



# GRSP ANNUAL REPORT 2019



GLOBAL  
ROAD SAFETY  
PARTNERSHIP

GRSP is a hosted programme of:





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## Message from the CHAIR



**Anne-Valérie Troy**  
GRSP Chair  
Corporate Senior Advisor,  
Road Safety - Total

After five years as a member of the Executive Committee, it was a great honour for me to be elected as GRSP Chairman, or should I say Chairwoman, where I am trying to bring my contribution for more concerted efforts on road safety.

The year 2019 has been a special one for the GRSP since it celebrated its 20th Birthday!

Twenty years of advocacy for safer roads during which it has developed a long tradition of partnerships between different stakeholders, bringing the private sector, civil society, international institutions and authorities around the same table.

This quite unique forum of collaboration has enabled GRSP to share good practices, expertise and knowledge among its members and has strengthened links between the different actors. The close links that have been forged between the partners and the expertise developed have allowed GRSP's longevity and recognition on the international scene.

This anniversary was also an opportunity to look back and take stock of the progress made and reassess what the GRSP was standing for. This work has been summarised in a value proposition that recalls the history and activities of the GRSP. Coming towards the end of the UN Decade of Action for Road Safety, 2019 has been the

starting point for a complete and deep review of the GRSP strategic plan. A lot has been achieved during the past twenty years but there is still a lot that remains to be done. In this sense 2019 has been a turning point in diversifying the portfolio of projects.

GRSP is building its new vision, taking into account the progress made, but also the evolutions in a changing world where mobility is becoming a safety, economic, environmental and social challenge worldwide. GRSP is playing a major role in delivering evidence based programmes and contributing to the work of the United Nations Road Safety Collaboration (UNRSC), FIA High Level Panel for Road Safety, the World Bank, and the newly created United Nations Road Safety Fund (UNRSF), among others.

It is only by working together that we can make a change and I would like to take the opportunity to thank all our members and partners for their support, commitment and involvement.

Finally, I would like to warmly thank Andrew Bradley, former GRSP Chairman, who has been such a strong supporter and played a key role in bringing in the involvement of the insurance sector to road safety. We are also delighted that he will remain engaged with GRSP as an Executive Committee member in the future.

## Message from the CEO



**Dave Cliff**  
Chief Executive Officer

Those of us working to improve road safety talk often about reducing road trauma, fatal and serious injury numbers and trends and the most effective ways to prevent the daily trauma. We explain the 'Safe System' approach, the vulnerabilities of pedestrians, cyclists and motor cyclists and the fact that road deaths are the leading cause of death globally for those aged five to 29 years. However, beyond the anonymised language that comes from the statistics, there are tens of millions of individuals who have suffered catastrophic injuries or lost their lives in preventable collisions during the past 20 years. For each of these people, there is a deeply personal story as to what occurred and the ongoing impact.

On 19 June 2008 at 5.45pm, Steve Fitzgerald was cycling home from work near Wellington in New Zealand. Steve had been a mentor and friend to me for many years and held the role of National Road Policing Manager for New Zealand Police. Steve made an enormous contribution to reducing road deaths in New Zealand by improving our road policing operations.

As Steve rode through a roundabout, he was overtaken by a 12-metre container truck and trailer unit and was struck by the rear wheels of the trailer and killed. Steve was 57, had a fantastic sense of humour and loved his wife and his two boys. There is so much more to tell of who he was and how he was missed. The police community, his friends

and his family were devastated and still grieve his loss.

At the Court sentencing of the truck driver, the Judge said;

"All of us who drive are open to momentary lapses of attention. We all make mistakes, but mercifully it's in only a tiny fraction of cases that those mistakes which we all make give rise to calamities such as this."

Steve's story and the calamity of his death, was one fatality from 2009 and since then, well over ten million other friends, family members, fathers, mothers and children have also been killed. Every one of us knows one of them and each is missed.

The work of the GRSP is to prevent these tragic and entirely preventable losses, shield families from enduring the grief and to remind the world that road deaths are preventable. I am extremely proud to be part of a committed team of road safety professionals who are making a difference and work with the aim of preventing the trauma.

This 2019 annual reports sets out our achievements and our team provide their own insights into their roles and the reasons they are committed to improving safety on the world's roads.

We provide this report with deep gratitude to our members and donors (listed on the back page of this report) who continually show such steadfast support for our work and our mission.

# About GRSP

## Who we are

The Global Road Safety Partnership (GRSP) is a non-profit, multi-sector organization dedicated to the sustainable reduction of road-crash death and injury globally, with a focus on low- and middle-income countries, where the road trauma problem is especially acute.

We are hosted within the world's largest and most-respected humanitarian organization, the International Federation of Red Cross and Red Crescent Societies (IFRC). This gives us true global reach through 192 Red Cross/Red Crescent national societies and other partners. We are part of an extensive international multi-sector network of partners which includes governments, civil society and corporate communities.

Our people are road safety professionals with extensive expertise that includes:



Applied research



Grants management



Education & training



Project design & management



Advocacy



Communications



Global reach



Road policing

## What we do?

- 1 Advocating for evidence-based legislation around key risk factors and improved vehicle safety
- 2 Providing training, leadership development and capacity building for road policing agencies
- 3 Delivering road safety and leadership education, training and capacity building
- 4 Designing, tailoring and delivering international road safety grants programmes
- 5 Designing, developing and implementing evidence-based road safety projects
- 6 Providing expert review and technical advice on road safety strategy, policy and projects
- 7 Building partnerships between government, civil society and corporate communities



## How we do it?

We form partnerships between the private sector, civil society and governments to apply best practice road safety policy and practice, primarily in low- and middle-income countries and can utilise our extensive network of partners to reach every corner of the globe.

We act with the humanitarian values and ethics of the IFRC as our guiding principles.

## Governance model

The GRSP Steering Committee comprises all members of the partnership. It meets annually to formally approve accounts, provide feedback and guidance on planned activities for the coming year and voting members elect the Chair, Deputy Chair and Executive Committee members.

The Executive Committee sets the overall policy of the programme, endorses new applications for membership, approves the choice of focus countries, annual budgets and plans, and appoints the Chief Executive to lead the Secretariat.

## Our host, the IFRC

Founded in 1919, the International Federation of Red Cross and Red Crescent Societies (IFRC) is one of three components of the International Red Cross and Red Crescent Movement – the world's largest humanitarian network, providing assistance without discrimination as to nationality, race, religious beliefs, class or political opinions. The other components are the 192 National Societies and the International Committee of the Red Cross.

The IFRC, through its 1998 World Disasters Report, became one of the first organizations to ring the alarm bell about the catastrophic number of traffic deaths and injuries at the global level, and their dramatic consequences on people and livelihoods. In response to the report, the IFRC, the World Bank and the British Government's Department for International Development (DFID), decided to create the Global Road Safety Partnership to bring together governments and governmental agencies, the private sector and civil society to urgently address road safety issues.

