 2020, halve the number of global deaths and injuries from road traffic crashes.
- ▶ **11.2:** By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.

## Indirect Contribution

- ▶ **1.4:** By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance.
- ▶ **8.8:** Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.
- ▶ **9.1:** Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.
- ▶ **10.2:** By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

## What We Do

1. Advocate for evidence-based legislation focused on key risk factors and improved vehicle safety.
2. Provide training, leadership development and capacity building for road policing agencies.
3. Deliver road safety and leadership education, training and capacity building.
4. Design, tailor and deliver international road safety grants programmes.
5. Design, develop and implement evidence-based road safety projects.
6. Provide expert review and technical advice on road safety strategy, policy and projects.
7. Build partnerships between government, civil society and corporate communities.



## How We Do It

We form partnerships between the private sector, civil society and governments to apply evidence-based road safety policy and practice and leverage our extensive network of partners to reach every corner of the globe.

Additionally, all the work of GRSP is undertaken within the framework of the Fundamental Principles of the IFRC.

## Our Team

Our people are road safety professionals with extensive expertise that includes:



Road Policing



Project Design  
& Management



Applied  
Research



Grants  
Management



Education  
& Training



Advocacy



Communications



Global Reach

## The International Federation of Red Cross and Red Crescent Societies

The IFRC, our host organization, is an independent body based in Geneva, Switzerland, that carries out humanitarian activities and large-scale international relief operations. The IFRC is one of the three elements of the International Red Cross and Red Crescent Movement; the existing 191 National Red Cross and Red Crescent Societies and the International Committee of the Red Cross (ICRC) represent the other two components.

Through its 1998 World Disasters Report, the IFRC became one of the first organizations to ring the alarm bell about the catastrophic number of traffic deaths and injuries at the global level, and their dramatic consequences on people and livelihoods. In response to the report, the IFRC, the World Bank and the British Government's Department for International Development (DFID), decided to

create the Global Road Safety Partnership to bring together governments and governmental agencies, the private sector and civil society to urgently address road safety issues.

The IFRC operates with the support of staff in regional offices located in Hungary, Kenya, Malaysia, Panama and Lebanon. In addition to the GRSP, the IFRC hosts several projects in Geneva including the Risk-Informed Early Action Partnership (REAP) and the Steering Committee for Humanitarian Response.





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## 2. PROGRAMME UPDATES

### Botnar Child Road Safety Challenge

During 2022, with the decrease of COVID-19 restrictions, the Botnar Child Road Safety Challenge (BCRSC) took the opportunity to deliver and ramp up its project activities. As a result, there were some amazing outcomes achieved, such as the passing of [Decree 151](#) in Tunisia, led by our grantee Les Ambassadeurs de la Sécurité Routière (ASR), which legislated 30 km/hr speed limits for school zones.

Furthermore, the Asia Injury Prevention Foundation's (AIPF) developed a national [road safety e-curriculum](#) in Viet Nam, with over 20,000 teachers from 63 provinces trained. WRI Mexico's open-source, data visualization platform ([SIMOS](#)) went live with the state government having greater visibility of road crashes in Colima. Fundatia Crucea Alba's (FCA) Child Restraint Systems [App](#) was launched in Romania and attracted over 3,000 registered users. India Resource Trust (IRT) completed two [tactical urbanisms](#) and a hackathon which challenged youth and young entrepreneurs from the Rohtak province in India to conceptualize technological solutions for local mobility and safe space issues. Finally, Amend in Tanzania successfully launched the [Safer and Sustainable Action Plan](#) and were able to have the Road Safety Household Survey [study](#) published by the peer-reviewed medical journal 'Injury'.



Programme investment  
**CHF 18 million**



**13** Cities



**7** Countries



**59** engineering  
improvements

The cumulative count for the number of engineering remediations globally has now reached 59, with further evidentiary speed reductions achieved in Tanga (Tanzania), Tunis (Tunisia), Jorhat (India) and Culiacan (Mexico).

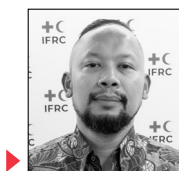


The BCRSC programme continued to champion the engagement of youth, the participation of the private sector and the use of technology to advance active, safe, and sustainable mobility in all project cities.

The programme's work can be followed at #BCRSC on social media (Twitter, LinkedIn, Facebook and Instagram).

*"We were pleased to be able to accelerate our work with the return to relative normality in 2022 post the pandemic. The support of our donor and partners was critical in allowing our grantees to continue activities and realize outcomes that had been delayed. With travel restrictions lifted, it was great to be able to see first-hand the hard work of our grantees on the ground and meet with beneficiaries."*

**Atsani Ariobowo**  
Manager, Road Safety Projects





## Bloomberg Philanthropies Initiative for Global Road Safety (2020-2025)



12 Cities

Throughout 2022, there were many opportunities for our team to continue contributing to the Bloomberg Philanthropies Initiative for Global Road Safety (2020-2025). GRSP's contributions to the initiative through our Road Policing Capacity Building programme, Road Safety Advocacy and Grants programme, and Global Road Safety Leadership Courses transitioned from virtual to a return to in-person support and training as pandemic travel restrictions eased.



16 Countries

It was heartening to be warmly welcomed back into countries that had suffered so much during the pandemic. The local teams with which we work have fully embraced the return to in-person engagement, which ensured that progress could continue at the pace of pre-pandemic levels.

