

Global
Road
Safety
Partnership

ROAD MAP

STRATEGIC PLAN 2016-2020



Together We can
Save millions
of lives.

The Global Road Safety Partnership is hosted by:



International Federation
of Red Cross and Red Crescent Societies



GLOBAL
ROAD SAFETY
PARTNERSHIP



Vision and Mission of the Global Road Safety Partnership

↳ Vision:

"A world free of road crash death and injury"

↳ Mission:

"The Global Road Safety Partnership is dedicated to the sustainable reduction of road-crash death and injury in low- and middle-income countries"





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↓ Purpose of this Plan

This plan sets out the Global Road Safety Partnership's (GRSP) strategic objectives for the period 2016 - 2020, along with the strategies and actions that will be implemented to achieve these objectives. The plan was informed by GRSP's overall Vision, Mission and Guiding Principles.

The plan is intended to guide GRSP's activities for the period corresponding to the second half of the *United Nations Decade of Action for Road Safety*. It also aligns with the second half of the IFRC's current strategic plan, *Strategy2020*. It is proposed for the Strategic Plan to be supported by yearly implementation plans with a mid-term review to be undertaken in 2018.





The global road safety landscape

Globally, road trauma has costs for everyone. It costs lives, with around 1.25 million people a year dying on the world's roads. Annually it is estimated that more than 50 million people are seriously injured with life changing impacts that impose huge financial and emotional burdens on families and communities. Road crashes also result in damage to property and infrastructure. Indeed, the economic losses due to road fatalities and injuries are estimated to represent 3% of GDP globally, and up to 5% of GDP low- and middle-income countries¹.

Road safety was first recognized as a humanitarian issue in the IFRC's *World Disaster Report*², but has struggled to be given the priority it deserves globally. Since then, road fatalities and injuries have continued to rise as motorisation rates in developing countries have increased significantly around the world. In recognition of this, an ambitious target to halve road fatalities and injuries by 2020 has now been included in the Sustainable Development Goals (SDGs).

Global road safety efforts are coordinated through the *Global Plan for the Decade of Action for Road Safety 2011-2020*³, which was developed by the United Nations Road Safety Collaboration (UNRSC). GRSP strongly supports the plan's guiding principles including:

- the need to adopt a Safe Systems Approach to road safety, which acknowledges the limitations and vulnerabilities of humans within the road transport system;
- the value of a public health approach that focuses on the implementation of evidence-based interventions; and
- the importance of promoting ownership of the problem at national and local levels, as well as involving multiple sectors and agencies in addressing the issues.

Over and above this, it is critical that road safety is addressed from a holistic perspective that acknowledges its close links to a range of other important global challenges captured in the SDGs including the need to:

- Reduce the economic vulnerability of individuals and communities, particularly given that road crashes can have broader impacts when a family member is killed or injured;
- Reduce inequality across and within countries,

given that those in lower income countries and the more vulnerable within countries experience a greater burden of road traffic injuries;

- Ensure that cities and human settlements are inclusive, safe, resilient and sustainable;
- Promote access to safe and equitable forms of sustainable transport through a modal shift to efficient and affordable forms of transport, such as public transport;
- Enhance community wellbeing through clean air and the promotion of active travel such as walking and bicycling; and
- Reduce the environmental and physical harms associated with road transport.

At its core, GRSP has always had the goal of saving lives on the roads. However, it acknowledges the need to achieve this goal will require the adoption of innovative approaches within complex road transport systems. Road safety is always a consideration, no matter what perspective or mobility need one considers. As an example, when a mode shift occurs there is a transition point where road users are vulnerable. When people walk and ride their health is benefitting from the active transport, but they can be exposed to increased risk of involvement in a road crash.

Other key issues that are impacting on global road safety, both positively and negatively, include:

- Urbanization - a general population shift to cities and urban environments;
- Motorisation - the rapid worldwide growth in the use of motorised vehicles, particularly the use of powered two and three wheeled vehicles (including e-bikes) and public mass transport systems;
- Migration - issues of understanding of laws and practices in new or transition countries;
- Rapid developments in technology that offer the potential to reduce both the incidence and severity of crashes, as well as increasing levels of automated road use; and
- Evolving approaches to post crash care and first responder expectations.

