



GLOBAL  
ROAD SAFETY  
PARTNERSHIP

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The Global Road Safety Partnership is hosted by:



2019

# Asia Pacific Road Safety Seminar

29-30 OCTOBER 2019 – KUALA LUMPUR, MALAYSIA  
InterContinental, KL



## ROAD SAFETY LEADERSHIP IN ASIA

DAY 1 – Tuesday 29 October 2019

TIME	ACTIVITY	VENUE
08:00-09:00	Seminar Registration	Reception - Foyer
9:00-9:05	Welcome by Programme Director	Ballroom 1 (Plenary venue)
9:05-9:15	Welcoming delegates from the GRSP - <u>Mr Dave Cliff</u> , CEO, GRSP	
9:15-9:25	Welcome from the Malaysian Red Crescent Society (MRCS) - <u>Y. Bhq Dato' Sayed A. Rahman bin Sayed Mohd</u> , Secretary General, MRCS	
9:25 – 9:35	Welcome from the International Federation of Red Cross and Red Crescent Societies (IFRC) - <u>Mr. Xavier Castellanos</u> , Regional Director, International Federation of Red Cross and Red Crescent Societies (IFRC)	
9:35-9:45	Welcome from the Malaysian Institute of Road Safety Research (MIROS) - <u>Dr Siti Zaharah Ishak</u> , Director General, MIROS	
9:45 – 10:00	Welcome Message from the United Nations Special Envoy for Road Safety - <u>Mr. Jean Todt</u> , President, Federation Internationale de l'Automobile (FIA)	
10:00 -10:20	Introductory Address: Meeting the SDG Commitments: The role of leadership in the implementation of Asia's road safety initiatives - <u>Mr Ishtiaque Ahmed, PhD</u> , United Nations ESCAP	
10:20-10:50	Coffee/tea break	Foyer
10:50-11:20	Asian countries' progress with the establishment of Regional Road Safety Observatory - <u>Ms. Alina Burlacu</u> , World Bank - <u>Mr. Michael Anyala</u> Asian Development Bank (ADB)	Ballroom 1 (Plenary venue)

TIME	ACTIVITY	VENUE
11:20 – 11:50	<b>Improving leadership knowledge through the Global Road Safety Leadership Course</b> <ul style="list-style-type: none"> <li>- <i>Mr. Blaise Murphet, GRSP</i></li> <li>- <i>Mr. Michael Anyala, ADB</i></li> </ul>	
11:50 – 12:15	<b>Key Concepts of Safer Car in ASEAN: Affordable Safety</b> <ul style="list-style-type: none"> <li>- <i>Dr Khairil Anwar Bin Abu Kassim, Secretary General, ASEAN New Car Assessment Programme (NCAP)</i></li> </ul>	
12:15-12:25	<b>SAFE STEPS Road Safety Campaign</b> <ul style="list-style-type: none"> <li>- <i>Prudence Foundation &amp; IFRC</i></li> </ul>	
12:25-12:40	<b>Workshop Programme arrangements</b> <ul style="list-style-type: none"> <li>- <i>Mr Michael Chippendale, GRSP</i></li> </ul>	
12:40-14:00	<b>Lunch</b>	Restaurant

