

# Perils of drunken driving highlighted

TRIBUNE NEWS SERVICE

CHANDIGARH, NOVEMBER 15

Conveying the message of choosing safe driving over drunken driving, Arrive Safe, an NGO, in collaboration with the Chandigarh Traffic Police and CITCO, today observed the UN World Day of Remembrance for Road Traffic Victims at Sukhna Lake.

The day is observed globally on the third Sunday of November every year. On the occasion, an exhibition, titled

"Hosh Yaar", gave a strong message about the consequences of drunken driving.

To send out a strong message, a pyre was placed next to a comfortable bedroom. It was used to stir a thought in the minds of visitors that in case they drive under the influence of alcohol, they may end up on a pyre instead of their comfortable bedroom.

Harman Singh Sidhu, president of Arrive Safe, said, "Though no one wants to be on a pyre, by indulging

in drunken driving, one voluntarily increases the probability of lying on it instead of reaching home safely."

Harman Singh Sidhu,  
PRESIDENT OF ARRIVE SAFE

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Citing a WHO study, he said alcohol was the reason

behind 30 per cent to 50 per cent road crashes. "As many as 388 persons are killed in avoidable road crashes on Indian roads daily, the highest in the world," Sidhu said.

Volunteers of Arrive Safe interacted with the public and conducted a survey named "Control Drink Driving — Your Say" to know the people's perception on drunken driving. A minimum sample size of 2,500 will be collected and analysed.



The Chandigarh Traffic Police and members of Arrive Safe highlight the danger during an event organised to mark the World Day of Remembrance for Road Traffic Victims at Sukhna Lake on Sunday. TRIBUNE PHOTO: S CHANDAN