Twenty years on, GRSP continues to be proudly hosted by the IFRC, leveraging its global brand, its network and reach, and its administrative and financial rigour.

During 2019, our host celebrated its 100th birthday, marking an extraordinary achievement in its continued service to humanity worldwide.



**GRSP was delighted to wish our hosts, the IFRC, warm congratulations for their 100th birthday in 2019. The value to us of being formally associated to this extraordinary organization is significant, and we enjoyed the opportunity to reflect on their sustained impact over the last 100 years.**

**Dave Cliff**  
Chief Executive Officer

# 2019: An Overview

The GRSP celebrated its 20th birthday in 2019, marking a significant achievement in continued programmatic focus on reducing death and serious injuries on the world's roads. The 20th anniversary was celebrated at a special event held on June 12 at the new headquarters of our host the International Federation of Red Cross and Red Crescent Societies (IFRC) in Geneva, Switzerland together with GRSP members, partners and peer international organizations.

For this occasion, GRSP produced a video celebrating its history and illustrating its activities. This is available in:

[English](#) | [Spanish](#) | [French](#)

GRSP continued to play a key leadership role in global road safety during 2019. This included, among others:

- holding the role of 'Chair of Project Group Four - Safe Road Users', within the United Nations Road Safety Collaboration (UNRSC). GRSP also jointly led efforts in the development of a [guidance document](#) for countries on activities and measures to achieve the United Nations 12 Voluntary Global Road Safety Performance Targets which was prepared with VIAS, the Belgian Road Safety Institute.
- contributing to regular UNRSC meetings, and preparatory

meetings with road safety partners, the World Health Organization (WHO) and the Swedish government to refine and develop the agenda for the 3rd Global Ministerial Conference on Road Safety.

- contributing to regional specific road safety efforts, including supporting stakeholders such as the World Bank, the Asian Development Bank (ADB), United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), the FIA and the International Transportation Forum in the development of the Asia Pacific Road Safety Observatory, which formally launched in December 2019.
- delivering a keynote address at the ASEAN Multi-Sector Road Safety Special Working Group and liaising closely with the ASEAN Road Safety Centre to provide support to road safety efforts in the region.
- supporting the World Bank's Sub Saharan African Transport Programme (SSATP) in the delivery of the African Road Safety Leadership Programme. Held in Cote d'Ivoire in February, the training programme targeted senior Government officials from across the continent and included contributions from the World Bank's Global Road Safety Facility, Delft University and

WHO, among others.

- continuing to support all our members with a range of services including technical support, training, project design, and implementation.

In October, GRSP held the 11th Asia-Pacific Road Safety Seminar in Kuala Lumpur, Malaysia. This event, was organized in partnership with the Malaysian Institute of Road Safety Research (MIROS) and ASEAN New Car Assessment Programme (NCAP) and drew 186 participants from 25 countries, including a keynote address from the Malaysian Minister of Transport YB Anthony Loke Siew Fook. With the theme of 'Leadership in Road Safety', the seminar brought together representatives of governments, international and local institutions, development banks, UN agencies, and private sector organizations active in the region.

In December 2019, GRSP's programmatic excellence was recognized by the awarding of two Prince Michael of Kent International Road Safety Awards for workstreams GRSP leads on to contribute to the Bloomberg Philanthropies Initiative for Global Road Safety. These are:

- The Road Policing Capacity Building Programme; and
- The Global Road Safety Leadership Course, run in partnership with Johns Hopkins University International Injury Research Unit.



Receiving the two Prince Michael of Kent International Road Safety Awards shone a spotlight on part of the extensive body of work that GRSP proudly undertook as part the first phase of the Bloomberg Philanthropies Initiative for Global Road Safety (2015-2019). This international recognition celebrated and recognised the importance of capacity building across government agencies, civil society, and academia, in helping to strengthen local responses to addressing the road trauma crisis. Building and enhancing local capacity is at the heart of creating resilient and informed communities to improve their own road safety outcomes.

**Dr. Judy Fleiter**  
Global Manager





## Programme UPDATES

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In its second year, 2019 saw the Botnar Child Road Safety Challenge (BCRSC) in full swing and implementation mode with all projects underway, project teams set-up and mobilised, including our thirteenth project in the city of Tanga, Tanzania. It was a fascinating and rewarding experience for the team and I to observe the growth in capacity and technical knowledge of our global grantees, as they worked with the local community and their consortiums to implement the road safety multi-sectorial approaches they've developed.

**Atsani Ariobowo**  
Manager, Road Safety Projects

## Botnar Child Road Safety Challenge (BCRSC)

With road safety being the leading cause of death among those aged five to 29 years<sup>1</sup> and a child or young person dying as a result of road traffic injury every three minutes<sup>2</sup>, the BCRSC focus is on lowering the risks of road trauma for this vulnerable age group. The programme's key principles are that projects must involve collaboration between local government, civil society and the private sector and apply practical and innovative approaches to addressing local road safety challenges. The BCRSC is backed by evidence and robust monitoring and evaluation ensures learnings from projects are recorded. The programme involves capacity building for the grantees and is focused on municipal level "secondary cities" with populations ranging from 200,000 to one million people in low- and middle-income countries. During 2019, the BCRSC grew to thirteen active projects in seven countries, being India, Mexico, Romania, South Africa, Tanzania, Tunisia and Vietnam. Across the programme, a new series of capacity building plans was developed which forms a supplementary initiative

aimed to support the grantees in ensuring the success of their respective projects and the overall programme. As the reputation of the projects has grown, the BCRSC has drawn involvement from a number of new private sector entities such as Mercedes Benz, Comex, Honda and Nam Anh Company.

Following the development of new programme communications guidelines, the BCRSC grantees actively embraced the use of social media to bring attention to their project activities and utilised the platforms to advocate for further road safety action. The use of the hashtags #BCRSC and #childroadsafety were significant across Twitter, LinkedIn and Facebook and interested parties are encouraged to search these hashtags to see the plethora of on-the-ground grantee activities. A Community of Practice was developed through Sharepoint, which acts as a repository for guides, reports and a bulletin board engagement tool to encourage cross-project learnings.

Other specific outcomes realized

during 2019 included:

- An important outcome in Vietnam was the Asia Injury Prevention (AIP) Foundation's contribution to the successful passage of Circular 31/2019/TT-BGTVT, which marks a milestone in speed management in Vietnam. As a result of the new Circular, local authorities across Vietnam now have guidance that allows for speed limits to be set based on the actual traffic situation of the section of road, taking into consideration infrastructure, traffic flow, types of vehicles and the time of day. Importantly, these changes can be used by authorities to reduce speed limits in school zones during periods that children are on the road, thus providing them more protection in their journeys to and from school.
- The AIPF in Vietnam requested and received approval from the Ministry of Education and Training (MOET) to pilot a revised version of their ten-module road safety e-curriculum.
- Fundatia Crucea Alba (FAC) in

Romania launched their child restraint enforcement and communications campaign in Cluj-Napoca.