*"It has been pleasing to see the enthusiasm that our team and our in-country partner organizations have for continuing to reduce road deaths and injuries. The turmoil of recent years could easily have seen the focus on road safety dissipate. However, the willingness to continue strong efforts to pass stronger laws and have them effectively enforced has been extremely motivating."*

**Judy Fleiter**

Global Manager Consultant



## Global Road Safety Leadership Course



Delivered **3** key programmes in 2022

The Global Road Safety Leadership Course (GRSLC) delivered three key programmes in 2022, which collectively engaged more than 100 participants from over 20 countries. In March and April, the third GRSLC: Initiative Partners was delivered virtually to a cohort of 60 participants from 21 countries and brought to a close the virtual provision of this initiative given the change in travel restrictions allowing further deliveries to be held back in-person. This saw the delivery of the first in-person [Road Policing Executive Leadership Course \(RPELC\)](#) from 23 to 28 October.



Engaged more than **100** participants

The in-person RPELC was held in Nairobi, Kenya, for senior police leaders from the African cities involved in the Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS), with additional participation from police from Namibia and a stakeholder of the Botnar Child Road Safety Challenge (BCRSC) from Romania. The seniority of the participants was of particular note, with high-level officers in attendance, allowing a focus on key strategic decision-making. A total of 37 senior police successfully graduated from the one-week course, with positive evaluations indicating the course was well-planned and with 100% acknowledgement that the course will benefit the participant's work in road safety.

The second cohort of the [GRSLC Alumni Fellows](#), two each from Asia, Africa and the Americas, commenced their Fellowship in June after a project showcase and engagement workshop in Baltimore and New York, USA, which marked the completion of the first cohort who presented their projects to Bloomberg Philanthropies and engaged in the UN High-Level Meeting. A highlight was [Estiara Ellizar](#) from the second Fellows cohort presenting during the High-Level Meeting, and specifically mentioning the importance of the GRSLC and the Fellowship in supporting capacity for road safety action globally.

*"The GRSLC continued its exciting growth during 2022, with the delivery of the first RPELC in Kenya, in addition to the delivery of our ongoing GRSLC and Alumni Fellowship. The experience in Kenya clearly showed the value of in-person engagement with senior police and immediately identified new opportunities for regional collaboration and sharing of best practice. At the same time, the further growth of our Alumni Fellowship, and their active contribution into GRSLC delivery, represents an important next phase in the way in which course alumni form communities of practice that are shaping evidence-based road safety implementations globally."*

**Blaise Murphet**

Asia-Pacific Consultant





## Road Policing Capacity Building Programme

A myriad of activities and achievements occurred in 2022 following the gradual easing of COVID-19 pandemic quarantine and border restrictions. For the first time across several of the priority cities enrolled in Phase 3 of the Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS), a significant number of in-person training workshops, retreats, strategic planning and partner meetings took place.

Additionally, 2022 saw Chattogram (Bangladesh), Da Nang (Viet Nam) and Mombasa (Kenya) officially join the initiative with activities in Hanoi (Viet Nam), Ho Chi Minh City (Viet Nam), Kuala Lumpur (Malaysia) and Pune (Maharashtra State, India) progressing encouragingly throughout the year.

GRSP's Road Policing Capacity Building programme under the BIGRS expanded from eight cities in 2021 to 14 in 2022, which saw 60 training activities and workshops delivered to 1,594 police and enforcement officers. A 'train the trainers' model in speed enforcement was implemented in Kampala, Uganda, and Addis Ababa, Ethiopia, to enhance capacity and capability and to ensure longer-term sustainability. Training predominantly focused on speed enforcement and other primary risk factors, such as use of seat-belts and helmets, to emphasize the relationship between speeding and other high-risk behaviours.

Enforcement detection equipment was also provided to enhance enforcement capability, which included laser speed detection devices for Accra and Kumasi, Ghana, and various operational safety products to enhance occupational health and safety at checkpoints for police officers in Kampala and Addis Ababa. Procurement of more equipment is gradually progressing across all cities. Good practice risk factor reporting templates and instructional guides were provided to select cities across the Africa region, which are now regularly in use during roadside operations.



Police Personnel  
Trained **1,594**



Training Workshops  
held **60**

The year concluded with the successful delivery of the first in-person Road Policing Executive Leadership Course (RPELC), held in Nairobi, Kenya, with 37 senior police leaders and enforcement officials participating from across the Africa region. Jointly organized by GRSP and Johns Hopkins International Injury Research Unit, the Road Policing Capacity Building team crafted content specifically for executive level and emerging executive level police and enforcement leaders, delivered through a series of lectures, breakout room discussions, case study exercises, group work and practical field operations.

We also appointed two additional Road Policing Senior Advisors to the team based in our Asia-Pacific office in Kuala Lumpur and we welcomed a newly appointed in-country enforcement support consultant for Viet Nam.

### 2022 Cities





## The Global Road Policing Network

The Global Road Policing Network (GRPN) is an initiative of GRSP's Road Policing team launched in September 2021. The development of the GRPN commenced after the GRSP received frequent requests from police officers at all levels, and from all around the world, to be connected.

The Network aims to provide information on the most effective road policing initiatives, contribute to the international body of knowledge on effective road policing, and link individuals and organizations within the road policing space to share emerging trends and initiatives.

With said objectives set in place, users that register with the Network receive a quarterly newsletter produced by our Road Policing team. In addition, the GRPN provides access to a range of road policing materials including publications by the GRSP, the World Health Organization (WHO), and the Global Road Safety Facility (GRSF), as well as informative videos.

Since its inception, over 250 people have registered with the Network. This was achieved by exposing policing agencies to the Network's content during in-person capacity building workshops in Africa and Asia, circulating materials on GRSP's social media channels and keeping our Road Policing Executive Leadership Course (RPELC) alumni connected.

Learn about the Network, access the selected road policing resources, and read the archived newsletters [here](#).