Given this shifting landscape, it is essential that GRSP adopts a strategic approach to its road safety activities and the partnerships it forms to achieve its goals.

¹ *Global Status Report on Road Safety*, World Health Organization (WHO), Geneva, 2015.

² *World Disasters Report*, International Federation of the Red Cross & Red Crescent Societies (IFRC), Geneva, 1998.

³ *Global Plan for the Decade of Action for Road Safety 2011-2020*, United Nations Road Safety Collaboration, World Health Organization (WHO), Geneva, 2011.

GRSP's capacity to contribute to global road safety

GRSP is well positioned to make a significant and unique contribution to global road safety. Since being established in 1999 as a joint initiative of the World Bank, DFID and the International Federation of Red Cross & Red Crescent Societies (IFRC), GRSP has established an extensive network of active partners coming from different sectors. As shown in Figure 1, these partners include:

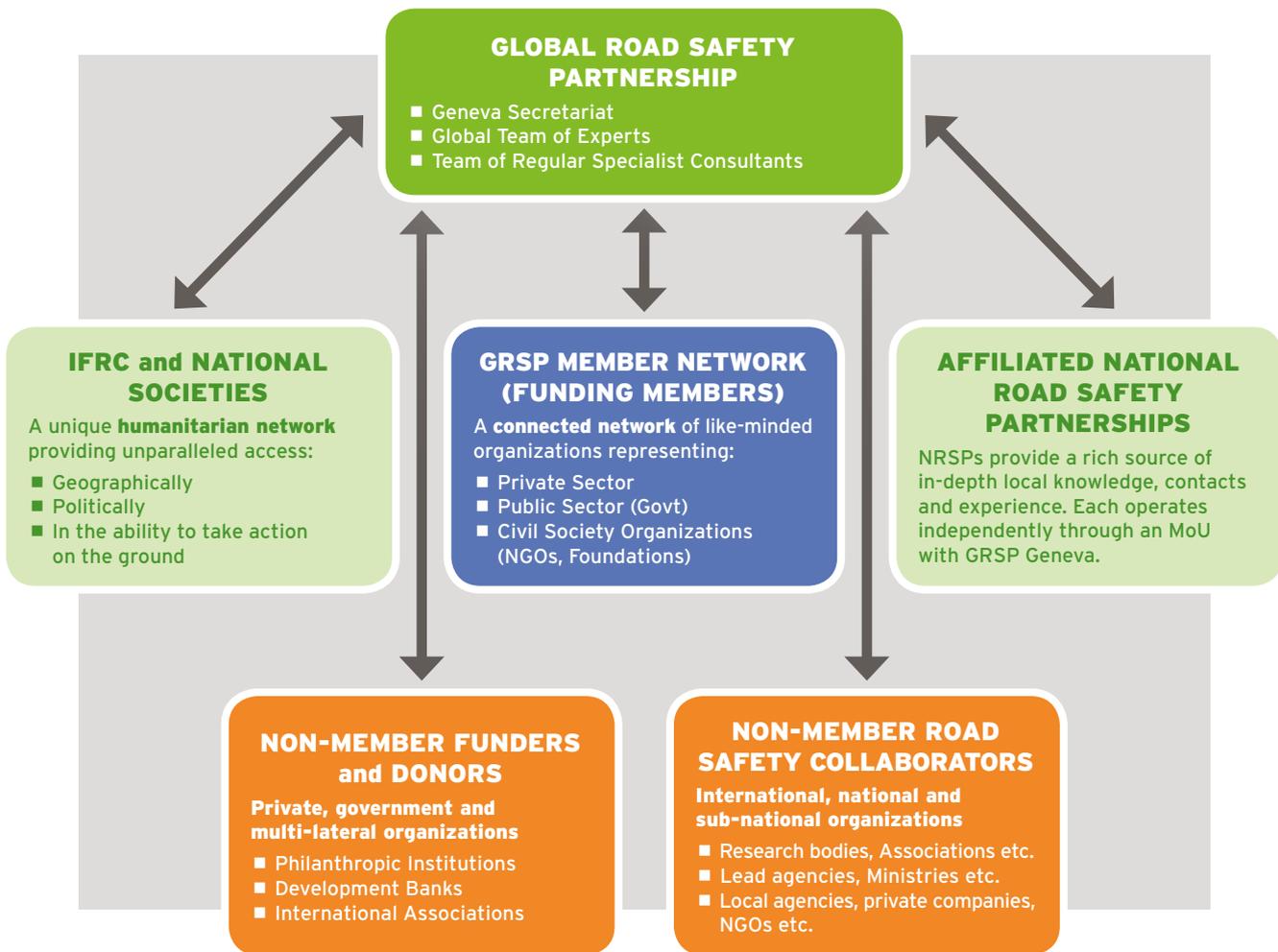
- a unique network of members comprising government, private enterprise and civil society organizations, who not only provide funding to support GRSP but directly contribute to improved road safety through their organizational policies and practices as well as their community-based activities;
- the worldwide network of 190 National Red Cross