- The Mexican Red Cross completed road safety audits around five schools in the Mexican city of Querétaro, which will receive road safety interventions such as traffic calming and footpath improvements, building capacity for local institutions and creating public awareness.
- The South Africa Road Federation (SARF) completed infrastructure designs and remediations in six schools, alongside training for enforcement officers and the development of a road safety education programme.
- As a result of the new capacity building workplan, more than 430 participants were provided technical training. The topics ranged from collecting baseline data for M&E frameworks, conducting speed and Knowledge, Attitude and Practices (KAP) surveys, carrying out road safety audits, applying the iRAP Star Rating for Schools

assessment tool and conducting effective enforcement.

- Recognizing that excessive speed directly results in road trauma, 92 speed surveys were undertaken at high risk locations to measure speed risk for children and used to develop plans to reduce speeds and protect children.
- 24 road safety engineering plans were drafted to improve safety and engineering remediation was carried out around ten schools.

As a result of the activities and learning and successes across the initiative, Fondation Botnar confirmed reinvestment for Phase Two of the Programme. There will be new funding of 6.81 million Swiss francs to continue years three and four of the programme. The existing projects funded within the Challenge will receive reinvestment as part of this second phase, depending on their project delivery, stakeholder buy-in and overall performance.

You can follow the continuation of our grantees' road safety implementation journey on social media via #BCRSC.



**9.6**

Million



**13**

Cities



**7**

Countries

<sup>1</sup> WHO Global Status Report on Road Safety 2018

<sup>2</sup> Unfinished Journey, Child Health Initiative, 2018

# Bloomberg Philanthropies Initiative for Global Road Safety - 2015-2019 (BIGRS)

In 2019, GRSP delivered three areas of work in the final year of this five-year initiative. GRSP was also invited by Bloomberg Philanthropies to prepare a plan to continue providing this work in an expanded BIGRS initiative for 2020-2025.



240

Million



15

Cities



15

Countries

**Bloomberg  
Philanthropies**

## Road Policing Capacity Building Programme



With 2019 being the final year of the first phase of the BIGRS, the Road Policing Capacity Building (RPCB) programme drew its activities to a close in the nine priority cities of the initiative: Accra, Addis Ababa, Bandung, Bangkok, Bogota, Fortaleza, Ho Chi Minh City, Mumbai, and Shanghai. Given it was the final year of the Initiative, the RPCB programme focused primarily on three key elements:

- Finalising the behavioural risk-factor (drink driving, speeding, seat belt, child restraint and motorcycle helmet wearing) focused capacity building of enforcement agencies;
- Building the leadership skills

of road policing managers to explain and encourage the adoption of good practice in the delivery of road policing operations;

- Showcasing the improvements in road policing that result from the programme within countries to encourage support from key government stakeholders for improvements in enforcement to be sustained.

More than 60 capacity building training sessions and workshops were conducted across the cities in 2019. These activities engaged more than 2000 police officers and close to 170 representatives from related stakeholders in the cities.

In particular, the Road Policing Leadership Workshops engaged a wide range of senior leaders in each city, resulting in increased understanding of the 'Safe System' approach, the use of contemporary enforcement technology and effective data management to support intelligence-led policing.

GRSP conducted Road Policing Forums in Bangkok, Ho Chi Minh City, Accra, Addis Ababa, Bogota and Bandung, which provided opportunity for officers to share improved enforcement practices that they had acquired during the first phase of the BIGRS. It also provided an opportunity for police and government agencies to discuss further road policing collaboration opportunities.

Other specific outcomes of the RPCB programme included:

- In Accra, GRSP provided a series of speed enforcement, strategic and operational planning, and data collection training sessions to support the Motor Transport and Traffic Directorate in speed enforcement plan preparation. Six laser speed measurement devices were also procured by GRSP and delivered to Accra,



**Enforcement of the law plays a critical role in the road safety system. It is essential to ensure that police officers are well-trained, well-equipped and able to carry out this life saving work safely.**

**I'm very glad that the GRSP road policing team, through a cycle of training, workshops and practical field operations achieved improved road safety knowledge and strengthened capability of road policing agencies. This allowed them to more effectively enforce laws relating to the primary road safety risk factors. In particular, I'm proud of our engagement with senior managers during 2019 through our courses on leadership and data-led enforcement, which will contribute to increasing the efficiency of the police and their understanding of their positive impact on road safety**

**Marcin Flieger**

Manager, Road Policing Capacity Building

after which selected officers received training on the utilization and maintenance of the equipment.

- In Addis Ababa, GRSP provided ongoing technical support to police on helmet wearing enforcement.
- In Bangkok, GRSP worked with another BIGRS partner, the World Resources Institute, to complement infrastructure improvements in the Lad Krabang district, through the delivery of speed enforcement training for the Lad Krabang and neighbouring police.
- In Bogota, GRSP worked with the Metropolitan Police to improve the safety and quality of drink driving and speed checkpoint operations.
- In Fortaleza, the AMC Traffic Police and collaborating agencies doubled their general operations and quadrupled the number of driver alcohol tests performed as part of their road policing activities. This was the result of GRSP support over the previous four years to strengthen and expand checkpoint operations

and to review procedures to better coordinate inter-agency checkpoints and the health and safety procedures officers apply.

- In Shanghai, GRSP support focused on speed and helmet wearing enforcement with training focusing on speed management of e-bikes, multi-agency checkpoints and use of technology in enforcement.
- The Bandung Police benefitted from drink driving enforcement training, with the utilisation of equipment procured by the GRSP. Training also focused on the process of maintenance and re-calibration of breathalyser equipment to ensure that police could conduct enforcement operations to best practice standards.
- In Ho Chi Minh City, GRSP delivered the first specialized professional training on data-led enforcement and road crash investigation. The training was led by GRSP with co-facilitation by officers from Vietnam People's Police Academy and General Traffic Police Department of the Ministry of Public Security.

The training enhanced knowledge and understanding of intelligence-led road policing, data requirements for effective intelligence-led road policing, data processing and practical aspects of road crash data collection from national and international experience.



11,300

Enforcement staff trained



330

Training Workshops



# Advocacy and Grants Programme

During 2019, the Advocacy and Grants Programme, which is also part of the BIGRS, continued to support road safety policy advocacy work in China, Colombia, India, Mexico, the Philippines, Tanzania and Thailand. The support included direct grant funding to civil society organisations, Red Cross Red Crescent National Societies and government agencies across the priority countries. GRSP also worked with its partner, the Global Health Advocacy Incubator, to provide technical capacity building to organizations on road safety and policy advocacy.