*"It has been a year of growth for GRSP's Road Policing Capacity Building (RPCB) team with the programme going from strength-to-strength in 2022.*

*The lifting of travel restrictions in the first half of the year enabled the team to return to BIGRS priority cities to recommence in-person training delivery which included the first in-person Road Policing Executive Leadership Course in Nairobi, Kenya. Across these cities, our team met with local police and road safety enforcement agency leaders to support development and implementation of localised action plans. This has been particularly important for newly enrolled cities joining the initiative in 2022. Special attention was also given to implementing practical field-based exercises, including the effective use of enforcement equipment and a heightened focus on occupational health and safety policy and practice for police and enforcement agents working roadside.*

*The reach and impact of our work has made significant headway towards saving lives and preventing serious injuries on the roads and we commend the whole team on this progress and for professionally sharing their vast knowledge and experience with the various agencies and stakeholders."*

**Marcin Flieger**

Manager, Road Policing Programme



**Brett Harman**

Asia Pacific Manager, Road Policing Programme and Road Safety Projects



## Advocacy and Grants Programme

In 2022



**2** Competitive funding rounds



**14** New grants awarded

Total Grants Awarded by the End of 2022



**185** Grants awarded



**16.5M USD** Grant funding awarded



**127** Organizations supported



**20** Countries

In 2022, the Advocacy and Grants Programme further strengthened its support to local organizations in the 16 countries covered by the Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS). During the year the programme awarded 14 new grants through two competitive rounds of grant selection along with continuing and extending support to over 50 existing grantees. With these included, the Advocacy and Grants Programme has been able to support 127 organizations with 185 grants totalling approximately US\$16.5 million in 20 countries over the last 11 years.

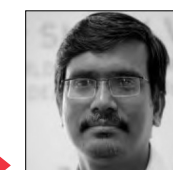
Free from pandemic conditions, important campaign progress was achieved in most of the countries covered by BIGRS, most notably in Bangladesh, Brazil, China, Colombia, Ethiopia, India, Mexico and Uganda.

Together with supporting road safety policy advocacy, the programme also continued its focus on building capacity of grantee organizations in the areas of road safety, advocacy and project management. Alongside strengthening many established road safety organizations, the programme has supported the growth of several grantee organizations from modest beginnings to becoming champions in road safety advocacy.

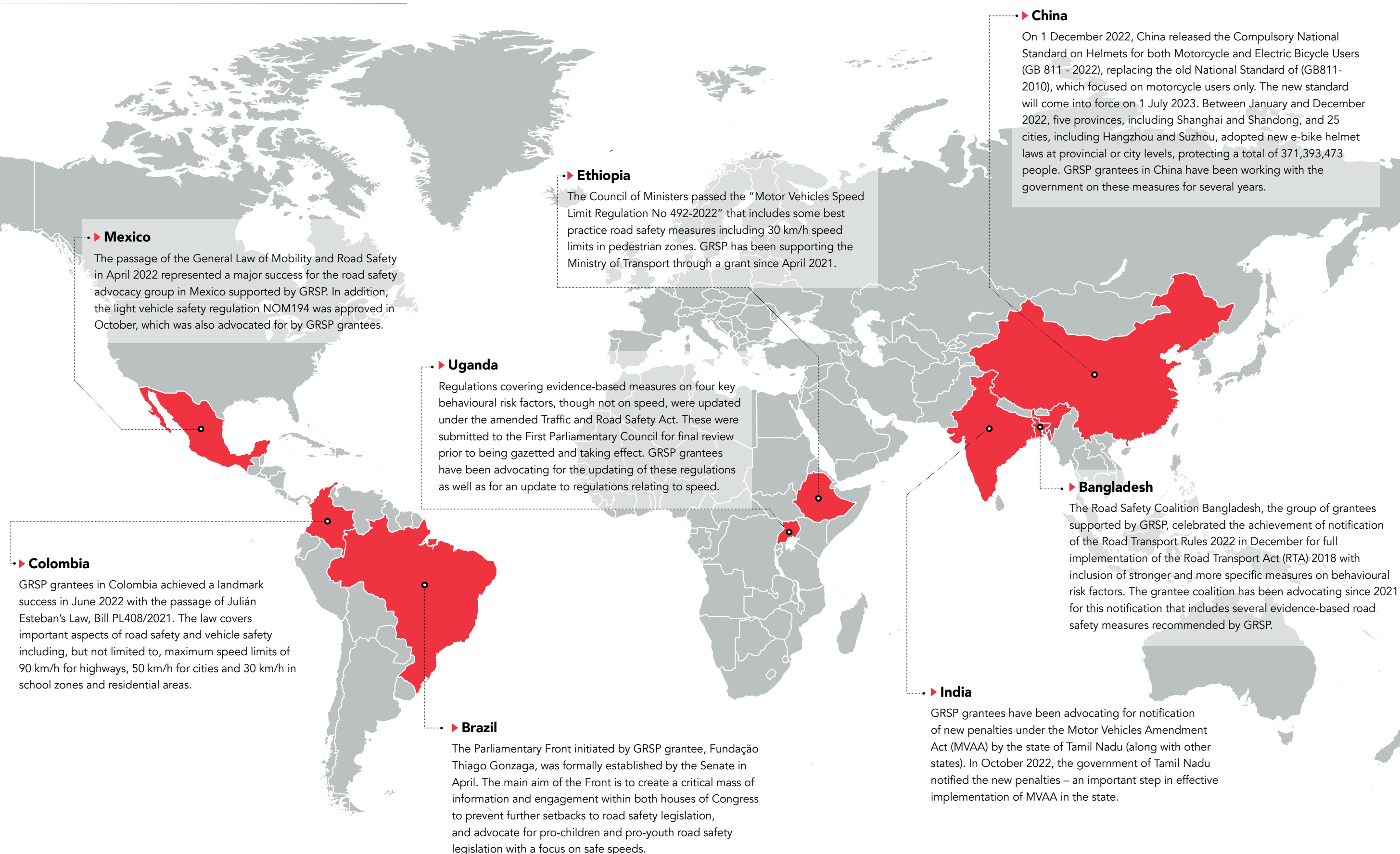
*"The mission of the Advocacy and Grants Programme is to support the adoption and implementation of evidence-based road safety laws in the countries covered by the programme. Although our support goes to the countries primarily through financial resources to our local partners, we also provide substantial technical input. We measure our successes through the achievements of our local partners in their advocacy for road safety policies. From that perspective, we had another successful year in 2022, and we will continue to support our partners to achieve further successes in the coming years."*