and Red Crescent Societies, which GRSP mobilizes and supports through being a hosted programme of the IFRC;

- a network of nine independent National Road Safety Partnerships who build local partnerships with government, private enterprise and civil society organizations at the country level;
- other donors and funders who draw on GRSP's expertise and capacity, such as Bloomberg Philanthropies, the European Union, and the World Health Organization (WHO); and
- a wide range of government and non-government agencies with which GRSP collaborates to advocate for evidence-based road safety policies and enhance national and local capability.



**Figure 1:
GRSP's Members and Other Partners**



As a hosted programme of the IFRC and through its extensive network of members and other partners, GRSP has the capacity and capability to contribute to the achievement of the ambitious road safety target included in the SDGs by:

- Contributing to global awareness of the humanitarian crisis represented by road crashes and the need for more resources to be devoted to the issue;
- Utilising a partnership model of working with government, the private sector and civil society to optimise resources through shared efforts;
- Drawing on the resources and expertise of our members to deliver evidence-based road safety activities in priority countries and cities;
- Promoting the Safe Systems Approach to road safety, which underpins the Global Plan for the Decade of Action;
- Advocating for evidence-based and locally relevant policies that protect road users, as well as the necessary systems and practices to ensure that these policies are effectively implemented and maintained;
- Contributing to knowledge about good practice in road safety through a commitment to developing, implementing, and evaluating evidence-based interventions;
- Providing training and professional development for organizations and individuals involved in road safety; and
- Focusing its efforts on low- and middle-income countries, where 90% of the world's road fatalities are estimated to occur⁴.

⁴ Global Status Report on Road Safety, World Health Organization (WHO), Geneva, 2015.

GRSP's Guiding Principles and Values

As a hosted programme of the IFRC, GRSP closely aligns itself with the Fundamental Principles and Values of the International Red Cross and Red Crescent Movement. These principles and values are reflected in the way GRSP operates, how partners are engaged globally, nationally and locally, and the commitment shown to members and donors in the complex arena of road safety.

Principles	How GRSP applies these to its road safety work
Humanity	<ul style="list-style-type: none"> GRSP's main concern is for people, their safety and quality of life. The impact of a crash is life changing, not just for the victims, but also for families and communities, particularly in low- and middle-income countries.
Impartiality	<ul style="list-style-type: none"> GRSP is committed to all people and communities as the road safety problem impacts across society broadly. Our efforts are focused on enhancing the safety of all road users, including those vulnerable road users such as pedestrians, cyclists and motorcycle riders who are most at risk of injury on our roads.
Neutrality	<ul style="list-style-type: none"> GRSP looks for opportunities to improve the road safety situation regardless of the political context or priorities of the key stakeholders in a country. GRSP remains neutral when working with decision makers and is never in opposition to government.
Independence	<ul style="list-style-type: none"> GRSP takes an independent, evidence-based approach to the mission of protecting and saving lives.
Voluntary service	<ul style="list-style-type: none"> GRSP recognizes the value and contribution of volunteers to progress road safety initiatives and when possible GRSP works closely with National Societies.
Unity	<ul style="list-style-type: none"> GRSP acknowledges there is only one National Red Cross or Red Crescent Society in any country and that its focus is on humanitarian work. Road safety is an area of shared focus between GRSP and National Societies where an enormous impact can be made to improve people's quality of life.
Universality	<ul style="list-style-type: none"> GRSP works, whenever possible, with the Red Cross and Red Crescent Movement, to share responsibilities and duties in helping each other worldwide to reduce death and serious injuries as a result of road crashes.