The Road Safety Grants Programme focused on supporting road safety policy advocacy campaigns in the priority countries that addressed key behavioural risk factors, including speed reduction, drink driving reduction and helmet and restraint use. The programme also expanded its vehicle safety advocacy work to include Mexico and Colombia, with new funding from Vital Strategies, a global public health organization.

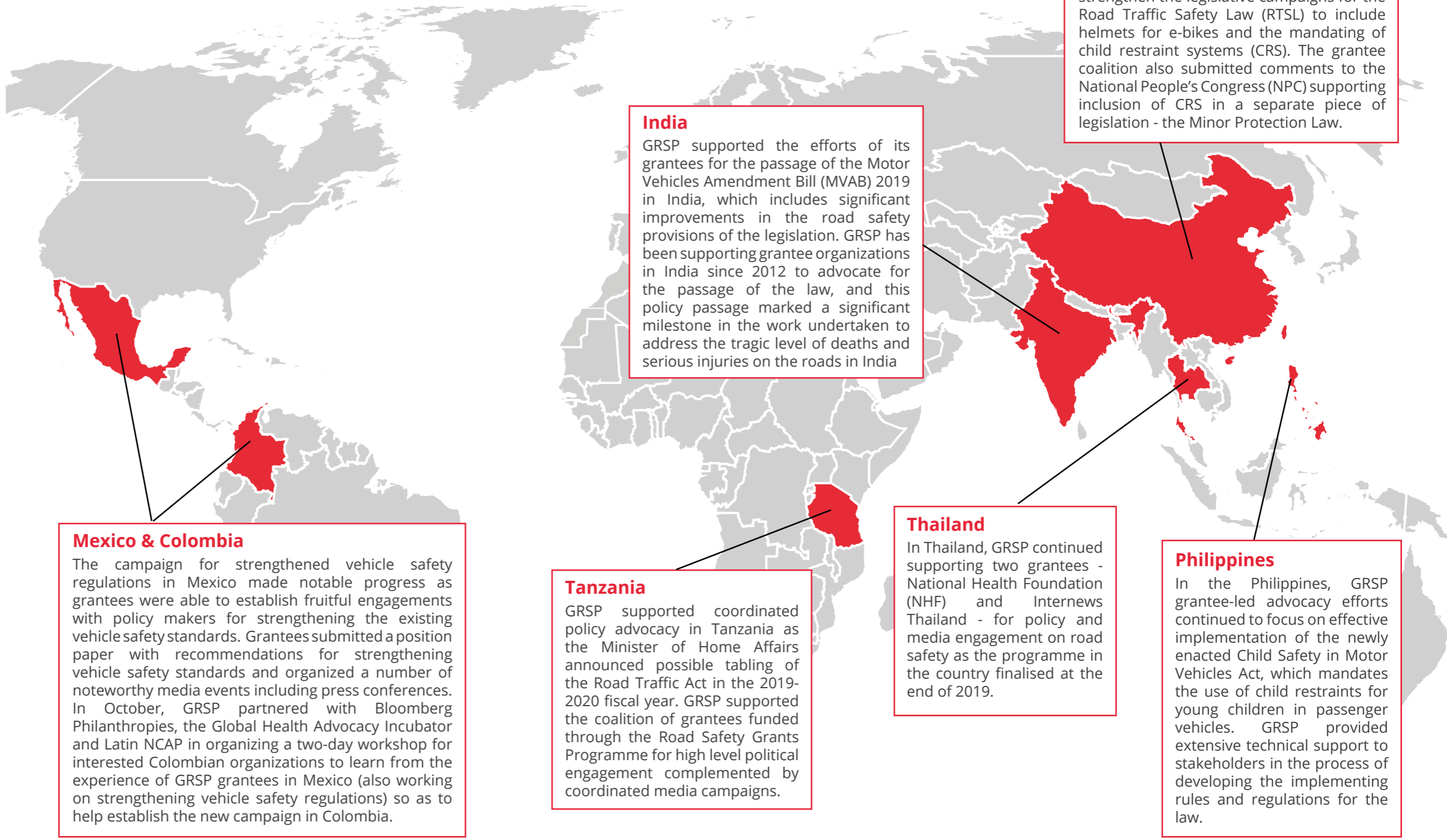
As part of the new phase of the BIGRS, the Advocacy and Grants programme is expanding to include 15 countries from 2020 to support advocacy for stronger road safety laws



“ One of the most rewarding aspects of working for the Advocacy and Grants team is the potential impact of improved road safety policies and legislation in saving lives in the countries in which we work. In 2019, we have seen significant progress toward this goal and that keeps us motivated in our efforts to support policy advocacy campaigns in these countries as we have been preparing for a major expansion in the programme from 2020.

**Taifur Rahman**  
Manager, Advocacy and Grants Programme

## SPECIFIC OUTCOMES REALISED DURING 2019 INCLUDE:



127

Grants



13

Countries



88

Civil society organizations



7

Courses delivered



439

People trained

## Global Road Safety Leadership Course

In collaboration with the Johns Hopkins University International Injury Research Unit (JH-IIRU), GRSP managed and delivered two iterations of the Global Road Safety Leadership Course (GRSLC) in 2019, with courses held at Johns Hopkins University in Baltimore, USA and in Buenos Aires, Argentina. Across the two courses, 128 participants from more than 20 countries completed the two-week programme. Participants were drawn from government agencies, civil society organizations, academic institutions, hospitals and Red Cross and Red Crescent National Societies and represented a broad range of sectors. Graduates from 2019 are now part of a group of more than 430 alumni from 63 countries who have completed the course since its inception in 2016. The courses were delivered by experts from GRSP, JH-

IIRU, the World Health Organization, the World Bank's Global Road Safety Facility, Vital Strategies, the Global New Car Assessment Programme, the Global Health Advocacy Incubator and the NACTO-Global Designing Cities Initiative.

During the regional iteration of the course, held in Buenos Aires, participants benefitted from the inclusion of regional-specific examples and expertise from stakeholders such as the Pan American Health Organization (PAHO), the Argentina National Road Safety Agency and the former Mayor of Santiago, Chile, who shared her experiences in implementing key road safety programmes. Participants also benefitted from a field visit led by the International Road Assessment Programme (iRAP) to trial its Star Rating for

Schools application, which helps encourage the adoption of evidence-based road safety interventions to infrastructure surrounding schools.

During the course held in Baltimore, participants also received technical knowledge and training from experts from the Insurance Institute of Highway Safety, the New York Police Department and the New York Department of Transportation.