TIME	ACTIVITY	VENUE				
14:00-15:30	<b>Day 1 Workshop Programme - Running concurrently</b>	Ballroom 1 Junior Ballroom 1 Junior Ballroom 2				
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ADD8E6;"><b>Workshop 1:</b> Safer Roads for Safer Motorcyclists <i>Including official launch of MyRap</i></th> <th style="background-color: #ADD8E6;"><b>Workshop 2:</b> Sustainable youth mobility and participation in Asia Pacific</th> <th style="background-color: #ADD8E6;"><b>Workshop 3:</b> Collaborative Approaches to Road Safety Action</th> </tr> </thead> <tbody> <tr> <td> <b>Facilitator:</b>  <b>Mr Greg Smith,</b>  <b>International Road Assessment Programme (iRap)</b>   <b>Presenter:</b> <i>Dr. Siti Zaharah Ishak, MIROS</i>   <b>Presenter:</b> <i>Mr. Marcin Flieger, GRSP</i>   <b>Presenter:</b> <i>Ms. Rebecca Stapleton, ADB</i>   <b>Presenter:</b> <i>Mr. Alvin Poi, MIROS</i>   <b>Presenter:</b> <i>Mr. Fred Young, Alta Group</i>   <b>Presenter:</b> <i>Dr. Kasem Choocharukul, Chulalongkorn University</i> </td> <td> <b>Facilitator:</b>  <b>Mr Atsani Ariobowo, GRSP</b>   <b>Presenter:</b> <i>Mr. Saul Billingsley, FIA Foundation</i>   <b>Presenter:</b> <i>Ms. Ria Madan, ADB Youth for Asia</i>   <b>Presenter:</b> <i>Ms. Mirjam Sidik, Asia Injury Prevention Foundation</i>   <b>Presenter:</b> <i>Ms. Luy Kolab, Cambodian Red Cross</i> </td> <td> <b>Facilitator:</b>  <b>Mr Michael Chippendale, GRSP</b>   <b>Presentations on corporate actions from:</b> <ul style="list-style-type: none"> <li>- <b>Imagine Law</b></li> <li>- <b>United Way</b></li> <li>- <b>eDriving</b></li> <li>- <b>Prudence Foundation</b></li> <li>- <b>Shell</b></li> <li>- <b>Michelin/Total</b></li> <li>- <b>Insurance for Safer Roads</b></li> </ul> </td> </tr> </tbody> </table>		<b>Workshop 1:</b> Safer Roads for Safer Motorcyclists <i>Including official launch of MyRap</i>	<b>Workshop 2:</b> Sustainable youth mobility and participation in Asia Pacific	<b>Workshop 3:</b> Collaborative Approaches to Road Safety Action	<b>Facilitator:</b> <b>Mr Greg Smith,</b> <b>International Road Assessment Programme (iRap)</b>  <b>Presenter:</b> <i>Dr. Siti Zaharah Ishak, MIROS</i>  <b>Presenter:</b> <i>Mr. Marcin Flieger, GRSP</i>  <b>Presenter:</b> <i>Ms. Rebecca Stapleton, ADB</i>  <b>Presenter:</b> <i>Mr. Alvin Poi, MIROS</i>  <b>Presenter:</b> <i>Mr. Fred Young, Alta Group</i>  <b>Presenter:</b> <i>Dr. Kasem Choocharukul, Chulalongkorn University</i>
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15:30-16:00	<b>Coffee/tea break</b>	Foyer				
16:00-16:30	<b>Keynote Welcome Address</b> <ul style="list-style-type: none"> <li>- <i>YB Anthony Loke Siew Fook, Minister of Transport, Malaysia</i></li> </ul>	Ballroom 1				
17:00-19:00	<b>Welcome Reception</b>	Foyer				

## DAY 2 – Wednesday 30 October 2019

TIME	ACTIVITY	VENUE
09:00-09:45	<b>Workshop Presentations and Panel Discussion</b>	
	<p><b>Workshop 1:</b> Safer Roads for Safer Motorcyclists</p> <p>Report back</p>	<p><b>Workshop 2:</b> Sustainable youth mobility and participation in Asia Pacific</p> <p>Report back</p>
09:45-11:15	<p><b>Panel Discussion</b></p> <ul style="list-style-type: none"> <li>- <b>Facilitator: Blaise Murphet, GRSP</b></li> <li>- <i>Topic of discussion: The Road Safety SDGs post-2020: Tangible Actions to Promote Greater Government Action in Asia Pacific</i></li> </ul> <p><b>Panellists:</b>  <i>Mr. Tom Carroll, Vital Strategies</i>  <i>Mr. Wong Yau Duenn, Road Safety Department of Malaysia (JKJR)</i>  <i>Ms. Tum Tangthanaseth, World Health Organization</i>  <i>Ms. Alina Burlacu, World Bank</i></p>	Ballroom 1 (Plenary venue)
11:15-11:30	<b>Coffee/tea break</b>	Foyer
11:30-11:35	<p><b>Closing Remarks from MIROS</b></p> <ul style="list-style-type: none"> <li>- <i>Y, Bhg. Datuk Suret Singh, Chairman, MIROS</i></li> </ul>	Ballroom 1 (Plenary venue)
11:35-11:50	<p><b>Closing Remarks from the Malaysian Ministry of Works</b></p> <ul style="list-style-type: none"> <li>- <i>YB Tuan Baru Bian, Minister of Works, Malaysia TBC</i></li> </ul>	Ballroom 1 (Plenary venue)
11:50-12:00	<p><b>Closing Remarks and Formal Event Closure</b></p> <ul style="list-style-type: none"> <li>- <i>Mr Dave Cliff, CEO, Global Road Safety Partnership</i></li> </ul>	Ballroom 1 (Plenary venue)
12:00-13:00	<b>LUNCH</b>	Restaurant
13:00-17:00	<p><b>Special Excursion to MIROS</b></p> <ul style="list-style-type: none"> <li>- Guided small group tour of the event and meet the teams</li> </ul>	Buses from Side Entrance