



# SUSTAINABLE DEVELOPMENT GOALS

## *The Roads Between Us*

Call: 01.12.2016

### 'Road Safety in the Sustainable Development Goals - 12 Months In'



Together we can  
save millions  
of lives.

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# ***Roads Between Us: Agenda***

**TIME:** Thursday 1 December, 1530-1630 CEST (Paris Time)  
**THEME:** 'Road Safety in the Sustainable Development Goals - 12 Months In'

## **CALL AGENDA**

- |                  |   |
|------------------|---|
| <b>1530-1540</b> | <b>Welcome and Quick Wrap of the 2016 RBU Conference: Michael Chippendale, GRSP</b> |
| <b>1540-1615</b> | <b>Presentation 1: SDGs – 1 year In, DR BARRY WATSON, GRSP</b>                      |
| <b>1615-1625</b> | <b>Roads Between Us: 2016 in Review</b>   |
| <b>1625-1630</b> | <b>Topics for 2017 Calls</b>  |









"Road  
Kuala Lumpur  
4-5"

INTERCONTINENTAL  
KUALA LUMPUR

[www.grsproadsafety.org/content/2016-roads-between-us-event-wrap](http://www.grsproadsafety.org/content/2016-roads-between-us-event-wrap)



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***Roads Between Us  
Call:***

***1 December 2016***

***Dr Barry Watson***

## The Sustainable Development Goals: One year in



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# Overview

- How are we performing globally in road safety?
- What are our current road safety targets?
  - Decade of Action target
  - Sustainable Development Goals targets
- What else is happening to enable:
  - The scaling-up of activity
  - The better coordination of road safety efforts

# 1.25 million

road traffic deaths occur every year

## #1

cause of death among  
those aged **15-29 years**



22%

4%

23%



## 49%

of all road traffic deaths  
are among pedestrians,  
cyclists and motorcycles.

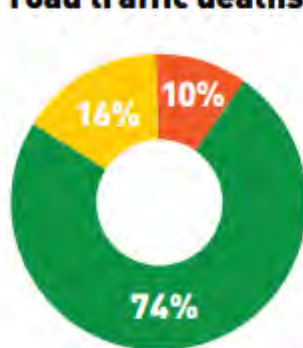


An additional

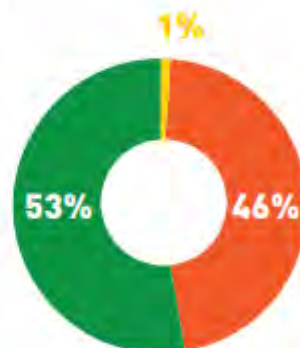
## 20-50 MILLION

are injured  
or disabled.

Although low- and middle-income  
countries have only half of the world's  
vehicles, they have 90% of the world's  
road traffic deaths.