GRSP and JHU also collaborated during 2019 to deliver a bespoke 'mini' version of the GRSLC with partners in Fortaleza, Brazil. 71 participants from more than 20 cities across Brazil gathered together to build their capacity on road safety leadership and specific evidence-based interventions, with presentations from GRSP, JHU and local experts from Fortaleza.



The two courses in 2019 were tremendous and built upon the invaluable knowledge we and our colleagues at JHU have gathered during the previous years so that we could design and deliver a course that really engaged our participants on the topics that matter. In particular, it was fantastic to bring the course for the first time to Latin America, where we benefitted from contributions from key regional experts and really explored the nexus between safety and mobility in the region. It was also exciting to have so many alumni of the course come back and teach our new students on various topics, including their experiences in implementing road safety interventions after completing the GRSLC.

**Blaise Murphet**  
Manager, Asia-Pacific Programme

# Member Initiatives

During 2019, GRSP supported members across a range of road safety actions including:

- Presenting key aspects of road safety on a series of webinars with International SOS Foundation.
- Working with Shell, GRSP facilitated a workshop to identify and steer collaborative action amongst private sector organizations with high exposure to road risk in Egypt.
- Developing a new 2-wheeler project in India together with the foundations of both UPS and FIA.
- Providing technical support to the Mexican Red Cross as it develops of a comprehensive Road

Safety Policy for emergency vehicle drivers, staff and volunteers.

- Continuing support to the long running 'Slow Down Daddy' campaign together with Shell Myanmar and Myanmar Red Cross.

Alongside our support to the road safety activities of our membership, GRSP engages deeply with many members and their various national offices through the creation and support of multi-sector road safety partnerships that are engaged with front-line good practice road safety interventions in countries and communities throughout the world. We cast the spotlight on a sample of these projects over the coming pages.

## VIA - Global Road Safety Education



VIA, a joint programme funded by the corporate foundations of Michelin and Total, is designed as a modular, flexible, accessible and easily replicable programme for child road safety education to be implemented anywhere in the world.



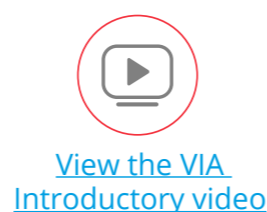
implemented in lieu of road safety programmes in schools, or can easily complement current road safety curricula in schools avoiding the risk of duplication.

The programme is built on internationally recognized child road safety education best practices, which drew from the experience of road safety practitioners from a breadth of industries and from the knowledge of the global GRSP Expert Team.

VIA has been developed as an easy to integrate programme that can be

VIA was successfully piloted in three countries—France, Cameroon and India—in early 2019. Building on these experiences, the GRSP launched a global rollout in collaboration with the in-country affiliates of Total and Michelin.

VIA is currently implemented in India, France, Cameroon, Kenya, and Romania; and will shortly be deployed in Myanmar, Gabon, Morocco, South Africa, Thailand and Mauritania.



Together with the more 'regular' technical support we provide through membership, it is critical for us to work with our members to put action on the ground. Not only does this help embed GRSP as a key delivery partner, it also helps leverage local funding through the affiliates of our corporate members, extending our reach as an organization.



**Michael Chippendale**  
Manager, Communications, Membership and Project Support

## Educating Cities - Brazil

During 2019, GRSP joined again with Canaã dos Carajás City Hall in remote northern Brazil together with project partner Vale Foundation to launch the second year's work plan for the Educating Cities programme, funded by the Michelin Corporate Foundation.

This four-year, public-private-civil society partnership project is based around the understanding that the whole city is an environment for its citizenship and one in which a holistic approach to sustainable urban mobility offers an opportunity to develop better, safer and healthier public spaces.

Key achievements of this partnership so far are:

- The project has created, and strengthened the capacity of an Intersectoral Committee in the municipality. This committee brings together, for the first time, the many key road safety stakeholders to work as one to improve municipal planning practices, with actions focused on reducing traffic crashes and improving urban mobility conditions.
- Young leaders have been trained and are encouraged to participate in developing strategic actions which integrate with, and help to shape the implementation of municipal public policies.
- 250 teachers have been sensitized to the

importance of including the theme of Safer Mobility in the educational process.

- 40 teachers have been trained to perform cross-cutting thematic planning in their disciplines and use the city as an educational space.
- 35 students, 4 teachers and 2 project managers now possess the skills to evaluate the quality of sidewalks from the perspective of accessibility and safer mobility using evaluation criteria and experiences developed throughout the pilot course.
- The creation of an integrated database for the collection of traffic crash data in Canaã dos Carajás. This landmark accomplishment represents the first time the city has ever had systems in place to collect and analyse data to strategically enforce road safety and remediate road systems



## Tailored Training for Members

Leveraging aspects of the GRSP / Johns Hopkins-run Global Road Safety Leadership Course, GRSP encourages its members to gather CSR, project or operations teams for tailored short-form workshops facilitated by GRSP team members. Such workshops address specific aspects of road safety most relevant to member operations including road safety theory, leadership, project design and evaluation, advocacy, media engagement and enforcement strategies.

As an example, over three days in February in Bangkok, Thailand, GRSP conducted a training session to an agenda designed specifically to suit the capacity building needs of Save the Children programme and operations teams from Thailand, Vietnam, Lebanon, Pakistan, Indonesia, Kenya and the United States.

## Road Safety Ambassadors – South Africa

In 2019, with support of the Michelin Corporate Foundation, GRSP, together with implementing partners the South African Road Safety Partnership, the South African Red Cross and Youth for Road Safety (YOURS), entered phase two of the Youth Ambassadors for Road Safety programme in Port Elizabeth, South Africa.

Fifteen youth ambassadors were selected from over 100 students from the Nelson Mandela University through a rigorous interview process. As part of the South African Red Cross wider peer-education programme, these young ambassadors will be working to raise awareness of road safety and develop road safety actions across the Nelson Mandela University campus and within their communities.



## Safe to School – Safe to Home – Albania

Following a road safety workshop facilitated by GRSP with a group of private sector organizations in Tirana, Albania, GRSP has been working closely with Shell Upstream Albania, the Albanian Red Cross and government stakeholders to contribute to road safety around schools in the country through the implementation of GRSP's flagship child road safety community programme, Safe to School – Safe to Home (S2S-S2H).

Funded by Shell Upstream Albania, this implementation of the S2S-S2H programme kicked-off in 6 schools in Tirana, Durrës and Berat, and will look to expand in 2020.



## 20th Anniversary and Launch of New Logo



In the 100th year of our host, GRSP celebrated a milestone of its own; 20 years as a leading actor within the global road safety community.

To showcase our work and to restate our commitment to our mission, a special anniversary event was held

linked to the annual Steering Committee meeting in the new offices of IFRC in Geneva.