**Taifur Rahman**

Manager, Advocacy and Grants Programme



## Advocacy and Grants Programme Global Footprint





## Member Collaboration and Action

The partnership model on which GRSP was built involves the bringing together of the “three voices” of business, government and civil society, each having something unique to bring to help solutions take root. The civil society sector brings the voice of change, and societal improvement. The business voice brings target setting and focused efficiency of action, and the government voice brings the ability to enshrine efficient social change into legislation. This partnership approach is reflected in our membership.

Members of the GRSP form a global, multi-sector network with demonstrated road safety expertise and a deep commitment to safe and sustainable mobility, both within their organizations and in the communities, cities and countries in which they operate.

GRSP members both draw on and contribute to a vast pool of knowledge and resources. Through GRSP, members collaborate with peers across industry sectors to understand and address shared challenges. Members also enjoy ready access to GRSP's vast network of partners for support in the implementation of locally tailored road safety projects.

Each year the GRSP team works closely with members to identify and deliver a range of expert support services including:

- ▶ Tailored online or in-person road safety training courses for staff.
- ▶ Access to a range of off-the-shelf, evidence-based programmes targeting specific risk groups.
- ▶ Workshop design and facilitation.
- ▶ Support for local operations, including training and mentoring.
- ▶ Advice on work-related road safety strategy.
- ▶ Expert review and evaluation of road safety policies, policy documents and projects.
- ▶ Advice on dissemination of good practice.
- ▶ Support for internal and external communications (workshops, webinars, e-learning).

*“Working closely with our members, bringing together private sector, civil society and government actors, is at the heart of the very foundation of GRSP. Our members are thought leaders, and even more importantly, generous action leaders in safer mobility both within their operations and beyond. GRSP is proud to be a partner of choice for such a distinguished membership and we are active in the recruitment of more organizations to join this respected and effective collaboration.”*

**Michael Chippendale**

Manager, Communications, Membership and Member Projects



## Michelin Corporate Foundation with TotalEnergies Foundation VIA Child Road Safety Education

The VIA Child Road Safety Education programme is a shining example of collaboration between GRSP members. In 2017, GRSP convened a ‘small table’ discussion with Michelin, TotalEnergies and the World Health Organization (WHO) to workshop the concept of pooling resources, drawing on global best-practice and developing a non-branded, evidence-based programme complete with interchangeable teaching resources, games, skills training and interactive activities that could be tailored to meet the needs of children in different contexts all over the world. Through the joint investment of the corporate foundations of Michelin and TotalEnergies, in 2019, VIA was born, and is now helping to protect more than 185,000 children in over 30 countries.