DEATHS



VEHICLES

## 3 out of 4

road deaths are  
among men





# UN Decade of Action for Road Safety (2011-2020)





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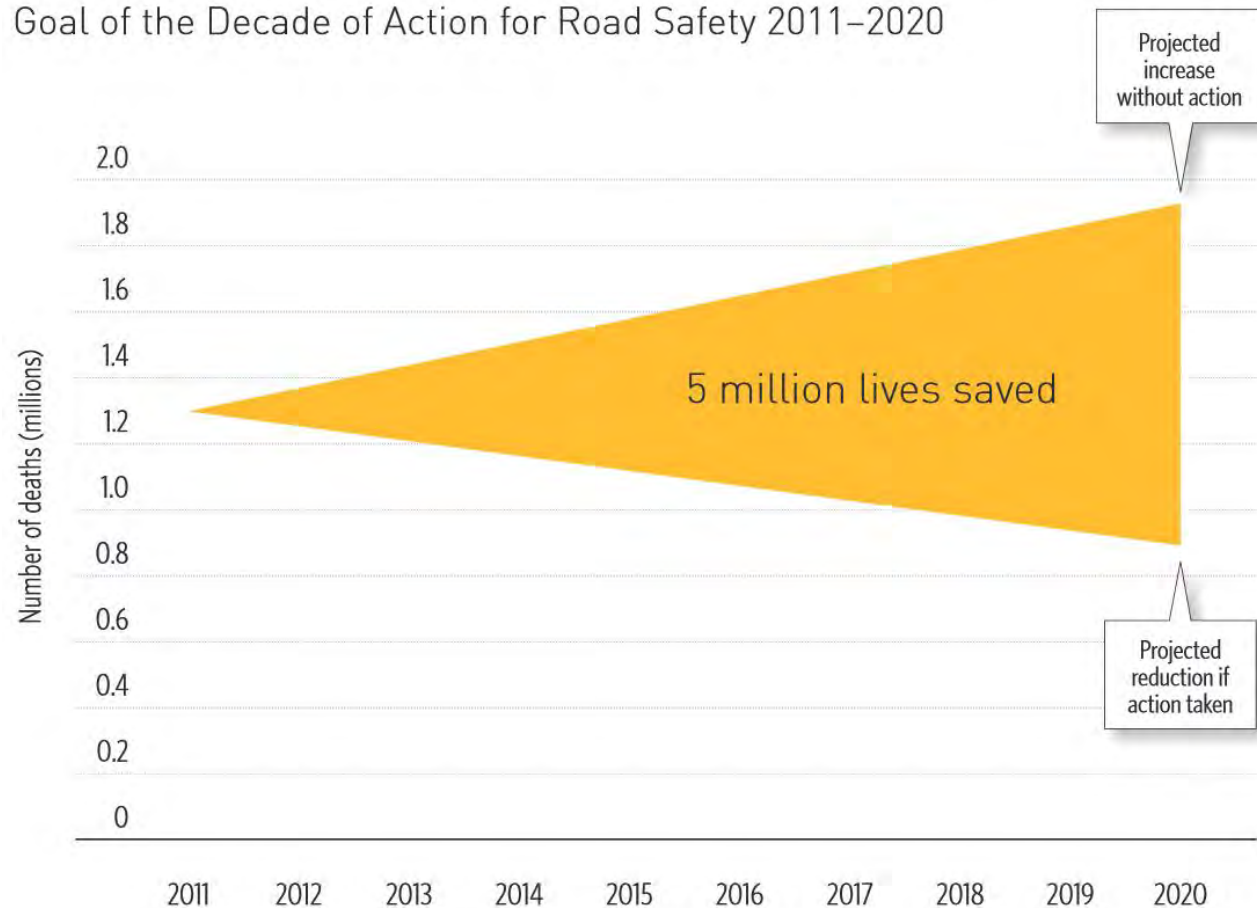


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# Our collective challenge

Goal of the Decade of Action for Road Safety 2011–2020



Source: WHO Global Status Report on Road Safety, 2013





### **Goal 3: Ensure healthy lives and promote well-being for all:**

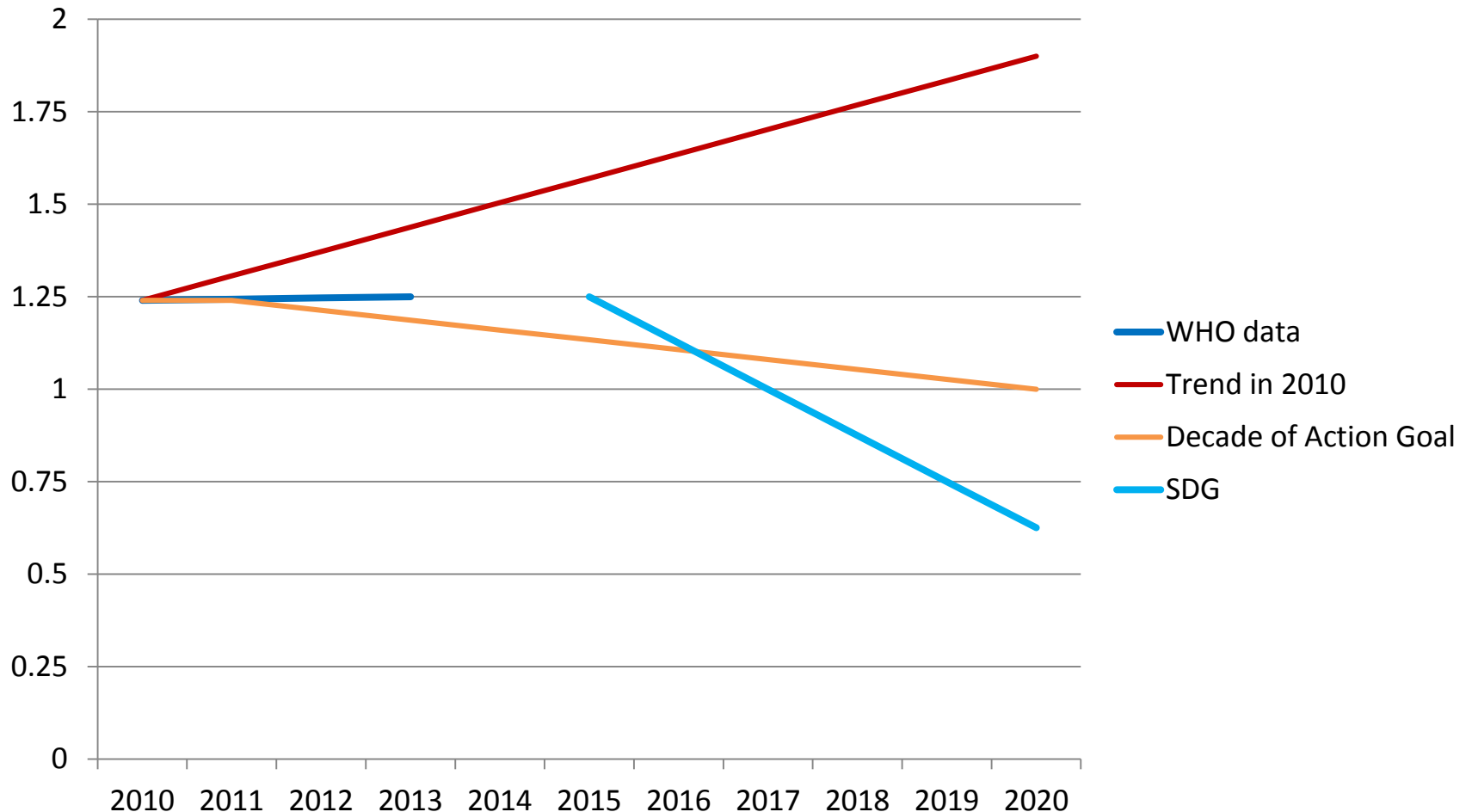
- 3.6. By 2020, **halve the number of global deaths and injuries** from road traffic accidents