GRSP also aligns with the IFRC values in the following way:

- **People:** GRSP builds capacities of people and communities
- **Integrity:** Our processes and operations are transparent and accountable
- **Partnership:** We work collaboratively with governments and other organizations
- **Diversity:** We are non-discriminatory
- **Leadership:** GRSP takes leadership by drawing attention to rights, needs and vulnerabilities of communities
- **Innovation:** We are committed to finding creative, evidence-based and sustainable solutions to preventing road trauma.

Within GRSP we strive to maintain a harmonious and respectful culture of continuous learning and professional development. There is a strong focus on building the expertise of our team in both the technical and practical aspects of road safety. Our success comes from fostering team work, encouraging multiple voices and perspectives, respecting each other, and facilitating exceptional individual effort.

GRSP is a truly global organization that celebrates diversity of culture, of background, of experience, expertise and thought. We recognize this as a key to our ability to deliver innovative and culturally appropriate road safety programmes and initiatives where the need is greatest.



Strategic objectives for 2016 to 2020

GRSP will focus on the following five strategic objectives to further its Vision and Mission by the end of 2020:

- 1. Build partnerships to enhance global road safety outcomes**
- 2. Promote and support the adoption of evidence-based road safety policies and systems**
- 3. Build the capability of key road safety stakeholders and partners to deliver good practice road safety initiatives**
- 4. Create, disseminate and promote knowledge about good practice in road safety**
- 5. Strengthen our human resource and financial capability to ensure long-term sustainability**

The following section sets out the proposed strategies and related actions to be undertaken in the 2016 - 2020 period to achieve these strategic objectives. It is recognized that some actions are of a higher priority and need to be completed early in the period to enable the implementation of other actions. Consequently, the proposed actions are identified as being either:

High priority - to be commenced by mid-2016 (if not already underway)

Medium priority - to be commenced by end of 2016

Low priority - to be commenced by mid-2017.

Some of the actions, particularly those within Objective 3, will need to be repeated each time a new project begins. In addition, some actions are relevant to multiple objectives. These are identified by cross-referencing the relevant actions in the plan.

The progress of the actions will be reviewed at the end of each year to inform the development of the yearly action plans. A mid-term review of this Strategic Plan would also be undertaken in 2018, at which time additional actions may be identified to support the ongoing achievement of the strategic objectives and related strategies.

Objective 1:

Build partnerships to enhance global road safety outcomes

Strategy 1.1 Strengthen existing relationships and develop new ones with international and national funders that share common goals and aspirations

Action 1.1.1 Develop a standardized process for reporting to the global community on the outcomes of all projects funded by members, international and national funding organizations (see also Action 4.1.3)

Action 1.1.2 Identify opportunities to further engage international and national funding organizations in GRSP planning and promotional events, such the annual Information Day and Regional Road Safety Seminars

Action 1.1.3 Undertake an annual scan for potential new international and national funders and arrange targeted follow-up meetings

Strategy 1.2 Continue to promote, support and strengthen the road safety activities of the Red Cross and Red Crescent National Societies, particularly in low- and middle-income countries

Action 1.2.1 Implement the actions arising from the GRSP-hosted side event at the 2015 Red Cross and Red Crescent General Assembly, designed to promote the road safety activities of the National Societies

Action 1.2.2 Explore innovative funding mechanisms to support the road safety work of National Societies, such as twinning programmes between National Societies in high-income countries and those in low- and middle-income countries

Action 1.2.3 Develop an engagement plan to guide GRSP's support and partnering with National Societies

Action 1.2.4 Advise the National Societies about the inclusion of a road safety target in the Sustainable Development Goals (SDG's) and encourage them to use their auxiliary to Government status to advocate for the adoption of ambitious national road fatality and injury reduction targets

Action 1.2.5 Actively engage with at least three new National Societies annually, to assist them with their road safety advocacy or intervention activities

Action 1.2.6 Undertake triennial updates to the 2014 National Society engagement mapping exercise

Strategy 1.3 Support the establishment and operation of effective road safety partnerships in low- and middle-income countries