Opened by the IFRC Secretary General, the afternoon proved both informative and inspiring through the contributions of speakers representing a wide range of road safety thought leaders including WHO, FIA and FIA Foundation, European Traffic Safety Council (ETSC), the State of Geneva, Zurich, Nestle, Fondation Botnar, Towards Zero Foundation and of course, our own GRSP experts.

The afternoon also delivered two other headlines: we launched a strong, updated logo and colour palette for training and communications tools which more closely ties us to our host and the Red Cross Red Crescent movement; and we welcomed our new Chair – our first female Chair – Ms Anne-Valerie Troy, who brings a wealth of knowledge to the role from her position as Senior Corporate Adviser, Road Safety with Total.

## THE UNITED NATIONS Road Safety Fund Pilot Project

GRSP received one of the first fund allocations from the newly formed United Nations Road Safety Fund (UNRSF). Five pilot projects were selected by the UNRSF to commence in 2019. GRSP's project 'Strengthening Speed Management in the Philippines' is supported by GRSP member, the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP).

The project is implemented in partnership with a civil society organization in the Philippines, Imagine Law, and focuses on improving road user behaviour through speed management and enforcement as critical requirements to reducing road crash fatalities in the Philippines. Excessive speed is one of the main causes of death and injury on the roads of the Philippines and worldwide, and in 2018, government agencies collaborated to issue the Joint Memorandum

Circular (JMC) 2018-001, which served to address and highlight the importance of addressing speeding through evidence-based interventions. The UNESCAP support project was positioned as an opportunity to support and enhance speed enforcement efforts by providing a sustainable training model for the Philippines, which was led, developed, and delivered by the GRSP Road Policing Capacity Building team. It established and built the capacity of a core group of law enforcement personnel from different agencies, who then went on to provide speed enforcement training at the district level. More than 170 law enforcement personnel have been trained since the commencement of the project, with enforcers gaining technical know-how in the use of various speed measurement devices, practical measurement procedures, key principles of speed enforcement and mitigation tactics.

### Key outcomes during 2019:

Training of 171 law enforcement personnel from various agencies in speed risks and speed control techniques.

A core group of enforcers were trained at the district level to add to the pool of trainers of the Local Transportation Offices, thereby allowing further scaling up of the training.

Development of a speed enforcement package to be rolled out nationwide in 2020, with a set of recommendations on effective speed enforcement activities for relevant staff from the Local Transportation Office, Philippine National Police, Highway Patrol Group and Local Government Units.

A set of recommendations to institutionalise speed enforcement training for relevant law enforcers, developed during coaching provided by GRSP.

# IFRC and National Society Engagement

GRSP conducted significant engagement with Red Cross and Red Crescent National Societies during 2019, further showcasing the benefits of GRSP's close relationship with the IFRC, and the appetite of National Societies to address road traffic fatalities.

Key partnerships with National Societies in our primary programmes included:

- Cameroon Red Cross Society led a pilot of the VIA child road safety education programme, with the support of GRSP Members Michelin and Total corporate foundations.
- The Albanian Red Cross commenced implementation of the Safe to School Safe to Home programme, reaching 12 schools in the country through the support of GRSP member Shell.
- The Philippine Red Cross continued its work supporting advocacy for child restraint use as part of the Bloomberg Philanthropies Initiative for Global Road Safety.
- The Mexican Red Cross conducted a child road safety programme in Queretaro through the Botnar Child Road Safety Challenge.
- Continuing to support the Myanmar Red Cross Society's involvement in the second phase rollout of the award-winning 'Slow Down Daddy' campaign supported by Shell, to reduce speed and distracted driving in Myanmar.
- Co-hosting a webinar with the IFRC, the Nepal Red Cross Society and Youth for Road Safety (YOURS) for the Red Cross Red Crescent Asia Pacific Youth Network on 'Youth Engagement in Road Safety'.
- Collaborating with the IFRC to support its East Asia Youth Camp, held in Mongolia. The Camp's primary focus was 'Youth and Road Safety' and was attended by 100 youth participants drawn from the Mongolia Red Cross Society, Red Cross Society of China, Japanese Red Cross Society, Korean Red Cross and Hong Kong Red Cross.
- Supporting participants from the Vietnam Red Cross Society, Mongolia Red Cross Society and Bangladesh Red Crescent Society to attend the Global Road Safety Leadership Course.



**Working in partnership with the Cameroonian Red Cross has been a great experience that benefited the VIA Programme immensely. Their strong relationship with local communities allowed us to reach children and young adults living in contexts where this road safety educational programme was most needed.**

**Paolo Cravero**  
Officer, Communications, Membership and Project Support

- Having representatives from the IFRC, Thai Red Cross Society, Cambodian Red Cross, Malaysian Red Crescent Society, Italian Red Cross and Vietnam Red Cross Society attend the 2019 GRSP Asia Pacific Road Safety Seminar.
- Contributing two sessions to the 'Fundraising & Communications Regional Skill share' in Georgia at the request of the IFRC European Regional office speaking on building relationships with corporate partners and preparing grant applications.
- Working with the South African Red Cross Society in phase two of the Michelin-funded Youth Road Safety Ambassadors programme in Western Cape.
- Providing technical input to the joint IFRC and Prudence Foundation Safe STEPS campaign which runs across Asia and the Pacific, and is launching in Africa..
- Providing technical inputs on the road safety module of the IFRC's Community Based Health and First Aid programme, the IFRC's flagship community health programme. This module outlined basic road user-related risks and provided key information that Red Cross Red Crescent volunteers can use in the field to promote safer road use.

# OTHER Initiatives

## Road Safety Review in Mongolia

In July, GRSP collaborated with the International Road Assessment Programme (iRAP) to conduct a Road Safety Capacity and Institutional Strengthening review in Mongolia, with support from GRSP member the Asian Development Bank (ADB). The review, which resulted in a high-level report shared with the ADB and the Government of Mongolia, outlined key opportunities for strengthening road safety enforcement and infrastructure, and will inform future road safety programmes conducted by the ADB in Mongolia.



## Development of Maldives National Road Safety Strategy



In February, GRSP worked with the Health Promotion Agency (HPA) of the Maldives to support the development of a new national road safety strategy for the country, with funding from the World Health Organization. GRSP conducted a review of the road safety situation in the country, and met with stakeholders from the Ministry of Health, Ministry of Transport, Maldives Police, major emergency hospitals, UNICEF and private sector partners to support the HPA in the development of the strategy. The new strategy was formally launched by the Vice President of the Maldives on 20 June 2019.