### **Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable:**

- 11.2. By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, **improving road safety**, notably by expanding public transport . . .

- The recent UN Resolution on *Improving Global Road Safety* acknowledged these ambitious targets and called for renewed action by governments and other stakeholders

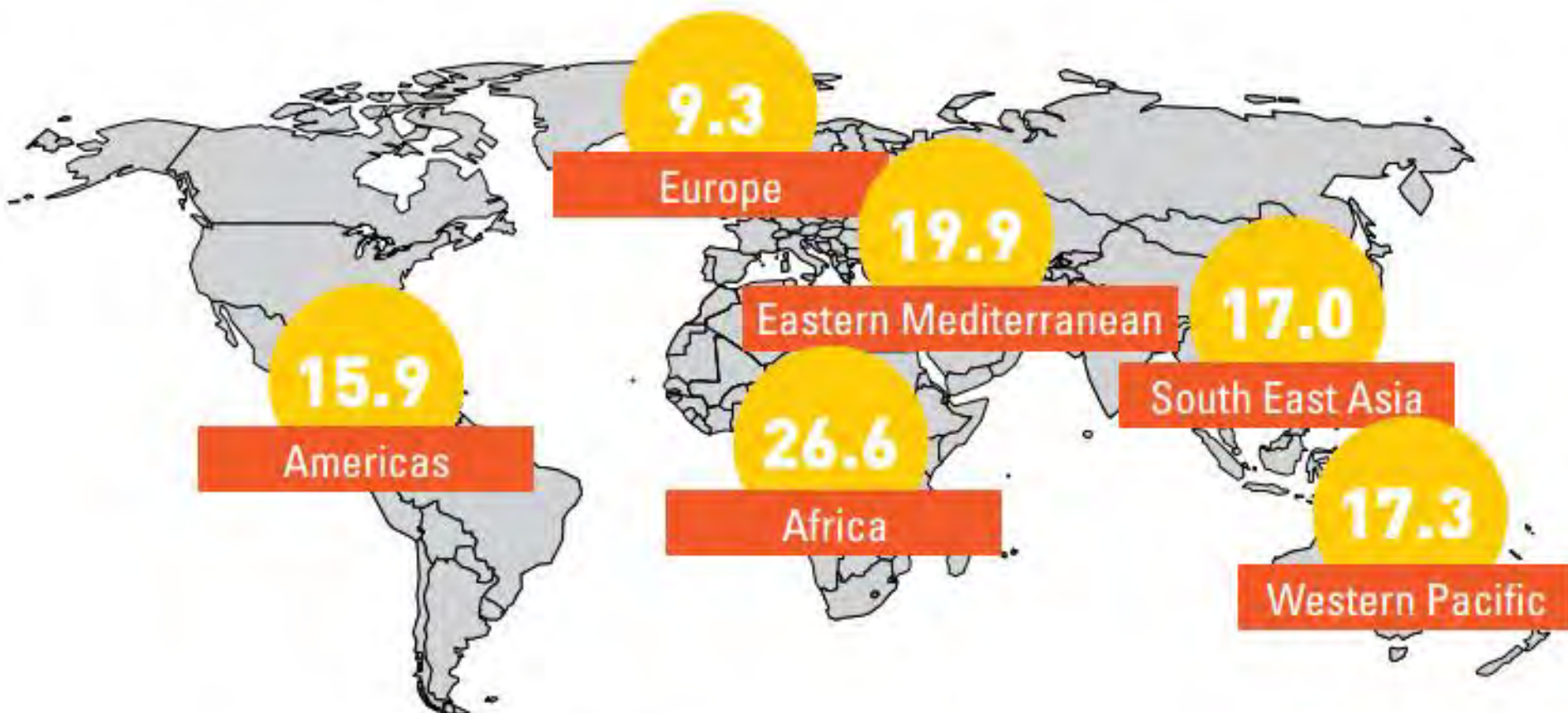
# SDG target requires 4X rate of improvement on Decade of Action Goal (millions killed)