 **185,073**  
children

 **32** countries

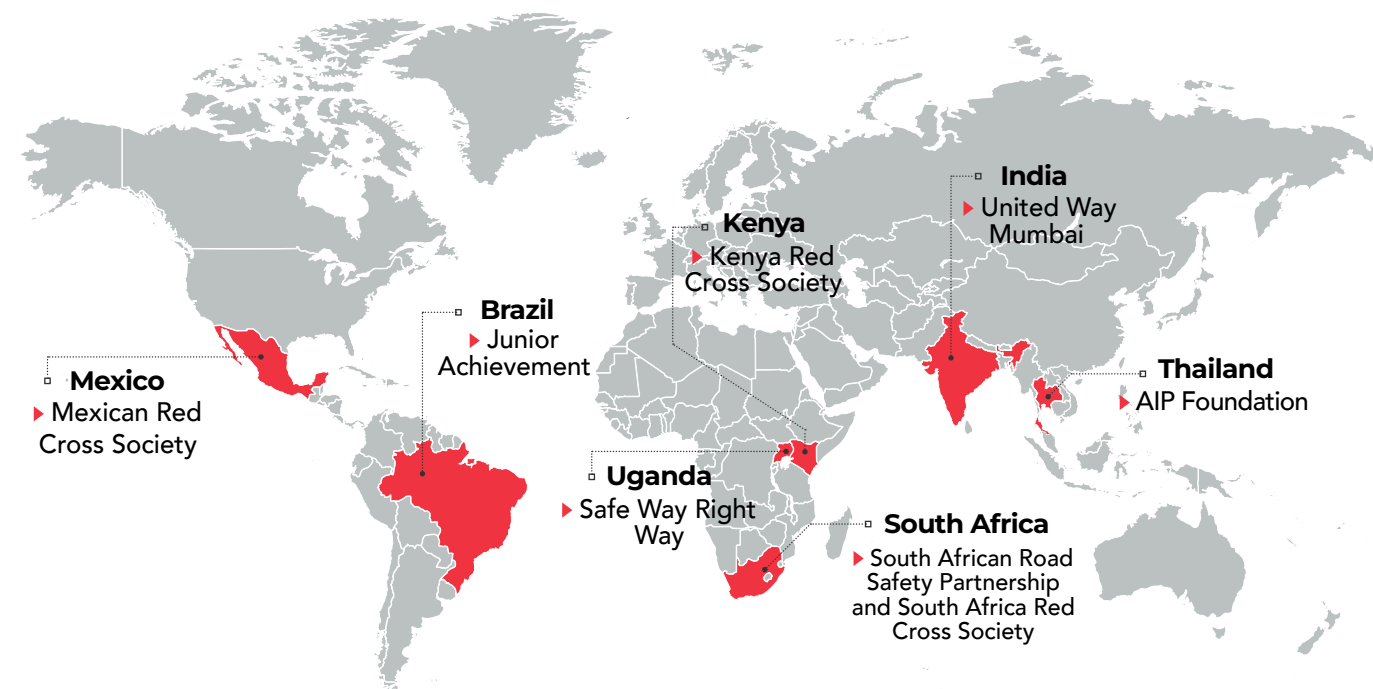
### 2022 VIA Acceleration Phase

With the welcome opening of schools in 2022, the VIA child road safety programme, with support from its founders, entered an ambitious Acceleration Phase. Seven priority countries were selected for heavier investment to scale up the number of students reached, demonstrate the importance of a structured approach to education, and ultimately, encourage further investment. GRSP provided training for the seven in-country NGOs who conducted the local implementations resulting in more than 150,000 students receiving a minimum of six hours of structured education following the VIA methodology.

  
**2022 investment**  
**€587,000**

  
**Students engaged**  
**157,568**

  
**7 Countries**





## Bridgestone

- ▶ As part of the Bridgestone Asia Regional Road Safety Initiative (2020-2022), GRSP provided training and support to local Implementing Partner Safe Kids China to conduct a pilot of the GRSP- developed programme, [‘Safe to School - Safe to Home’](#).

The programme is an example of an evidence-based, off-the-shelf resource made for rapid deployment by members. The Shanghai pilot delivered comprehensive training to 780 students, their teachers and parents. Thorough risk assessments of crossing points around the school were also conducted and with support of the community, five sites have been improved.

- ▶ Following several training workshops and successful projects across the Bridgestone China-Asia Pacific Region, GRSP joined a Bridgestone Task Force looking to use the concept of the pilot Asia Regional Road Safety Initiative (2020-2022) to develop a strategy for taking this coordinated approach to road safety and implement globally.

The strategy was approved and GRSP continued its support to an expanded Global Task Force to develop the first edition of a road safety ‘Playbook’ to help support, align and monitor Bridgestone’s road safety social investment programmes globally.



## Shell

At the invitation of long-time member Shell, GRSP visited Oman to present the VIA Child Road Safety Education programme to the Ministry of Education (MoE) and the Royal Oman Police (ROP). Having secured approvals for a pilot from local authorities, GRSP returned to conduct a four-day workshop reviewing the VIA materials and tailoring them to local culture and context. Training was provided to more than 30 representatives from the ministry, police and focal point teachers from selected pilot schools. An evaluation is planned for early 2023 with a vision of including the programme in the national curriculum.



## World Bank

- ▶ GRSP was enlisted by the World Bank to undertake a ‘rapid assessment’ of the Bangladesh Highway Police and Dhaka Metropolitan Police in readiness for a road safety programme being considered for the Dhaka to Chittagong Highway.
- ▶ GRSP’s Road Policing Capacity Building team has also been engaged by the World Bank to provide specialist policing advisory and implementation support to the Uttar Pradesh (India) Core Network Development Project (UPCRNDP) focusing on road safety activities related to road policing enforcement within the broader project.



## Asian Development Bank (ADB) with World Bank

The third module of the Road Safety Capacity Building Programme was jointly delivered by initiative partners GRSP, the Asian Development Bank (ADB) and the International Road Assessment Programme (iRAP) from 8 to 24 February 2022. The module, which was titled ‘Helping Save Lives from Road Crashes in Asia and the Pacific’, focused on safer road infrastructure and was co-delivered with the World Bank Global Road Safety Facility (GRSF).

The five-part webinar series focused on safer road infrastructure recommendations of the [Global Plan](#), sharing knowledge, tools and case studies that will help countries eliminate high-risk roads, unlock the economic benefits of 3-star or better roads, and meet global Sustainable Development Goals (SDGs) and United Nations (UN) Target obligations.

More than 600 people attended each of the live sessions, with a majority coming from government agencies in Asia and the Pacific. Course evaluations were consistently high, and the course materials and recordings remain available to participants through the [Asia Pacific Road Safety Observatory \(APRSO\)](#) website. The successful delivery of the module represents a continued strong partnership with our members ADB and the World Bank GRSF, as well as key partner iRAP. The next module of the Road Safety Capacity Building Programme is planned for 2023.



## Waka Kotahi New Zealand Transport Agency (NZTA)

GRSP provided recommendations for the NZTA on road policing performance measures as a mechanism to monitor the delivery of New Zealand’s Road to Zero road safety strategy. GRSP also reviewed and provided an endorsement of NZTA’s Speed Management Guide which sets the process for nationally setting speed limits across New Zealand.

At the request of NZTA, GRSP briefed Ministers of Police and Transport in New Zealand on global road safety trends and recorded an online interview between the GRSP CEO and the CEO of Waka Kotahi New Zealand Transport Agency on a wide variety of road safety issues that was well publicised across the agencies’ social media channels.



