



GLOBAL  
ROAD SAFETY  
PARTNERSHIP

# Signpost

August 2019

## Joint message from GRSP CEO and Chair

**Dave Cliff:** In June we celebrated 20 years of GRSP working towards a world free of road traffic death and injuries. It was an important moment for me and for the whole organization to look back at what we have achieved, as well as the great work done to establish our partnership model as a go-to method to address road safety. At the same time, it was also a sobering moment as we discussed the increased number of people dying on the roads and as we looked at the work that lies ahead.



To support us moving towards the end of the Decade of Action for Road Safety and into the future with a stronger focus on the Sustainable Development Goals, we have a new Executive Committee Chair, Ms. Anne-Valérie Troy. She is well known to the road safety community through her role as a road safety thought leader with Total and she will bring a wealth of experience to the role. Her successes in addressing road safety challenges globally and her deep understanding of the importance of a partnership approach will be invaluable to helping steer GRSP and its members and partners towards achieving the vision of the organization.

Welcome Anne-Valérie, we are happy to have you on board in this new position.

**Anne-Valérie:** Thank you Dave. I am very honored to accept the position of Chair of the GRSP. As a member of the Executive Committee since 2015 I know the organization, the team and their great work. With the GRSP celebrating 20 years of engagement in the road safety space, this is a very interesting time to reflect on the organization's achievements and to support the strategic direction towards a future free from road crash deaths and injuries.



I have always been a great supporter of a collaborative approach, so it is comforting to see that in the road safety community, more and more strong partnerships are emerging. Within this context, a spotlight is thrown on the important role of the private sector in promoting safer and more sustainable mobility not only within one's operations, but beyond the business gates in the communities, cities and countries in which we work.

I bring this commitment to building partnerships, and indeed the strong commitment in this space of Total, to the role as GRSP Chair, and I look forward to working with the team, members and partners to help reduce the burden of road crash deaths and injuries.

**Dave Cliff**  
CEO, GRSP

**Anne-Valérie Troy**  
Chair, GRSP

## GRSP celebrates its 20th year



*The GRSP Global Team.*

On June 12th, GRSP celebrated its 20th Anniversary by holding a conference that gathered members, partners and experts from international institutions, the business community and governments to reflect on the work that has been done to sustainably decrease the global burden of road deaths and injuries and to identify future opportunities for action.

The event was structured around two main sections. First was a series of speakers touching upon different aspects of road safety and sustainable mobility. The list of speakers included:

- **Elhadj As Sy**, IFRC Secretary General
- **Andrew Bradley**, GRSP Outgoing Chair and Head, Group Risk Services, Nestlé
- **Jean Todt**, United Nations Special Envoy for Road Safety and President of the FIA (Fédération Internationale de L'Automobile)
- **Etienne Krug**, Director, Department for Management of Noncommunicable Diseases, Disability, Violence and Injury Prevention, World Health Organization (WHO)
- **Nicolas Simond**, Planning Engineer, Department of Infrastructures, State of Geneva
- **Antonio Avenoso**, Executive Director of the European Transport Safety Council

- **María Seguí Gómez**, Special Advisor for Road Safety, FIA

The second part of the day gathered a group of experts to discuss the challenges faced by the road safety community in the past and to look at the opportunities for the future.

This expert panel was moderated by Dr. Judy Fleiter, GRSP Global Manager and was composed by:

- **Eva Moldovanyi**, Grant Manager, Foundation Botnar
- **Colonel Paolo Cestra**, President of TISPOL, European Traffic Police Network
- **Jean-Pierre Krause**, Global Head of Risk Engineering, Zurich
- **Dr. Nhan Tran**, Coordinator, Unintentional Injury Prevention, World Health Organization (WHO)
- **Jessica Truong**, Vice President Programmes & Asia Pacific Region, Towards Zero Foundation
- **Saul Billingsley**, Executive Director, FIA Foundation

The day ended with the closing remarks by David Cliff, GRSP's CEO, and with the presentation of the new GRSP institutional video describing the history and work of the organization. Please, see the full video [here](#).

## Road Safety Ambassadors Programme in South Africa: Phase 2



The South African Road Safety Partnership, the South African Red Cross, Youth for Road Safety (YOURS) and the Michelin Corporate Foundation entered phase two of the Youth Ambassadors for Road Safety programme in Port Elizabeth, South Africa.

Fifteen youth ambassadors were selected from over 100 students of the Nelson Mandela University through rigorous interviews. As part of the South African Red Cross wider peer-education programme, these young people will be working to raise awareness of road safety over the next 14 months in their communities.

On July 15, at the Willows Red Cross Youth Centre in

Port Elizabeth, the YOURS team kicked off the 4-day Ambassador Training, which focused on both core road safety knowledge and on communication and facilitation skills.

By the end of the training, Ambassadors were able to:

1. **Explain** the road safety crisis facing young people globally and locally, and what factors are more relevant for youth;
2. **Identify** key risk factors in road safety;
3. **Demonstrate** methods of influencing young people to develop a road safety culture in their communities;
4. **Develop** the essential skills of a strong road safety ambassador.

"The training was fun, informative and engaging." said one of the participants to the Youth Ambassador Training. "I learnt so many new things in such a short amount of time."