**It was fantastic to see the appetite for real action on road safety in the Maldives and we were delighted to support the Government in the development of their new road safety strategy. This project was a great example of the partnership potential of GRSP, as we worked with multiple government agencies and WHO to help design a new strategy that would make an impact in addressing road crash deaths and serious injuries.**

**Blaise Murphet**  
Manager, Asia-Pacific Programme



## Pacific Island Chiefs of Police Road Policing Leadership Workshop

As a first key engagement in the Pacific region, GRSP held a Road Policing Leadership Workshop in Fiji in November 2019. The workshop, for senior leaders and managers from participating Pacific Islands Policing Agencies, was requested by the Pacific Island Chiefs of Police (PICP) and funded by the New Zealand Government Ministry of Foreign Affairs and Trade. Representatives from Guam, Kiribati, Papua New Guinea, Republic of the Marshall Islands, Fiji, Tonga, Cook Islands, Solomon Islands, Tuvalu, Northern Marianas, Nauru, Vanuatu and Palau were led by GRSP experts in activities and workshops that focused on addressing road safety issues relevant to their communities.

## Crash Investigation Training

In October 2019, GRSP delivered road crash investigation training to law enforcers from various agencies in the Philippines. This initiative was a joint partnership between the World Bank's Global Road Safety Facility (GRSF) and GRSP. Financial support was provided by the Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS) and the Quality Infrastructure Investment (QII) Partnership between the Government of Japan and the World Bank.

The road crash investigation training was provided to 100 participants from the Philippine National Police, the Land Transportation Office, and Local Government Units across the country. Participants learned the basic principles of road crash investigation, including identifying, collecting, and analyzing road and vehicle evidence, mathematical techniques for the calculation of pre-crash speed from skid marks, conducting scene photography and measurements, and performing other practical exercises. The training was conducted to support road fatality reduction and road safety capacity in the Philippines, where enforcers have been able to use their acquired skills and knowledge in crash investigation.