## Further GRSP Global Road Safety Contributions

Over the course of 2022, GRSP provided training and input to a variety of road safety initiatives which included:

- ▶ Remote presentation delivered to an annual 'Save the Children' event on global road safety issues.
- ▶ Delivery of our Road Safety Essentials training to team members from Nestlé.
- ▶ Delivery of a road safety update to a World Business Council for Sustainable Development (WBCSD) initiative to explain GRSP's role as the WBCSD explores opportunities to improve private sector road safety.
- ▶ Delivered an address to the UN High Level Meeting on Road Safety held in New York on 30 June and 1 July and was one of a handful of NGOs to be explicitly referenced in the latest UN Resolution (UN Resolution A/RES/74/299) on improving global road safety. GRSP addressed the [UN General Assembly](#) on the importance of issues such as improving serious crash reporting and road policing.
- ▶ GRSP completed and published a revised [Drink Driving Green Manual](#) for decision-makers and practitioners in collaboration with the WHO which was launched at the May International Transport Forum Conference held in Leipzig. The 'Green Manuals' were a UN Road Safety Collaboration (UNRSC) initiative that began in 2006. WHO has been leading the process to have the manuals revised and updated and GRSP provided review inputs into various manuals throughout 2022.



- ▶ In conjunction with Johns Hopkins University and the Global Alliance of Road Safety NGOs, GRSP ran a 'side event' at the OECD's International Transport Forum (ITF) conference focused on the implementation of the Global Plan for the Decade of Action for Road Safety 2021-2030.
- ▶ GRSP contributed to the delivery of sessions related to improving motorcycle safety at the Global Regional Road Safety Observatories Powered Two-Wheeler Dialogue, facilitated by the Asian Development Bank in Manila on 11 and 12 October and to the annual meeting of the Asia Pacific Road Safety Observatory in Manila on 13 October.
- ▶ GRSP delivered road safety presentations to VicRoads (Victoria state government, Australia), VodaCom South Africa at the request of the South

African Road Safety Partnership and a webinar arranged by the ADB focusing on the development of road safety related campaigns.

- ▶ GRSP, in partnership with eDriving, TotalEnergies and Zurich delivered a road safety focused webinar for Africa and Middle-East-based participants that was coordinated by Mr Andrew Bradley, former Chair of GRSP and current Executive Committee member. There were over 70 participants and significant follow-up queries were received, demonstrating a high level of interest.
- ▶ In March GRSP delivered a speed enforcement webinar at the request of the Gonzalo Rodriguez Foundation (Uruguay) and the Colombian government as part of an event focused on child road safety.
- ▶ GRSP and Johns Hopkins University delivered a speed enforcement related webinar to police in Jamaica in January at the request of the Jamaican National Road Safety Committee.
- ▶ Road safety related lecture delivered to the Saint Joseph University Beirut Master's Programme.





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### 3. IFRC and National Society Engagement

The overall role of the IFRC is to support the humanitarian work of the 191 member National Societies, which bring together more than 16 million volunteers for the good of humanity. The GRSP plays its part in this critical mission by supporting member Red Cross and Red Crescent Societies with their programming and development in road safety and risk reduction.

As the IFRC's reference centre on road safety, GRSP provides road safety technical knowledge and leadership, and works to build the capacity of National Societies in injury prevention and risk management on roads. Through our partnership model, GRSP also promotes and supports cross-pollination between actors within the network.

This preventive work, in line with the Safe System approach for road safety, complements the reactive post-crash care engagement of the Red Cross and Red Crescent Societies around the globe. Approaching road safety holistically reduces the risk of road trauma and brings sustainable change to affected communities. In 2022, the GRSP worked with eight National Societies across four continents to develop, implement, and oversee evidence-based road safety projects. These activities spanned from child road safety education to youth and volunteer engagement, capacity building, and advocacy.

► Within the VIA Acceleration Phase, the GRSP trained the Kenya Red Cross Society, the Mexico Red Cross Society, and the South Africa Red Cross Society in evidence-based child road safety education. The partner National Societies implemented the programme exceeding expectations and showing the importance of community-based engagement.

In addition to building the capacity of National Societies, throughout the project, the GRSP created a direct relationship between Red Cross and Red Crescent Societies and private sector donors, thereby building a foundation for ongoing financial and programmatic sustainability.

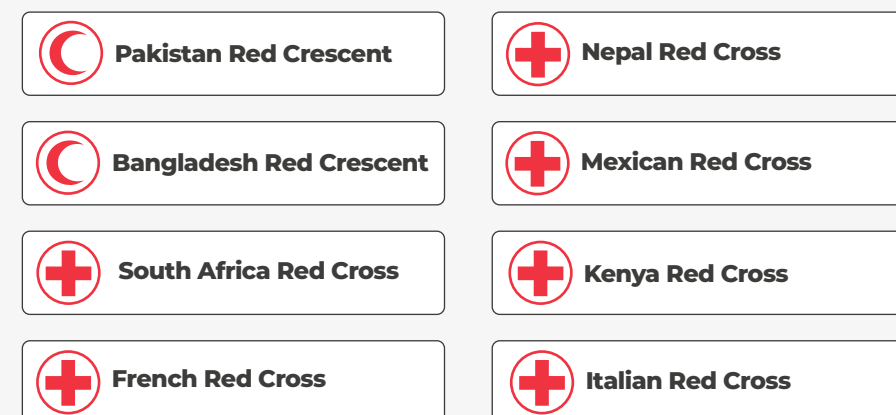
► In 2022, the GRSP collaborated with the French Red Cross Society during the implementation of the VIA Child Road Safety Education Programme in France. Following up on a request from the schools engaged in the programme, the GRSP leveraged the modularity of the VIA programme, and in partnership with

the French Red Cross Society, added First Aid to the in-school implementation. The French Red Cross led this module, training teachers, students, and selected personnel from the local Michelin office. This integration allowed the VIA programme in France to provide more holistic training to students, making them more aware of risks and how to react to them.

