



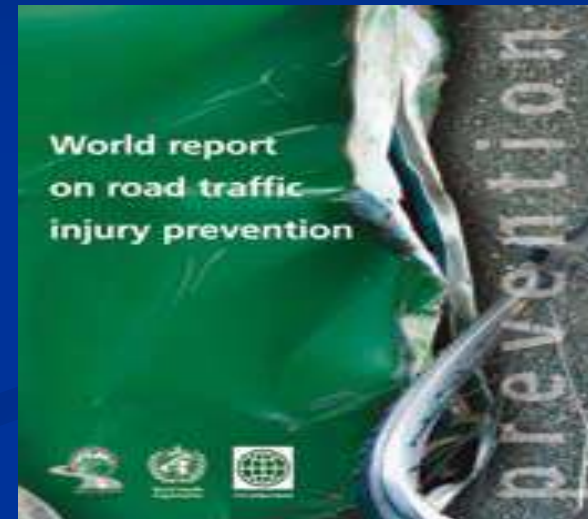
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ROAD SAFETY FACILITY

# GLOBAL TRAFFIC SAFETY POLICE NETWORK

Presentation to  
Global Road Safety Partnership  
ASEAN Seminar – Bali  
6/7 September 2007

# Global Traffic Safety Police Network

- 2004 'World Report on Road Traffic Injury Prevention'
- Commissioned by World Bank & UNWHO
- Issued on World Health Day 2004
- Highlighted global challenge of Road Safety
- Led directly to UN Resolutions 58/289 & 60/5 (Improving Global Road Safety) & World Health Assembly 57.10 (Road Safety & Health)



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# Global Traffic Safety Police Network

- The 'World Report' found Road deaths & injuries are a growing:
  - Public health;
  - Social; and
  - Economic Development
  - Problem for Low & Middle Income countries



Photo Source: Make Roads Safe Report 2006



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# Projected fatalities

World Bank Region	% change 2000 - 2020
<b>South Asia</b>	<b>144%</b>
<b>East Asia &amp; Pacific</b>	<b>80%</b>
Sub-Saharan Africa	80%
Middle East & North Africa	68%
Latin America & Caribbean	48%
Europe & Central Asia	18%
Low and middle-income countries	+ 83%
High-income countries	- 28%
<b>Global total</b>	<b>66%</b>



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*Source: Traffic fatalities and economic growth, Kopits E, Cropper M, World Bank Policy Research Working Paper 3035, April 2003*

# The Silent Tsunami\*

- After 'the 2004 wave' I visited Aceh, Phuket and Khao Lak to support my staff & other police working there;
- Imagine dealing with that disaster each & every month;
- **WE DO – ON OUR ROADS!!**
- Every month road crashes wash away 100,000+ lives!
- We can stop this awful damage to our people.



\*Make Roads Safe Report 2007

Photo Source: barokah.wordpress.com



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# Every Hour of Every Day

- 120 People; including
- 10 children are killed on our roads!
- 6000 others are injured.



Photo Source: Make Roads Safe Report

If we don't act **NOW**  
this will **increase by up to 66%** by 2020.



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# Potential benefits

- Estimates are that by 2020:
- 2.5 million+ lives could be saved;
- 37.5 million hospitalizations; and
- 175 million minor injuries avoided

If projected fatalities in low and middle-income countries were reduced by **30%**.

*(Based on analyses presented in  
Traffic fatalities and economic growth;  
Kopits E, Cropper M; World Bank  
Policy Research Working Paper  
3035, April 2003).*



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# The economics of health

- Recent macroeconomic studies\* have revealed that “the impact of health on GDP is substantial – an extra year of life expectancy is estimated to raise a country’s per capita GDP by about 4 percent, for example.”

*\* Bloom, Canning and Jamieson.*

*Health, Wealth, and Welfare.*

*Finance and Development, March 2004*



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Photo Source: GRSI  
Interim Report 2007

# Global Traffic Safety Police Network

- The World Report also identified the ‘Key Road Trauma Risk Factors’ as:
  - Speed;
  - Alcohol impaired driving;
  - Seat belts; and
  - Motorcycle Safety Helmets
- **All of which are influenced by fair & consistent Law Enforcement!**



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Photo Source: Make  
Roads Safer Report 2006