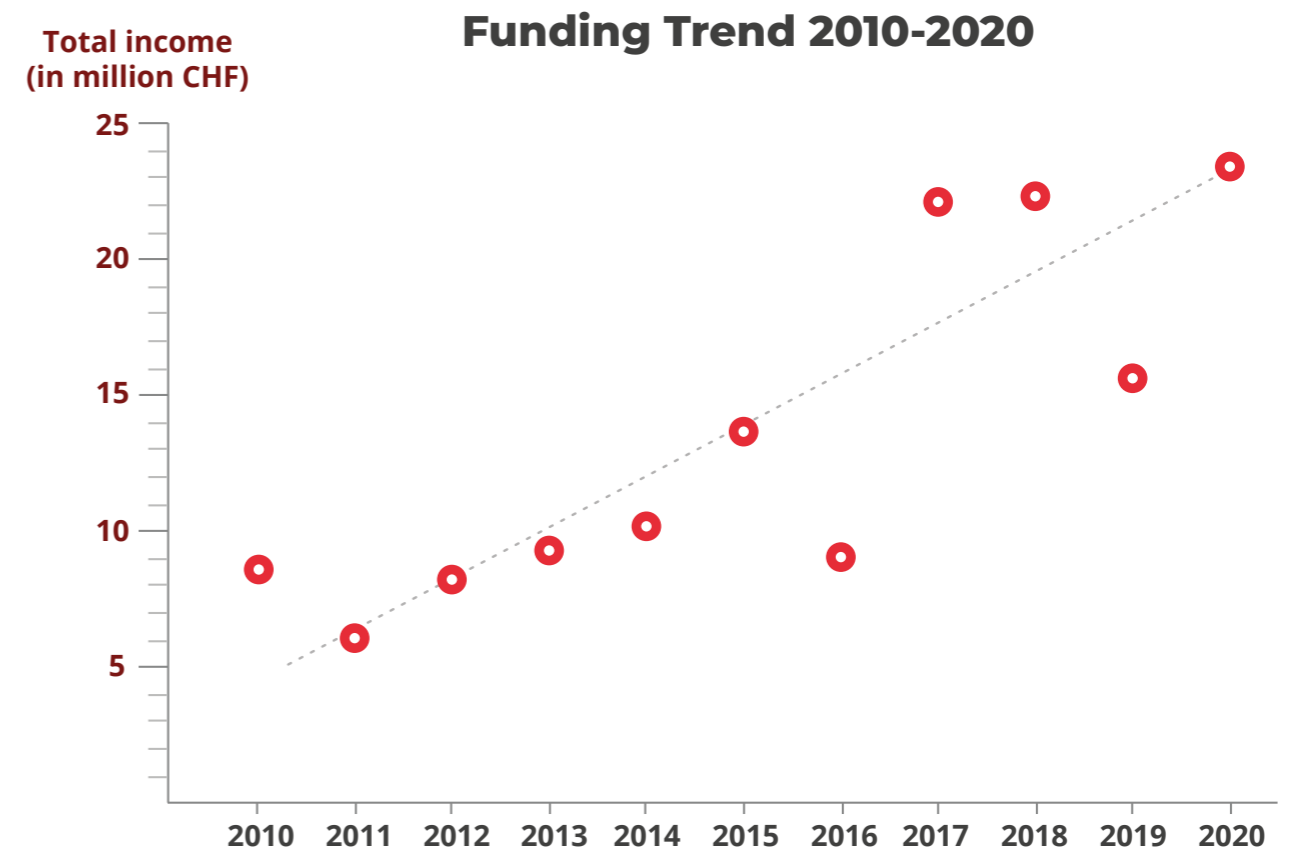
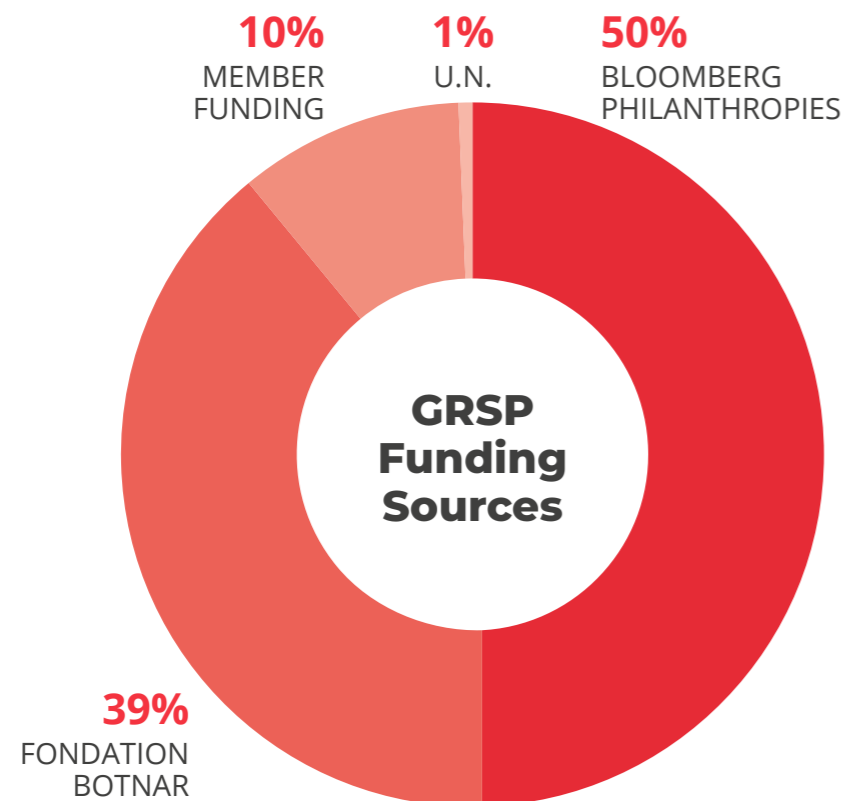
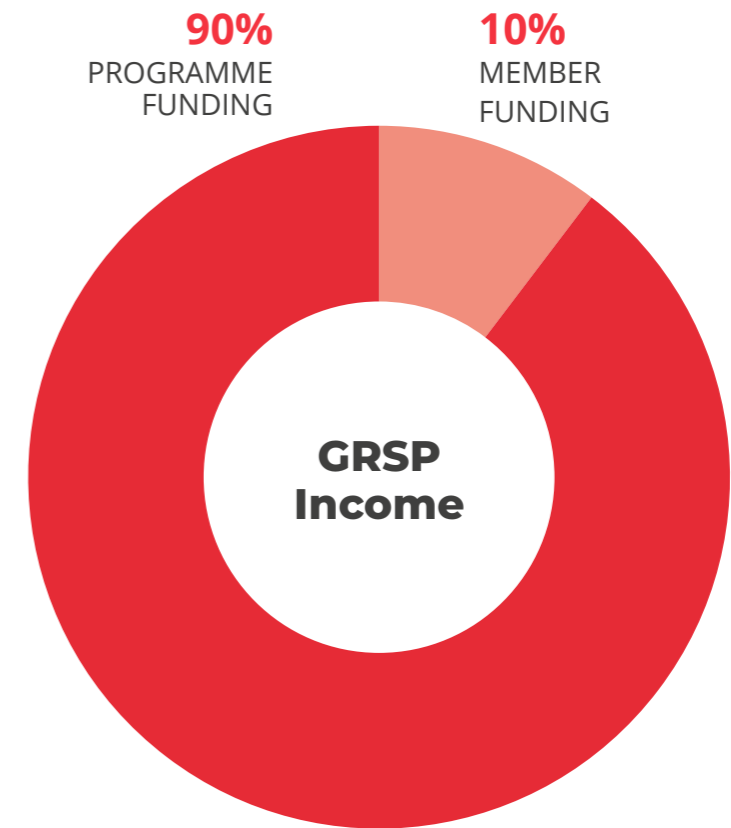
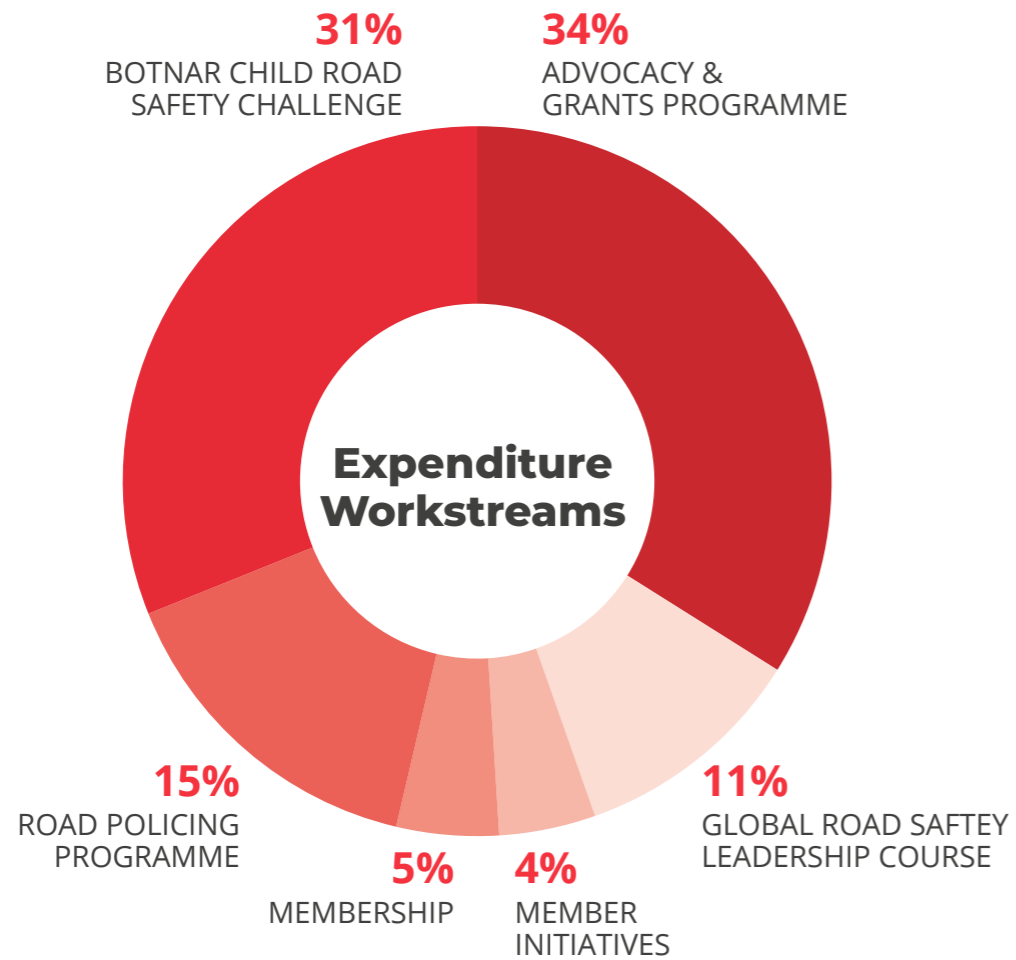


**There is no greater satisfaction for trainers than working with professional, hard-working and dedicated participants. We found this to be the case in the Philippines. This is especially the case if they later thank you for being able to successfully use their newly acquired knowledge to identify important contributing factors to a very serious road crash. It was priceless. We wish the team in the Philippines the best of luck.**

**Robert Susanj**  
Senior Officer, Road Policing Capacity Building

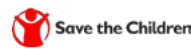


# Financial SNAPSHOT



\*The funding trend over the 2010-2020 period illustrates GRSP's success at attracting and increasing funding in ever-changing market conditions.  
 Note: Some year-to-year fluctuation is related to the up-front receipt of funds to support multi-year interventions.

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