► The first pillar of the GRSP Business Development Plan is to engage, at a deeper level, with the Red Cross Red Crescent Movement to strengthen the collaboration with Donor National Societies. The goal of these partnerships is to create synergies that build the capacity of member Red Cross and Red Crescent Societies in road safety, road trauma risk prevention, private sector engagement, and advocacy.

An example of GRSP's contribution in this space is the implementation of the VIA Child Road Safety Education programme in Bangladesh, Nepal, and Pakistan with the financial support of the Italian Red Cross Society. This regional road safety programme, which is now in its second year, has seen some slowing down during the height of the COVID-19 Pandemic, which was particularly deadly and protracted over time in the target countries.

Nevertheless, despite the objective difficulties faced, the Bangladesh Red Crescent Society, the Nepal Red Cross Society, and the Pakistan Red Crescent Society continued working in complex environments, leveraging their experience and community knowledge. In the second half of the year, the three National Societies accelerated the implementation, making impressive leaps forward in terms of deployment in schools and community engagement.

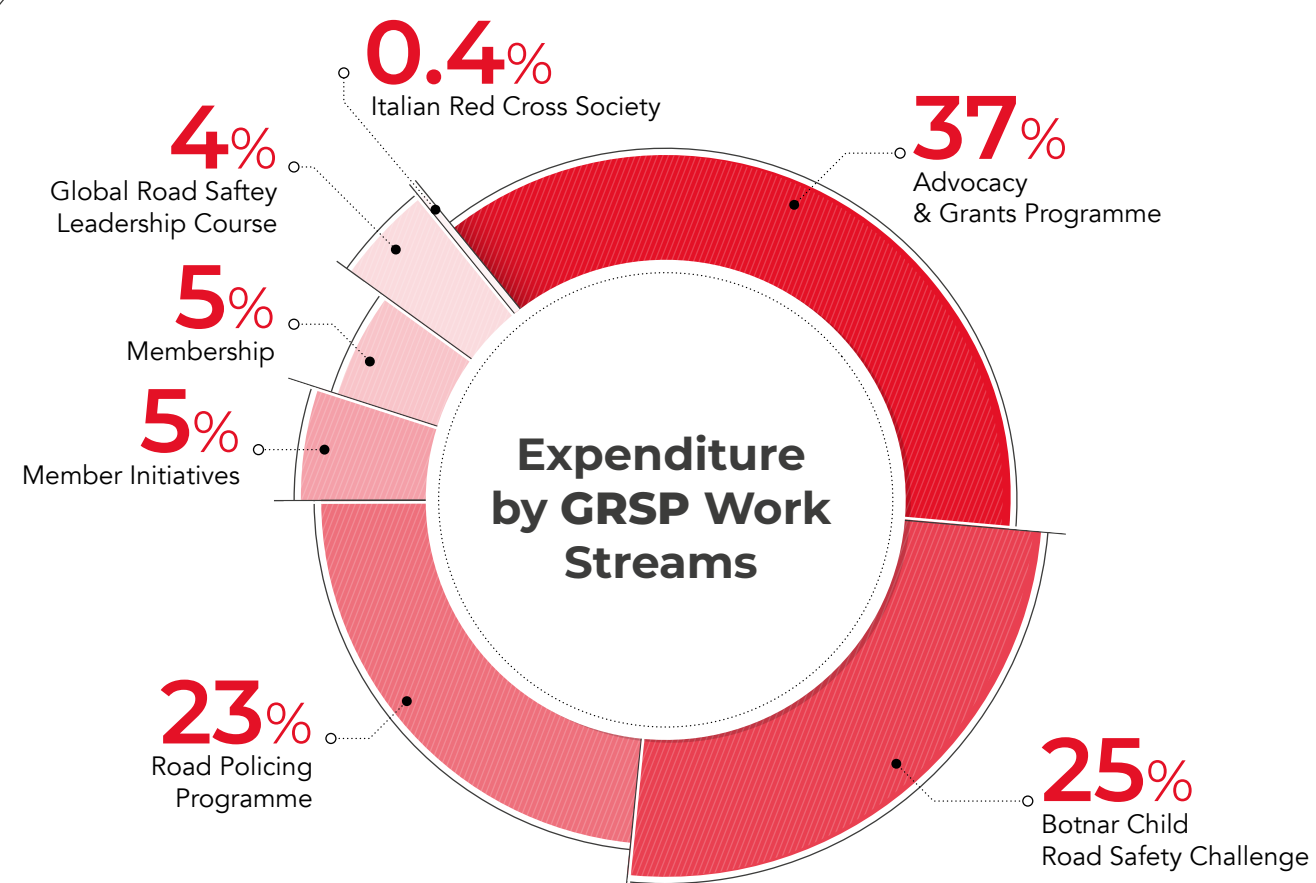
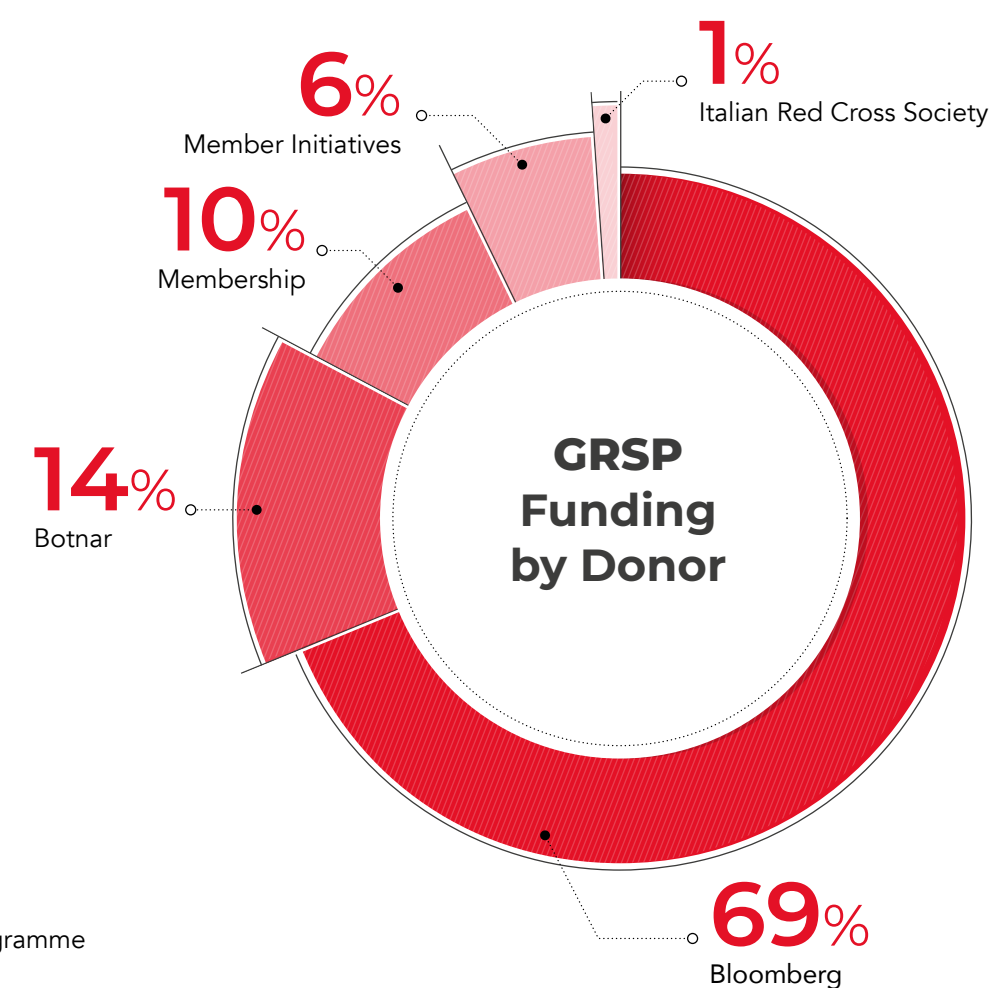
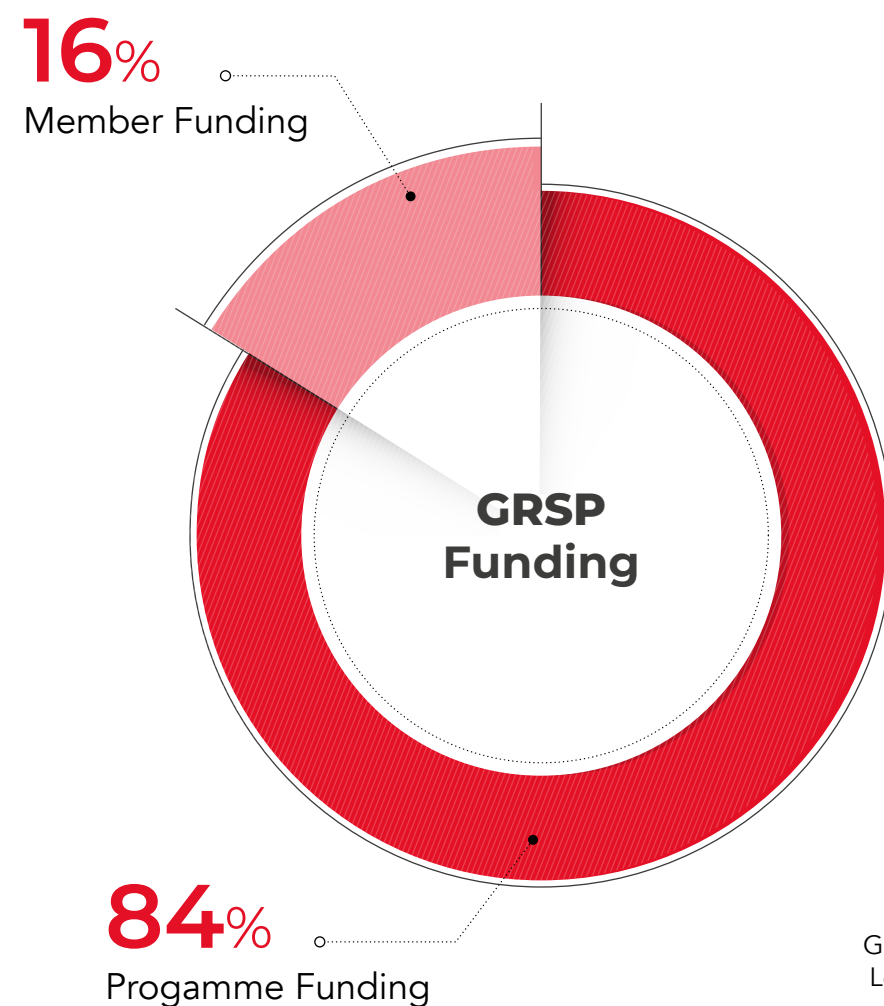


#### GRSP funding to National Societies in 2022



**CHF 668,774**

## 4. Financial Snapshot





## 5. Members of the Global Road Safety Partnership



### Donors



[www.grsproadsafety.org](http://www.grsproadsafety.org)

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For more information about how to join the Global Road Safety  
Partnership please visit our website  
[www.grsproadsafety.org](http://www.grsproadsafety.org)