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School drives home the importance of helmets for children

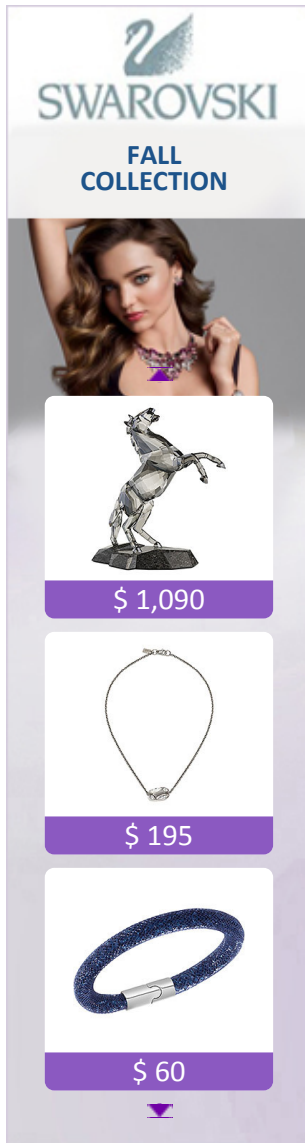
OCTOBER 31, 2013 BY [VEN](#)

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(VEN) – Students, [teachers and parents](#) of Vinh Loc 1 Primary School got together with The United [Parcel Service](#), the Asia Injury Prevention (AIP) Foundation and local government [officials](#) to ride through their Binh Chanh District community on October 30 to raise people's awareness of the importance of high-quality helmets for children.



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- "Children also Need a Helmet" campaign, Phase III kicked off in Hanoi
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- Child helmet campaign enjoys success



The rally marked the launch of the third year of the Helmets for Kids initiative sponsored by The UPS Foundation with a [donation](#) of 3,966 helmets for students and teachers at six schools in Ho Chi Minh City.

Nearly 1,500 children, parents, school officials, and local stakeholders, including the Ho Chi Minh Traffic Safety Committee (TSC), the Department of [Education](#) and Training, and Goodwill Ambassador Thanh Thuy attended the kick-off ceremony at Vinh Loc 1 Primary School, which was followed by a parade of [motorcycles](#) through the surrounding neighborhood. Rally participants carried flags emblazoned with the message "Children also Need a Helmet."

"With thousands of drivers throughout Vietnam and the world, road traffic safety is one of our highest priorities," said Jeff Mclean, General [Manager](#) of UPS Vietnam. "We are extremely proud to take part in Helmets for Kids by donating helmets and sending out our [employees](#) to teach students how to wear their helmets correctly and to be safe on the road."

This year's *Helmets for Kids* initiative will also include road safety trainings for teachers and students, outreach to parents,

extracurricular activities, billboards, hand-fans, and school timetables

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The Ho Chi Minh Traffic Safety Committee's proposal that a U.S.-based charity to equip local traffic police officers with cameras has triggered a debate among people who [support](#) and object to the proposal. >> Ho Chi Minh City suggests US charity supply helmet cameras to traffic cops In late March, the...

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Ho Chi Minh City suggests US charity supply helmet cameras to traffic cops

The Ho Chi Minh Traffic Safety Committee has called on U.S.-based charitable organization Bloomberg Philanthropies to equip local traffic police officers with cameras that can be fixed on their helmets, the deputy head of the committee, has said. >> Traffic accidents kill 138 in Ho Chi Minh City in Jan-Feb The...

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Intel, schools zoom in on road safety in District 9

(VEN) - More than 1,500 students, parents, and administrators from twelve [secondary schools](#) joined singer Quoc Thien for a festival at Le Van Viet School on May 26 to raise awareness of the need for safer roads in their community through photography. The event was organized as part of the Asia... [\[Read more\]](#)



Intel offers Vietnamese students a focus on road safety

Participants pose for a picture at the "Zooming in on Road Safety" event on May 26 in Ho Chi Minh City. A photo exhibition and several activities to improve road safety awareness at Ho Chi Minh City's Le Van Viet School attracted more than 1,500 participants, including students from 12 secondary... [\[Read more\]](#)



Intel products Vietnam and local schools partner to zoom in on road safety in District 9

(VEN) - More than 1,500 students, parents, and administrators from twelve secondary schools joined singer Quoc Thien for a festival at Le Van Viet School on May 26 to raise awareness of the need for safer roads in their community through photography. The event was organized as part of the Asia... [\[Read more\]](#)

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Second post-Tet cold snap to hit northern region A strong cold front is moving southwards and is expected to hit the northern region on February 18, the National Centre for Hydro-Meteorological Forecasting has reported. According to the national weather service, the second cold snap since the Lunar New Year is expected to... [\[Read more\]](#)

Child helmet-wearing rate below target

HA NOI (VNS) — The number of children who wore helmets was below the target of 80 per cent set by the "Children also need a helmet" campaign phase III, according to Vice Chairman of the National Traffic Committee Secretariat Luu Van Binh. Ineffective co-ordination between schools, parents and... [\[Read more\]](#)



Social Headlines December 16

Rescued fishermen return home from Hong Kong Nine Vietnamese fishermen who were rescued from an accident on the East Sea on December 10 landed at the Ho Chi Minh City-based Tan Son Nhat International Airport on December 14. They are in good health condition. Tran Dac Thien, captain of the fated ship,...

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Tiny tots, parents learn about traffic safety

Students of Le Trong Tan Primary School in Binh Tan District, HCM City, perform a dance to disseminate a message about traffic safety at a "Family Day" event. VNS Photo Gia Loc HCM CITY— More than 3,000 students from 22 primary schools in HCM City's Binh Tan District and their parents... [\[Read more\]](#)



Helmets For Kids rally in city with 4,000 helmets donated

Asia Injury Prevention (AIP) Foundation on October 30 organized a rally in Binh Chanh District of Ho Chi Minh City to raise awareness of the importance of high-quality helmets and promote the use of helmets on the street, especially for children. Nearly 4,000 helmets were donated at the event for... [\[Read more\]](#)

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An advertisement featuring a smiling man with white hair and a mustache, wearing a light blue shirt, sitting at a table with other people. The background is slightly blurred. In the top right corner, there is a small 'Adchoices' logo. The bottom half of the image has a dark blue background with white text.

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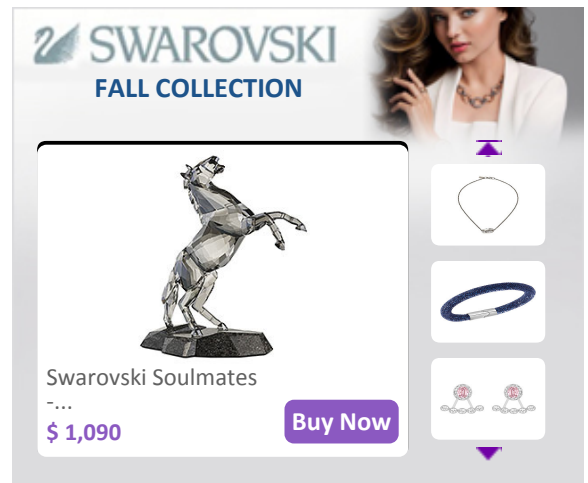


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