The next step for these Youth Ambassadors for Road Safety is to develop road safety actions across the Nelson Mandela University campus and beyond over the next 14 months.

## GRSP training on Grant Administration and Project Financial Management in Dar Es Salaam, Tanzania

Over 2 days in May, GRSP conducted training on Grant Administration and Project Financial Management in Dar Es Salaam, Tanzania. The training was organized to strengthen the capacity of GRSP grantees in the areas of project financial management and also addressed challenges encountered during project implementation under GRSP's Road Safety Grants Programmes. The training was conducted by GRSP's Financial Compliance team member, Lilia Gheorghiu and Grants Officer, Un Yong Choe. Two sessions from the training were co-presented by Ms. Aimo Makunza and Mr. Silas Nyumba who are the financial managers of two of GRSP's grantee organizations: the Tanzania Media Women Association (TAMWA) and the Tanzania Women Lawyer Association (TAWLA). A total of 17 participants from 8 Tanzanian NGOs participated in the training to enhance their

understanding of issues relating donor requirements and expectations for grant administration and financial management of GRSP grants.



## Police Training workshop under the Botnar Child Road Safety Challenge



On the 9th and 10th of July, GRSP organized a police training on crash data management and road safety leadership in Tunis, Tunisia with the participation of the Police de Circulation and La Garde Nationale.

The workshop covered several topics including crash data systems, crash data reporting and analysis, evidence-based intelligence-led policing, road policing enforcement in road safety, and mass media supporting enforcement. More than 60 officers attended the training in addition to representatives from the National Observatory for Road Safety and the Ministry of Transport.

The workshop closed with the attendance of the Minister of Interior who confirmed his support for road safety action, and the importance of strengthening partnerships between the local traffic police and civil society.

This event was organized with the support of Les Ambassadeurs de la Securite Routiere (ASR), who received a grant in 2018 under the Botnar Child Road Safety Challenge.

## A New Road Safety Training Module developed by GRSP and eCBHFA



With 1.35 million lives lost each year to road crashes, road safety is a health risk that deserves increased attention and action.

GRSP and the on-line Community Based Health and First Aid (eCBHFA), IFRC's flagship community health programme, have joined forces to develop a module of road safety training material aimed at National Societies staff and community-based volunteers.

This training material is part of the eCBHFA mission to improve health literacy of community members through evidence-based capacity building, thus empowering communities to identify health risks and improve their well-being.

The new road safety training is one of the primary prevention modules co-developed and piloted by eCBHFA, which combines their behaviour change know-how and operational capacity with the evidence-based knowledge and technical expertise of the GRSP team.

The programme is now available on the [eCBHFA platform](#), and with its adaptability to every National Societies' local needs, cultures, and language it positions itself as a tool for global use. The global road safety crisis cannot be tackled by one agency alone. Partnerships are key in sustainably reducing road crash death and injury worldwide. This road safety training material can contribute to moving the global community of road users a step closer to this goal.

## Safe to School – Safe to Home launches in Albania



In April, GRSP together with the Albanian Red Cross conducted a S2S-S2H training session for 24 volunteer trainers and staff of the Albanian Red Cross from the Tirana, Durrës and Berat branches. Over two engaging days, the participants learned about local and global road safety statistics, looked in-depth at the key road safety risk factors and studied the six main themes of the S2S-S2H programme: speed of vehicles around the school; children crossing roads; children walking along roads; children riding bicycles; parking and traffic around the school drop off and pick up areas; and children being driven to and from school and not using a seat-belt or helmet. The Red Cross teams came out of the training fully prepared and eager to implement trainings in schools.

Following a road safety workshop facilitated by GRSP with a group of private sector organizations in Tirana, Albania, GRSP has been working closely with Shell Upstream Albania and the Albanian Red Cross to contribute to road safety around schools in the country through the implementation of GRSP's flagship child road safety education programme, Safe to School – Safe to Home (S2S-S2H).

Funded by Shell Upstream Albania, this implementation of the S2S-S2H project has now kicked-off in 6 schools in Tirana, Durrës and Berat, and will soon double to 12 schools, then double again in early 2020 to 24 schools.

[S2S-S2H is a programme developed by GRSP](#) with support of corporate members and has now been successfully implemented in more than 15 countries.

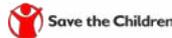
## Yevgeniya Minkova Bicchetti



GRSP welcomes Yevgeniya Minkova Bicchetti as its new Senior Administrative Assistant. Yevgeniya who joined GRSP in early February, has a law degree and over 9 years of experience in the public and private sector at the national and international levels, including working on the political and partnerships issues in the Office of the Director-General of the United Nations Office at Geneva (UNOG), managing capacity building projects in the International Telecommunication Union and performing legal practice in Ukraine.

"I have always been determined to help people through different means and I think that GRSP is a great one. I enjoy being part of an organization that has a measurable daily impact. It feels good to know that I contribute to saving human lives on the road from this man-made disaster. I hope that my diverse expertise and experience will become an asset to the team and support the successful implementation of GRSP's programmes".

## Members of the Global Road Safety Partnership:



DriveCare



## Global Road Safety Partnership



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