Source: Perkins, ITF



## The chance of dying in a road traffic crash depends on where you live



Road traffic fatalities per 100 000 population



***Current development to  
promote scaling-up of activity  
and greater coordination of efforts***





# ***Global funding opportunities***

- It is hoped that the inclusion of road safety in Sustainable Development Goals (2016-30) will:
  - Encourage poor-performing countries to invest more in road safety
  - Influence the agendas of bilateral/multilateral development and aid agencies
  - Unlock new sources of funding for road safety
- Most recent UN Road Safety Resolution included proposal to establish a voluntary Global Road Safety Trust Fund, which is being progressed by the UNECE
- Other initiatives are attempting to establish new sources of 'catalytic' funding e.g. FIA High Level Panel for Road Safety
- Need to capitalize on the limited but important sources of philanthropic funding



# ***Bloomberg Initiative for Global Road Safety (2015-19)***

- Builds on Road Safety in 10 Countries (RS10) program
- BIGRS is a US\$125 million program focusing on:
  - 10 priority cities in Africa, Asia and Sth America
  - 5 priority countries in Asia and Africa
- Strong focus on addressing key risk factors of: drink driving, speeding, motorcycle helmet wearing, and seat belt and child restraint use

## 10 CITIES SELECTED FOR INCLUSION IN THE ROAD SAFETY INITIATIVE







# ***BIGRS Partners***





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# ***Bloomberg Initiative for Global Road Safety (2015-19)***

- The program is using a holistic approach involving:
  - Supporting civil society to advocate for stronger road safety laws and their implementation
  - Enhancing the capability of road safety authorities, particularly road police
  - Enhancing road environment safety and city design, with a strong focus on the needs of vulnerable users
  - Enhancing the adoption of vehicle safety standards
  - Enhancing public transport
  - Monitoring and evaluation



# ***Repositioning road safety as a 'safe mobility' issue***

- Historically, road safety has been managed as a 'silo' issue in most countries
- Need to align road safety with broader transport, health and environmental agendas to unlock further community and political support for:
  - Positioning vulnerable road user safety as a sustainable transport issue
  - Promoting the value of public transport as a safety initiative
  - Reducing the car-centred nature of cities





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# Save LIVES

## Road Safety Policy Package



World Health  
Organization



# Timeline for the package

- Expert meeting held February 2016.
- Small group formed → draft zero developed (March 2016).
  - Presented to wider audience of road safety experts for further input.
- Draft 1 (inventory of interventions) prepared in April 2016.
- Draft 2 prepared in June and July 2016.
- Finalize document by the end of the year.



# What is in the package?

- **Save LIVES**
- Focal areas
  - **S**peed management
  - **L**eadership
  - **I**nfrastructure
  - **V**ehicles
  - **E**nforcement of laws
  - **S**urvival
- Specific interventions
  - 22 specific interventions identified
  - Based on evidence of effectiveness and cost effectiveness.
  - Follow principles of DoA 5 pillars to build on existing momentum and action by members states.



World Health  
Organization





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# Global Performance Targets

- In May 2016, the World Health Assembly requested WHO, in collaboration with other UN agencies and Regional Commissions, to facilitate a process to develop:
  - global performance targets on key risk factors
  - service delivery mechanisms to reduce road traffic fatalities and injuries.
- A discussion paper has been prepared by the WHO, which is available for comment on their website until 15 December 2016.  
[http://www.who.int/violence\\_injury\\_prevention/road\\_traffic/road-safety-targets/en/](http://www.who.int/violence_injury_prevention/road_traffic/road-safety-targets/en/)
- January 2017: The WHO Secretariat will publish a first revision of the Discussion Paper



