

# An Accident Free Nation

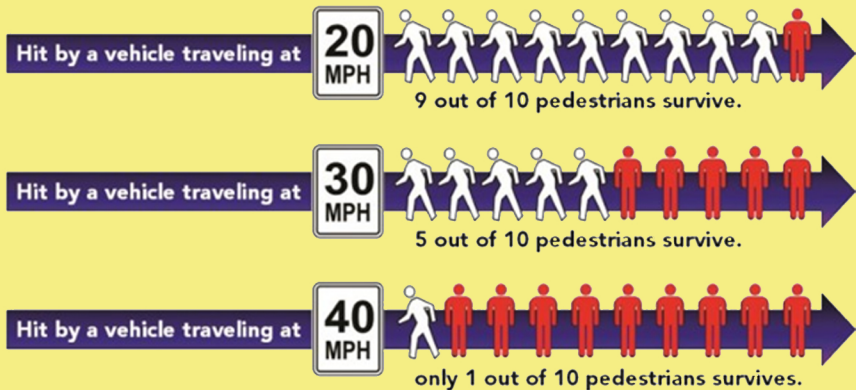
## Speed matters!

Definition of Accident: An event that happens by chance, without apparent or deliberate cause.

Road accidents don't happen by chance, without a cause. They are usually due to bad driving such as being distracted by a phone call, speeding, reckless over-taking, drinking alcohol, etc.

### Did you know?

A 5% reduction in average vehicle speed can reduce deaths by 30%.



Data: WHO 2015. Image: Global Road Safety Partnership



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