Action 1.3.1 Develop and implement an interactive map on the GRSP website that documents the location and nature of the road safety activities being undertaken by GRSP, its members and the National Societies, in order to identify opportunities for new partnerships

- Action 1.3.2** Consult with GRSP affiliated National Road Safety Partnerships regarding their goals and objectives, and implement a common Memorandum of Understanding (MoU) across the network of organizations to ensure objectives and values are aligned
- Action 1.3.3** Develop and implement strategies to better connect GRSP members with local road safety stakeholders and potential partners in high priority countries, in order to encourage more collaborative activities
- Action 1.3.4** Maintain good links with the Global Alliance for NGOs in Road Safety and identify opportunities for nurturing in-country partnerships
- Action 1.3.5** Encourage research institutions in low- and middle-income countries to expand their road safety activities by connecting them with relevant global, national and local stakeholders and promoting the activities of the Road Traffic Injury Research Network (RTIRN)

Strategy 1.4 Update GRSP's membership model to reflect the contemporary needs of government, private sector and civil society organizations engaged in road safety

- Action 1.4.1** Consult with existing GRSP members to identify perceptions about our strengths and weaknesses, and expectations of membership for the future
- Action 1.4.2** Review GRSP's current membership model and identify ways to:
 - enhance the range and quality of the services made available to members
 - increase the level of connectedness and engagement between GRSP and its members
 - increase the level of connectedness and engagement between members
 - facilitate the greater sharing of information and mentoring opportunities across the network of members
- Action 1.4.3** Revise the GRSP member fee structure to better reflect the capacity of members to pay and to encourage membership among a more diverse range of road safety stakeholders
- Action 1.4.4** Implement the revised membership model and monitor its performance
- Action 1.4.5** Develop and implement a replacement programme for the Global Road Safety Initiative (GRSI), which facilitates collaborative actions among our members

Strategy 1.5 Promote the benefits of GRSP membership to potential members and other stakeholders

- Action 1.5.1** Develop and implement a plan for recruiting new members, drawing on the expertise and support of existing members
- Action 1.5.2** Develop and disseminate digital and printed materials outlining the range of services offered to GRSP members, the scope of the activities we facilitate, and the business case for enhancing road safety

Strategy 1.6 Establish partnerships with organizations responsible for shaping broad transport, policing and public health strategies at the international and national level, in order to better integrate road safety into their decision making

- Action 1.6.1** Undertake a scan of key transport, policing and public health organizations at the international and national level, with which GRSP could establish links

- Action 1.6.2 As part of the above scan, identify potential forums and networks that GRSP could join in order to establish linkages with new organizations
- Action 1.6.3 Respond to opportunities to provide input into the development of strategic plans and initiatives in the sustainable transport, policing and public health fields in order to promote global road safety needs
- Action 1.6.4 Encourage organizations and workplaces to prioritise road safety and to adopt and implement policies that optimise safety through mediums such as the GRSP newsletter, online digital resources and Regional Seminars (see also Actions under Strategy 4.2)

Objective 2: Promote and support the adoption of evidence-based road safety policies and systems

Strategy 2.1 To identify and monitor policy change opportunities and players in priority geographic areas

- Action 2.1.1 Conduct and maintain relevant mapping and information gathering related to policy change opportunities and needs
- Action 2.1.2 Formulate country and city strategies which seek to address policy and/or implementation gaps
- Action 2.1.3 Conduct two annual rounds of competitive grants to support policy change or implementation objectives

Strategy 2.2 To engage and support in-country partners to conduct policy passage and implementation campaigns

- Action 2.2.1 Identify additional opportunities to advance specific policy campaigns such as through the provision of grants to support specific activities, recruitment of in-country staff to conduct face-to-face advocacy and direct communication with policy-makers.
- Action 2.2.2 Develop in-country coalitions of grantees and other partners to broaden and deepen the voices contributing to policy advocacy campaigns and policy debates, and coordinate their efforts to ensure focused and concerted efforts to achieve policy change (as needed)
- Action 2.2.3 Cultivate links and relationships with national stakeholders (policy-makers, champions, etc.) and relevant international partners (WHO, World Bank, etc.) to advance policy change objectives
- Action 2.2.4 Develop a monitoring and evaluation system to gauge the efficacy of approaches towards advocating for policy change and implementation and utilise the system with grantees' and GRSP's advocacy-related activities (see also Action 4.1.2)

Strategy 2.3 To develop key advocacy, road safety and capability-building resources to support campaigns

Action 2.3.1 Identify and develop a database of content experts from within GRSP, GRSP membership and GRSP extended community who may support the development of resources.