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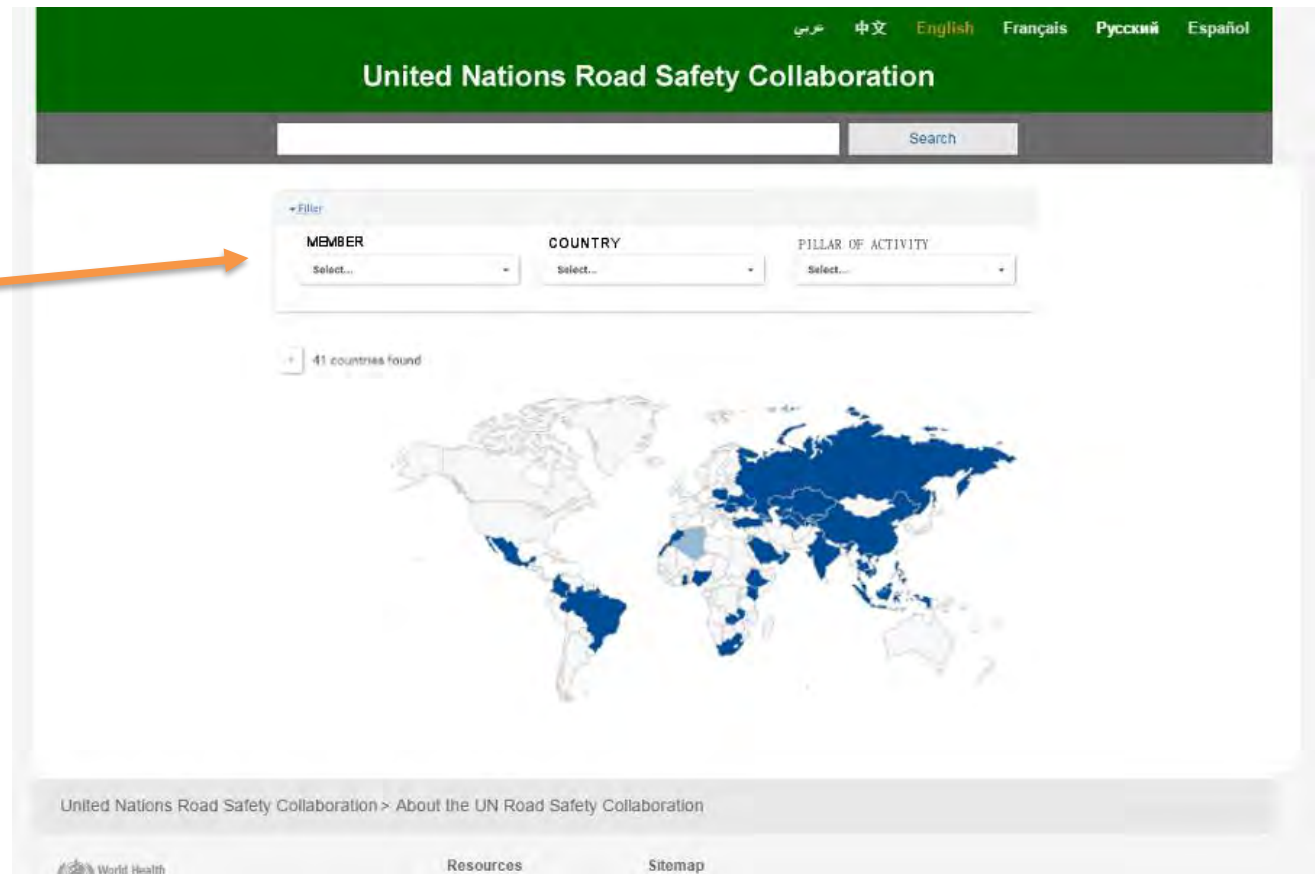
# ***Country-level Coordination***

- The Expert Meeting convened by WHO in February 2016 identified a range of issues relating to the coordination of country-level activity:
  - lack of coordination between agencies and sectors
  - potential synergies exist but many are not utilised
  - working collaboratively in countries may help ensure that other partners in country are implementing evidence-based interventions
- Highlighted the need to map country/regional activities/initiatives to:
  - obtain a good international picture of what is happening where
  - identify gaps or insufficient efforts
  - promote collaboration among key road safety stakeholders
  - avoid missed opportunities for collaboration
  - avoid duplication
- GRSP has led a small working group to examine strategies for enhancing greater coordination at the country-level



Filter the map by:

- Member
- Country
- Pillar of Activity



- The interactive mapping tool uses existing GRSP mapping functionality
- It will appear within the UNRSC page





By country:

