

Insurance for Safer Roads: 2nd Workshop Wrap Up

On November 28, 2017, the 2nd Insurance for Safer Roads workshop was held in Zurich, hosted by Zurich Insurance Group at the stunning Zurich Development Centre, with support by initiative co-founders, Nestle and the Global Road Safety Partnership (GRSP). The event brought together many participants from the first successful workshop held in Paris in 2016, and welcomed new faces from insurers and related organizations committed to this important work.



Dave Cliff, CEO GRSP, Andrew Bradley, Head of Group Risk, Nestle, and Jean-Pierre Krause, Head of Risk Engineering, Zurich set the challenges for the Insurance for Safer Roads initiative

This second workshop took important steps in sharing successes and challenges experienced by road safety stakeholders since the inaugural event, and looked at ways to promote and evolve the 'Insuring Safer Roads' industry guide which was published through this initiative earlier in 2017.

Dave Cliff, CEO GRSP opened the event with the alarming fact: 'Despite heightened profile, the inclusion in the SDGs and the efforts of the road safety community, road deaths are on the rise. The figure we have all been quoting for a few years of 1.25 million global deaths is no longer accurate, the new figure reported by the World Health Organization is 1.34 million. And what is more disturbing, it is not just rises in low- and middle-income countries which account for the increase, we are seeing this rise reported as a trend amongst middle- and high-income countries as well. This poses to us as a group the urgent challenge to do more, and to be more effective.'

The workshop participants, representing a broad range of global insurers, brokers, fleet managers and related industries heard an update from the FIA High Level Panel for Road Safety and on the new LATAM insurance initiative, examined case studies on crash investigation and insurance initiatives, and looked in-depth at the potential impact of autonomous vehicles – link available below.

The immediate next step is to draft and circulate a survey to the participants to gather considered feedback on the event and thoughts on the way forward for the initiative, and to prioritize actions

from the participating organizations and identify opportunities for collaboration. We will share the feedback and publish the initiative's work plan for 2018.