Action 2.3.2 Develop and launch an online Advocacy Resource Centre to make key advocacy resources available for civil society organizations advocating for policy change and implementation

Action 2.3.3 Collect new primary research and other road safety materials developed within the global road safety community and adapt these for use by civil society partners in advocacy campaigns

Action 2.3.4 Develop GRSP position papers on particular policy issues, as and when necessary

Strategy 2.4 To support advancement of road safety on the international agenda

Action 2.4.1 Participate in international forums which advocate for improvements in global road safety and utilize these opportunities to advance national and sub-national policy change, implementation and research objectives (see also Actions 1.6.2, 4.1.4 and 4.2.1)

Action 2.4.2 Leverage the IFRC's access to speak at the United Nations General Assembly to advocate for the advancement of road safety at the international level

Action 2.4.3 Develop a media and communications strategy to facilitate GRSP commentary on high priority global road safety issues as well as to advance national and sub-national policy change and implementation objectives (see also Actions in Strategy 4.2)

Strategy 2.5 Identify additional funding sources to expand GRSP's capacity to support strong policy and systems

Action 2.5.1 Approach potential donors with the opportunity to support GRSP's activities to promote strong road safety policies and systems, drawing on:

- The scalability of GRSP's grant management system to be used for other donors wishing to invest (see also Action 5.1)
- The leverage of the IFRC's status as an International Organization to bilateral and multi-lateral donors to make funding available to RCRC National Societies (see also Action 1.2.2)

Objective 3:

Build the capability of key road safety stakeholders and partners to deliver good practice road safety initiatives

Strategy 3.1 To comprehensively understand the road safety situation in countries and cities where GRSP works and the barriers and enablers to saving lives

- Action 3.1.1** Undertake an assessment to identify institutions and organizations responsible for road safety in priority cities and countries as required, through a process of:
- Stakeholder mapping: Identify which departments and organizations are involved in the management of different aspects of road safety
 - Review of crash data, official road safety reports and relevant strategies to provide baseline information
 - Situational assessment: Where are the potential barriers and enablers to progressing good practice road safety interventions
-

Strategy 3.2 To identify gaps within existing guidance documents, strategies and plans, and within formal and informal training opportunities that inhibit good practice in road safety in countries and cities where GRSP works

- Action 3.2.1** Undertake initial, rapid training needs assessments and identify needs and priorities for target groups, such as road police, by:
- Exploring existing documentation that guide practices (e.g. Road Safety Strategies; Enforcement Plans; Transport Plans; Urban and Community Plans; Standard Operating Procedures; Employment Conditions) and supporting revision where appropriate
 - Developing a “Train the Trainer” model of targeted training based upon needs, situation, priorities and policies

- Action 3.2.2** Revise, adapt or develop, as appropriate, training packages, tools and written material for transferability of efforts including:
- Updating existing GRSP training packages and expanding the suite of materials to cover all areas of GRSP activity
 - Identifying and implementing a distribution method for GRSP resources with consideration to intellectual property rights and quality assurance with their use
 - Expanding the resources available to support the planning and delivery of evidence-based road policing (see also Actions 3.3.2 and 4.2.8)

- Action 3.2.3** To ensure all capability-building activities undertaken by GRSP are rigorously planned, implemented, monitored and evaluated for impact by:
- Implementing an internal training programme for staff to strengthen their skills to monitor and evaluate initiatives (see also Actions 4.1.2 and 5.3.1 to 5.3.4)
 - Developing tools to monitor, evaluate and report on the impact of GRSP's capability-building activities, and to capture lessons learned
 - Monitoring and evaluating all GRSP's capability-building activities

Strategy 3.3 To facilitate multi-agency collaboration and partnerships to enhance and strengthen efforts to build the capability of road safety professionals