- **Member Organization**
- **Government Dept.**  
(where relevant)
- **Status**  
Active/Interested
- **Policy area**  
(eg. Vehicle standards)
- **Pillar of Activity**  
(with link)
- **Contact point**

United Nations Road Safety Collaboration

Country: SOUTH AFRICA

ORGANIZATION	STATUS	PILLAR OF ACTIVITY	CONTACT
<a href="#">Australian Road Research Board</a>	Interested	n/a	<a href="mailto:sample@company.org">sample@company.org</a>
<a href="#">FIA Foundation</a>	Active	<a href="#">Safer Road Users</a>	<a href="mailto:name@company.org">name@company.org</a>
<a href="#">Fundación MAPFRE</a>	Interested	<a href="#">Safer Road Users</a>	<a href="mailto:sample@company.org">sample@company.org</a>
<a href="#">GRSP</a>	Active	<a href="#">Safer Road Users</a>	<a href="mailto:name@company.org">name@company.org</a>
<a href="#">International Road Assessment Programme (iRAP)</a>	Active	<a href="#">Safer Roads</a>	<a href="mailto:sample@company.org">sample@company.org</a>

United Nations Road Safety Collaboration > About the UN Road Safety Collaboration

World Health Organization Resources Sitemap

Data are provided to GRSP for upload, in first instance, via simple .xls file.



# ***Next steps***

Decisions needed on:

- Type/amount of information to be collated
- Frequency of collecting updated information
  - Twice yearly? - prior to UNRSC meeting?
- Countries to include in the process
- Identifying priority countries
  - G20 vs. LMIC
  - Top 20 by fatality rate
  - Limit only to UNRSC members? (short term/long term)
  - Random sample of signatory countries?

Other issues for consideration?



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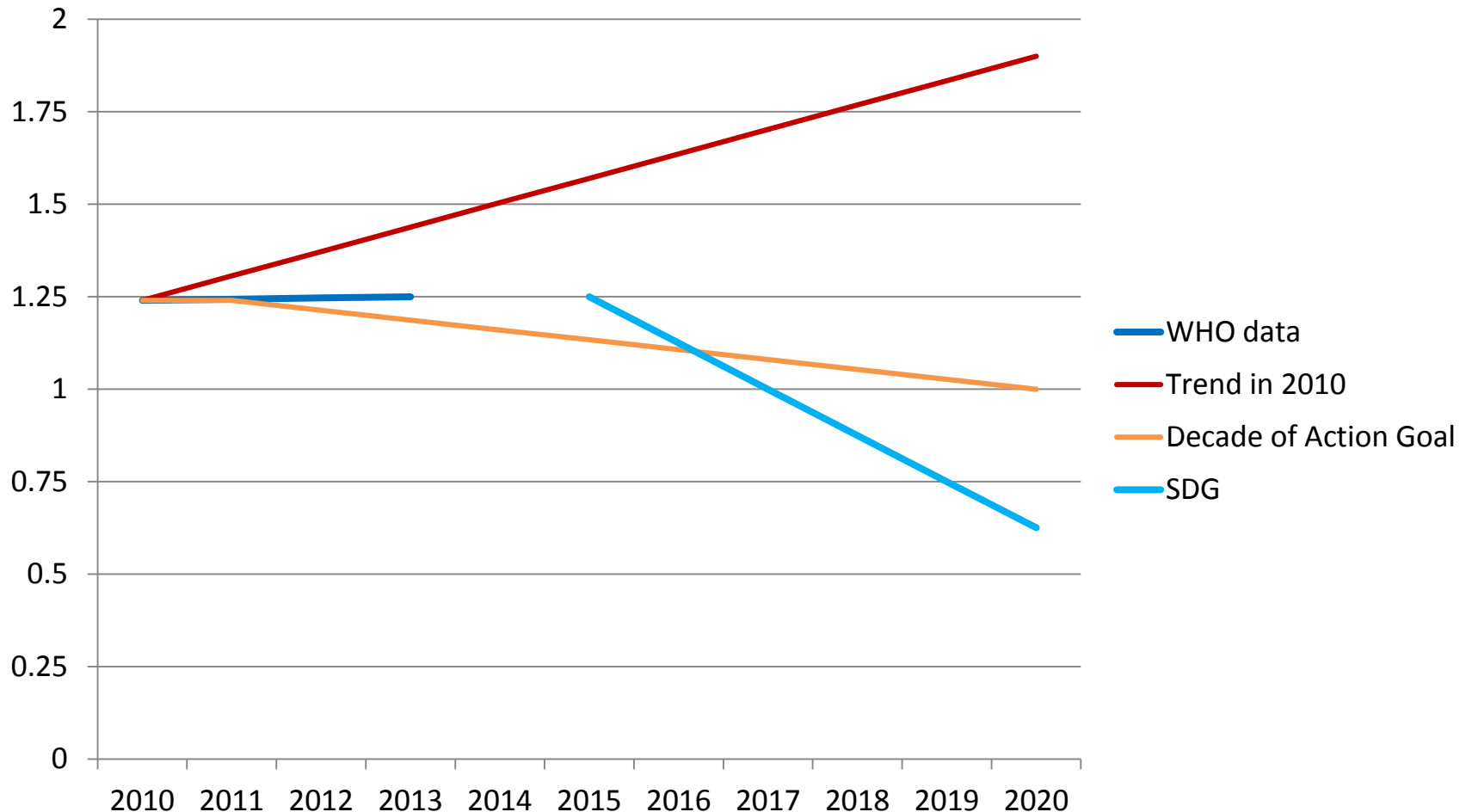