# WORLD BANK GLOBAL ROAD SAFETY FACILITY

- World Bank Global Road Safety Facility
  - Seeks to support Road Safety Initiatives
  - Operates as a conduit for Donors [Govt's Sweden; Netherlands; FIA etc.]
  - Wants to bridge the 'Law Enforcement' gap in
    - Current global entities; and
    - Delivery of road safety projects
  - Sponsoring the **GLOBAL TRAFFIC SAFETY POLICE NETWORK**

# Global Traffic Safety Police Network

- Many global entities foster Road Safety
- Global Road Safety Partnership (GRSP)
  - Business, Gov't, and civil society
  - International Red Cross hosted (Geneva)
- Asia Injury Prevention Foundation
- Foundation for Society & the Automobile (FIA)
  - UK based & fund global road safety efforts
- Global Road Safety Initiative (GRSI) - 7 Corporates that support & fund GRSP projects



HONDA



TOYOTA



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# Global Traffic Safety Police Network

- United Nations Road Safety Collaboration [1]
- Formed 2004
- UNWHO (Chair)
  - UN Regional Commissions
  - UNESCAP
  - World Bank / ADB
  - GRSP / GRSI / FIA
  - 70 entities in total
  - First Global Road Safety Week - April 2007



Photo Source:

Make Roads Safe Report 2006



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# Global Traffic Safety Police Network

- United Nations Road Safety Collaboration [2]
- Includes:
  - Doctors
  - Academics
  - Victim Advocates
  - Transport & Vehicle Industry
- **NO LAW ENFORCEMENT- Until Now!**



Photo Source: NZ Police Strategic Plan to 2010



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# Global Traffic Safety Police Network

- 'The GTSPN Project' [1]
- Recognises important part Police and enforcement plays in Road Safety
- Seeks to engage and support Police agencies
- Will partner with existing global & regional Police networks eg ASEANAPOL
- Will facilitate collaboration & engagement between willing Police agencies



# Global Traffic Safety Police Network

- 'The GTSPN Project' [2]
- Will assess Police Traffic Safety capability needs in 'high risk' Low & Middle Income countries
- Will identify and engage successful Police agencies to partner with L&MI country agencies
- Partnership will be 'person to person' support @ Chief and Traffic Police Operational Leader levels



# Global Traffic Safety Police Network

- 'The GTSPN Project' [3]
- Will have an initial medium term perspective (5 – 10yrs);
- Will 'buddy-up' future leaders in each agency to assist knowledge exchange;
- Will enable mentoring, experiential learning and formal training for 'Buddies';
- Will support global & regional Police networks & report to them annually.



Photo Source: Make Roads Safe Report 2006



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# Global Traffic Safety Police Network

- My Role as Project Leader;
- Scope opportunities within current World Bank/ UNWHO/ GRSP / GRSI projects to enhance Police engagement & development;
- Seek support from regional Police networks to promote traffic safety operations in member countries;
- Engage individual agencies @ Chief level.



# Global Traffic Safety Police Network

- How will it work?
- Two Police agencies enter partnership
- Chiefs visit each other to formalise & commit
- ‘Buddy’ programme and participants agreed
- ‘Buddies’ interchange & commence joint training opportunity



# Global Traffic Safety Police Network

## ■ Benefits

- Builds Global Police links
- Facilitates knowledge & skill exchange between Police agencies
- Provides international exposure & links for both agencies
- Facilitates 'personal development' of leaders in both agencies;
- Enhances Traffic Safety enforcement effort;
- Reduces crashes and Road Trauma!



Photo Source: NZ Road Policing Strategy



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# Global Traffic Safety Police Network

- What is the Process?
- Phase I - 2007/08 – Planning & Engagement
  - Establish relationship with Police networks;
  - Identify pilot jurisdictions;
  - Secure project funding.
- Phase 2 - Conduct pilots – 2008/10
- Phase 3 – Roll-out gradually to desired global footprint – 2010/2015



# Global Traffic Safety Police Network

- Key Focus of GTSPN
- Provide police voice for global traffic safety;
- Support existing police regional & international networks to promote police traffic safety contribution;
- Facilitate police agency – agency partnerships;
- Accelerate exchange of knowledge of traffic safety enforcement operations;
- Create & provide leadership and management development opportunities;
- Facilitate provision of technical assistance (including from other providers e.g. GRSP) on request.



# During this Presentation

- 60 people; including
- 5 children; have been killed on our roads!
- 3000 others have been injured.



Photo Source: Make Roads Safe Report 2006

We must do all we can to  
**PREVENT THIS.**



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# Global Traffic Safety Police Network

A PROJECT OF



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THANK YOU!