- Action 3.3.1** Establish a method for identifying all the potential partners relevant to GRSP's capability-building initiatives in priority cities and countries, and:
- Establish partnerships or collaborations wherever feasible around shared goals and a desire for collective efforts
 - Provide a basic road safety introduction to all partnerships with a particular emphasis on the risks that are to be ameliorated
- Action 3.3.2** Establish a Global Road Policing Centre of Excellence to build partnerships, collegiality, mentors, coaches and resources to strengthen road policing

Strategy 3.4 To develop and deliver flexible training programmes to enhance the capacity and capability of partners and collaborators as required

- Action 3.4.1** Enable GRSP staff and consultants to deliver appropriate and targeted road safety related training programmes where there is an identified need
- Action 3.4.2** Continue to expand and implement 'Train the Trainer' programmes for different road safety professional groups to replicate and sustain training efforts, particularly among road police
- Action 3.4.3** Globally contribute to strengthening road safety related knowledge and skills of key target groups, such as road police, by delivering online courses through:
- [the IFRC Learning Platform](#)
 - [the Philanthropy University supported by Stars Foundation](#)

Objective 4: Create, disseminate and promote knowledge about good practice in road safety

Strategy 4.1 Contribute to the creation of new knowledge about good practice in road safety

- Action 4.1.1** Review relevant road safety research literature at the commencement of all new projects to ensure alignment of activities with good practice evidence
- Action 4.1.2** Further integrate monitoring and evaluation processes into all of GRSP's programmes and projects including our:
- advocacy activities (see Action 2.2.4)
 - capability-building activities (see Action 3.2.3)
 - road safety interventions
- Action 4.1.3** Implement a multi-strategy approach to reporting the evaluation outcomes of GRSP activities and interventions including the preparation of project reports, fact sheets, conference papers and peer-reviewed publications (see also actions in Strategy 4.2)

Action 4.1.4 Through our involvement in international and national forums and meetings, advocate for and promote road safety research initiatives and related funding mechanisms at the global, national and local levels (see also Action 1.3.5)

Action 4.1.5 Monitor innovations in road transport, such as intelligent transport systems and vehicle automation, to assess their relevance to and likely road safety impact in low- and middle-income countries

Strategy 4.2 Utilise a broad range of approaches and tools to globally disseminate good practice road safety knowledge

Action 4.2.1 Continue to actively contribute to high level working groups such as the United Nations Road Safety Collaboration and communicate the outputs of these groups (see also Action 2.4.1)

Action 4.2.2 Expand the existing regional seminar programme from Africa and the Asia-Pacific to include the South American, MENA and Eastern European regions

Action 4.2.3 Create a platform(s) to expand knowledge sharing from regional seminars and other collaborative initiatives (Roads Between Us calls etc.) to enable sustained interaction

Action 4.2.4 Share good practice and build the profile of GRSP through recognized contributions at major global events, forums, think-tanks and collaborations

Action 4.2.5 Contribute to academic discourse on global road safety through the preparation of discussion papers, conference papers and peer-reviewed journal articles

Action 4.2.6 Utilise GRSP's new online Advocacy Resource Centre to share good practice road safety knowledge, tools and processes (see also Action 2.3.2)

Action 4.2.7 Build a comprehensive, publicly accessible online Corporate Resource Centre to share good practice knowledge, tools and processes with members, prospective members and private sector organizations interested in strengthening their road safety efforts

Action 4.2.8 Examine the feasibility of building an online Traffic Law Enforcement Resource Centre

Action 4.2.9 Circulate a targeted road safety media watch / news digest to share with members and key contacts

Action 4.2.10 Implement a strategy including training sessions, webinars and other activities designed to promote, track and increase traffic to GRSP's digital resources

Strategy 4.3 Strengthen global awareness of the road safety activities undertaken by GRSP and its members

Action 4.3.1 Through a sustained policy of greater member interaction and a deeper understanding of their businesses, learn from and share our members' road safety success stories through multiple channels

Action 4.3.2 Utilise a variety of communication tools to promote awareness of GRSP's activities including the newsletter, website, annual report and new member recruitment prospectus (see also Actions 1.5.1 and 1.5.2)

Action 4.3.3 Increase GRSP's social media presence through:

- scheduled and ad hoc messaging around GRSP, member and partner activity
- the identification and utilization of proven emerging channels of social media