# ***Next steps***

- Recognised that mapping exercise is a good starting point, but with resource implications for UNRSC members and GRSP
- Pilot the tool in a small subgroup of countries first and assess feasibility
- May lead to other supporting activities or protocols to facilitate more collaboration in high priority countries



# SDG target requires 4X rate of improvement on Decade of Action Goal (millions killed)



Source: Perkins, ITF

**Dedicated to the sustainable reduction of road crash death and injury**

**Global Road Safety Partnership**

c/o International Federation of  
Red Cross and Red Crescent Societies

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**Tel.: +41 79 708 4763**



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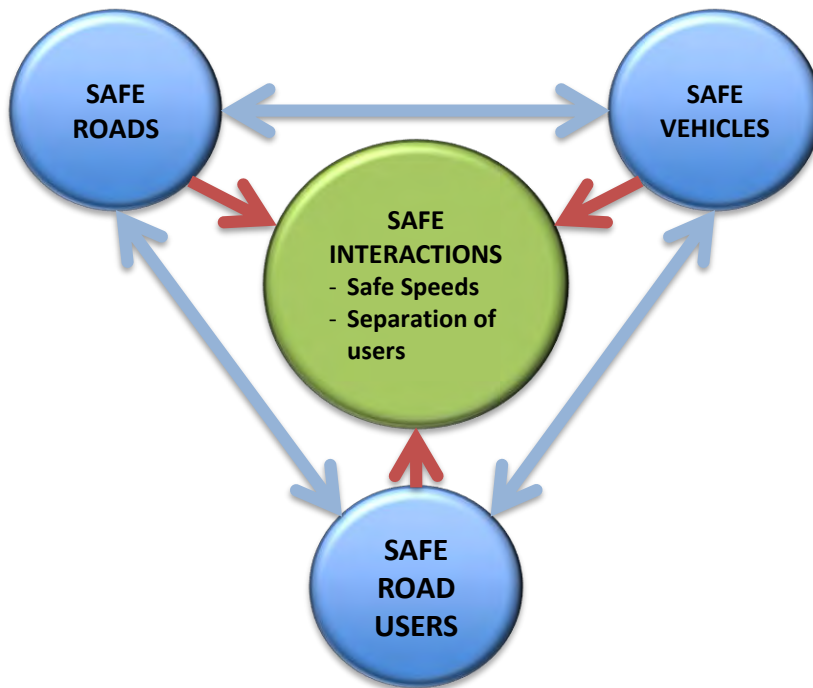
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## 31 March: 'The need for a systems-based approach to road safety' *Dr Barry Watson, GRSP*



- The role of strategic frameworks to promote coordination and integration
- Globally recognised strategic frameworks:
  - Sweden's Vision Zero
  - The Netherland's Sustainable Road Safety
  - Safe Systems Approach
- How to further embed the "Safe Systems Approach" into policy and practice



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## 16 June: 'Opportunities for Collective Impact' *Rob Kaufman, IFRC*

### 1 Billion Coalition - OUR VISION

To inspire one billion people and thousands of organizations to overcome



Conflict



Risks



Vulnerabilities



Hunger



Crisis



Disease

so they can have safer, healthier and more resilient communities that are more



Prepared



Healthy



Knowledgeable



Organized



Connected

with better access to



Infrastructure



Services



Economic opportunities



Natural assets



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## 16 June: 'Opportunities for Collective Impact' *SERVANE MARION, AXA Group*

# Insurance for Safer Roads

### INSURANCE STAKEHOLDERS



### EXPERTISE



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AXA & Zurich partner with GRSP to foster dialog on road safety across the industry and beyond  
The partnership opens the way for a long-term collaboration between insurance peers on road safety

