

WILLOW HD
FREE WITH TOP TV PACKS
IN HINDI, URDU, BANGLA, TAMIL, TELUGU, MALAYALAM, OR PUNJABI
THAT'S AN EXTRA \$15 VALUE
WATCH NOW

COMPLETED 5TH ODI
IND 224 36 Ov
SOUTH AFRICA 438/4 50 Ov
South Africa won by 214 runs

FROM AROUND THE WEB

Recommended Video
MATOMY



- Get Access To Hot IPOs. Here's How...**
MarketWatch
- 99% of Students Get Better Grades Using This Grammar App**
Grammarly
- Read 7 Reasons Why Glasses Should be Bought Online**
GlassesUSA.com

MORE FROM THE TIMES OF INDIA

Shiv Sena threat to Pak food festival

RTO to launch three-month road safety campaign

TNN | Oct 11, 2015, 09:36AM IST

f Like Share 0 Tweet 0 G+ 0 in Share

KOLHA: The regional transport office (RTO) has decided to start a three-month road safety awareness campaign in Kolhapur, Sangli and Satara from November 1.

The first-of-its-kind initiative is aimed at creating awareness among youngsters. The RTO has already received support from the Shivaji University in this regard. The authorities are planning to reach out to at least one lakh vehicle owners with the help of colleges, National Cadet Corps (NCC) and National Service Scheme (NSS).

The university will provide a platform to the RTO to start the campaign in around 270 colleges spread in three districts where 27,000 students have enrolled this year. The authorities will come up with a team of communicators within the department to present the campaign before the students in an effective manner.

Md Tags & Title Rockville

Mva Services without the Hassle Tags in minutes & much more
www.tagandtitleservicerockville.com

Car Insurance - \$19 Month

Compare Auto Insurance Rates Online - Plans from \$19 / Month!
direct-auto-insurance-rates.com

Ads by Google

"This is the first such exercise. We have been celebrating the road safety fortnight from January 1 to 15 since the last four years. However, we wanted to expand our reach beyond these 15 days. We approached the university with the concept and vice-chancellor Devanand Shinde extended valuable support. I think targeting young drivers is the best way to assure road safety," Laxman Darade, regional transport officer (Kolhapur), told TOI.

The RTO is preparing a 150-minute participatory programme for the students wherein the officers will deliver road safety message using multimedia tools. The office is mulling to reach out to the colleges in the city as well as taluka places.

"The road safety issue is not city specific. The increasing vehicular population across the districts indicates that rural areas urgently require awareness on road safety. The way of penalising errant drivers is often used. Now, we are adding a sustainable awareness campaign to ensure road safety," Darade said.

Both the RTO and the university have decided to stress on the need for driving skills among girls. In July, the university started a motor driving training school under the national skill set development programme. It has provided small cars to 42 colleges to start training schools. During the campaign, the RTO officials will visit these schools to ensure that maximum number of girls are taking part and learning driving effectively.

"We expect maximum people to learn driving. If we can tell students about the best driving skills, it will help reduce traffic rule violations and accidents," said Rameshchandra Kharade, assistant regional transport officer.



Anupama to go legal on morphed pictures



Dandiya event at JRC in Hyderabad

Recommended By Colombia

TOP STORIES ACROSS CITIES

- 1. Tallest Durga idol will soon find a display venue
- 2. Decibel dilemma may lead to noisy Kolkata Diwali
- 3. Girls punished for applying mehendi in Hyderguda
- 4. 7-year-old MP boy loses 5 fingers in mobile blast
- 5. Foreign bloggers soak in Kolkata's festive spirit
- 6. India-Africa Summit: Major rout diversions in Delhi
- 7. Delhi Police app to track users through GPS
- 8. 3 women killed in TN autorickshaw accident
- 9. Curfew for third day in MP's Khargone
- 10. Govt to deploy guards in buses as marshals

more

NAVBHARAT TIMES



In Kolhapur city, the traffic department has noticed several cases of signal jumping and zebra crossing violations despite imposing penalties on the drivers. In the last 10 months, the police have booked more than 1000 people, most of them bikers for jumping signals. The awareness campaign launched by city traffic department in June-July had seen decline in such cases.

Stay updated on the go with Times of India News App. Click [here](#) to download it for your device.

FROM AROUND THE WEB

MORE FROM THE TIMES OF INDIA

Recommended By Colombia

Whose Number Is This?

Step 1 - Simply Enter Phone Number. Step 2 - Get Owner Name & Location!
phonenumbers.peopleverified.com/

He/She Cheating On You?

1) Enter His/Her Phone Number. 2) Find Everything They're Hiding
phone.instantcheckmate.com

Ads by Google

Recent Messages (0)

Comment for this article has been closed

We have sent you a verification email. To verify, just follow the link in the message

THE TIMES OF INDIA

Powered by *INDIATIMES*

- » [About us](#)
- » [Advertise with us](#)
- » [Terms of Use and Grievance Redressal Policy](#)
- » [Privacy policy](#)
- » [Feedback](#)
- » [RSS](#)
- » [Newsletter](#)
- » [TOI Mobile](#)
- » [ePaper](#)
- » [Sitemap](#)
- » [Archives](#)

Other Times Group news sites[The Economic Times](#)[इकॉनॉमिक टाइम्स](#) | [इंफो-नॉमिक टाइम्स](#)[Pune Mirror](#) | [Bangalore Mirror](#)[Ahmedabad Mirror](#) | [ItsMyAscent](#)[Education Times](#) | [Brand Capital](#)[Mumbai Mirror](#) | [Times Now](#)[Indiatimes](#) | [नवभारत टाइम्स](#)[महाराष्ट्र टाइम्स](#) | [മലയാള സമയം](#)[Go Green](#) | [NavGujarat Samay](#)**Living and entertainment**[Timescity](#) | [iDiva](#) | [Entertainment](#) | [Zoom](#)[Luxpresso](#) | [Gadget Reviews](#)| [Online Songs](#)**Interest Network**[itimes](#)**Hot on the Web**[World](#) | [Politics](#)[Business](#) | [Sports](#)[Entertainment](#)[New Cars](#)[Xiaomi Mobile](#)[Motorola Mobile](#)**Services**[Book print ads](#) | [Online shopping](#)[Matrimonial](#) | [Astrology](#) | [Jobs](#) | [Tech Community](#) | [Property](#) | [Buy car](#)[Bikes in India](#) | [Free Classifieds](#) | [Send money to India](#) | [Used Cars](#)[Restaurants in Delhi](#) | [Movie Show Timings in Mumbai](#) | [Remit to India](#) | [Buy](#)[Mobiles](#)[Listen Songs](#) | [Real Estate Developers](#) | [Hindi News](#)