Action 4.3.4 Promote GRSP's road safety activities by utilising the communication tools and channels of our members, the IFRC and other partners

Objective 5: Strengthen our human resource and financial capability to ensure long-term sustainability

Strategy 5.1 Enhance GRSP's funding base to enable it to scale-up and sustain its road safety activities

- Action 5.1.1** Develop a plan to expand and diversify GRSP's funding base in a manner which is consistent with its organizational goals, principles and values, including:
- identifying innovative funding sources to support the road safety activities of Red Cross and Red Crescent National Societies (see Action 1.2.2)
 - expanding and diversifying GRSP's membership base (see Actions 1.4.3, 1.5.1 and 1.5.2)
 - identifying new donors and other funding sources

Strategy 5.2 Monitor the financial and infrastructure needs of GRSP to inform operational and strategic decision-making

- Action 5.2.1** Strengthen budget planning and monitoring processes to inform short, medium and long-term decision-making
- Action 5.2.2** Strengthen the financial management capability of GRSP programme managers and reinforce collaboration between programme and finance personnel

Strategy 5.3 Continue to invest in staff training and mentoring, along with innovative systems and processes, to enhance GRSP's human and financial capacity

- Action 5.3.1** Maintain a programme of weekly road safety discussion sessions for the Geneva-based staff
- Action 5.3.2** Develop and implement a flexible road safety training programme for all staff involving face-to-face and online components as required
- Action 5.3.3** Encourage and enable staff to undertake specialised road safety training offered by other institutions, as part of the IFRC's staff performance objectives setting process
- Action 5.3.4** Encourage and facilitate training of staff in specialised areas such as advocacy, international development, finance, communications and other relevant areas, as part of the IFRC's staff performance objectives setting process
- Action 5.3.5** Facilitate opportunities for GRSP staff to contribute to professional and academic publications, seminars and forums through reviewing documents, providing advice, preparing papers, delivering presentations etc.
- Action 5.3.6** Explore opportunities to match GRSP staff with an external road safety mentor, drawing on our member network and other key partners

- Action 5.3.7** Maintain a programme of monthly staff meetings for all Geneva-based staff and key global staff
- Action 5.3.8** Review GRSP's travel-related security practices and ensure they are aligned with the IFRC's security processes and protocols
- Action 5.3.9** Establish a programme of regular visits by international road safety and advocacy experts
- Action 5.3.10** Provide opportunities for interns to participate in GRSP programmes and activities, including hosting scholars from the Saint Josephs University Masters in Road Safety Programme
- Action 5.3.11** Explore opportunities to host extended visits or work placements by road safety practitioners and research fellows, including staff from our member organizations
- Action 5.3.12** Identify opportunities to utilise expertise within our member organizations to inform GRSP in-house training and planning initiatives

Strategy 5.4 Build and maintain a strong, co-operative relationship/partnership with the IFRC to optimise the level of support provided to GRSP

- Action 5.4.1** Develop and implement an induction programme for all GRSP staff to introduce them to IFRC /GRSP systems, processes and procedures
- Action 5.4.2** Explore opportunities to further enhance the relationship between GRSP and the IFRC, particularly through GRSP's participation in the One Billion Coalition for Resilience Initiative
- Action 5.4.3** Foster a culture of respect and understanding of our shared vision with the Red Cross Red Crescent movement to save lives and alleviate suffering by aligning GRSP strategic goals and objectives with those of the IFRC

Strategy 5.5 Strengthen the governance and strategic management of GRSP

- Action 5.5.1** Work with the GRSP Executive Committee to review the current GRSP Constitution, with special reference to the membership-related provisions
- Action 5.5.2** As part of the implementation of the GRSP Road Map, establish a process for identifying and managing the financial, operational, strategic and reputational risks of our activities for both GRSP and the IFRC
- Action 5.5.3** Explore the potential value of establishing a Global Road Safety Advisory Group to provide expert advice to GRSP on its overall approach to enhancing capability and its specific work programme
- Action 5.5.4** Commence the planning of an external, independent review of GRSP to be conducted to inform the mid-term review of the Road Map



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For more information about
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Together We can
Save millions
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The Global Road Safety Partnership is hosted by:



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