### 2 projects conducted to take discussions on insurance and road safety issues further

#### The "Insurance and Road Safety Workshop"

A major public event gathering 100 key players from the insurance and road safety sectors, held in Paris on October 27th 2016

#### The "Insurance Guide on Road Safety"

A 40-50 pages research report on the role of insurance to promote road safety, to be published early 2017





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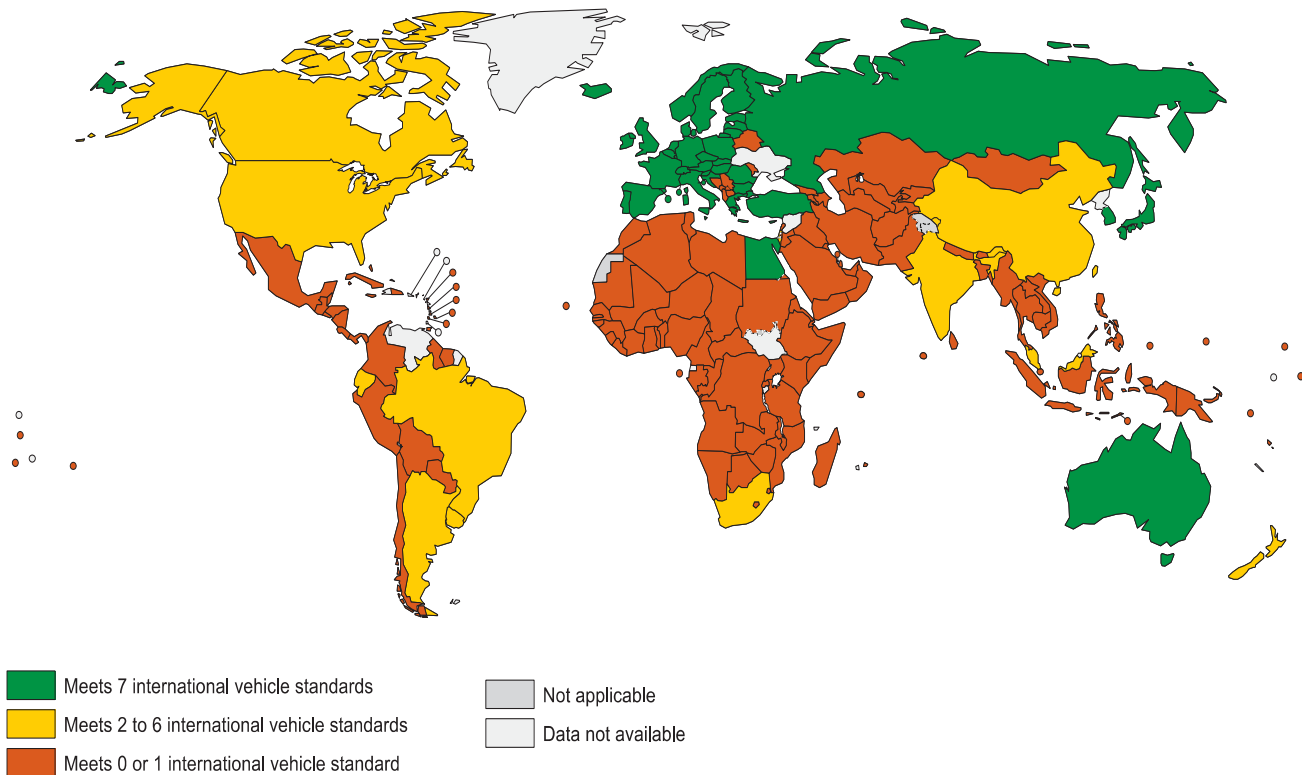
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## 29 September: 'Technology in Road Safety: Best Practice and Challenges in LMICs'

*Martin Small, Martin Small Consulting*

### Vehicle Safety Technology Challenges in Low and Middle Income Countries





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## 29 September: 'Technology in Road Safety: Best Practice and Challenges in LMICs'

*Mark Hampson, SmartDrive Systems*

### Driver Risk Management- Reducing collisions and risky driving





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## 29 September: 'Technology in Road Safety: Best Practice and Challenges in LMICs'

*Andrew Price, Zurich*

### Advanced Driver Assistance Systems, or ADAS







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# ***What topics would you like to discuss on our calls in 2017?***

Topic suggestions to [michael.chippendale@ifrc.org](mailto:michael.chippendale@ifrc.org)

Thank you for your participation in the  
*Roads Between Us* calls this year.

**The 2017 Call Calendar will be circulated  
early January 2017.**

[www.grsroadsafety.org/content/roads-between-us-calls](http://www.grsroadsafety.org/content/roads-between-us-calls)



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